

The background features three large, overlapping circles in shades of blue, arranged in a triangular pattern. Two thin, light blue lines intersect at the top left, forming a large 'V' shape that frames the central text and circles. The circles have a layered, 3D effect with varying shades of blue.

NZ Music Stats | 2015

Report for the NZ Music Industry Commission

2015 – Full Year Summary

This is the 2015 end of year summary by RadioScope for the NZ Music Commission, designed to track the health of the New Zealand music market.

At A Glance... 2015 vs 2014

Retail Sales (Physical and Digital):

Sales of Singles by NZ artists were **down -25.90%** on the same period last year to **385,024** units.
(There was **-20.06%** decline across the singles market as a whole).

Sales of Albums by NZ artists were **down -8.02%** on the same period last year to **259,726** units.
(There was **-3.62%** decline across the albums market as a whole).

Sales of Compilations by NZ artists were **down -29.72%** on the same period last year to **9297** units.
(There was **-15.98%** decline across the compilations market as a whole).

Sales of DVDs by NZ artists were **down -67.16%** on the same period last year to **8249** units.
(There was **-45.86%** decline across the DVD market as a whole).

Radio:

Airplay of songs by NZ artists across all contemporary radio (RBA members and non-members) was **down -0.90%** versus the same period last year at **17.91%** (**1,163,648 spins**).