

APPLICATION DATES 2021

Wednesday 27 January 2021 – Round Closes
Thursday 18 February – ATP Results Published

Wednesday 24 March 2021 – Round Closes
Thursday 15 April – ATP Results Published

- Recommended but not restricted to tours starting between 24 March & 19 May

Wednesday 19 May 2021 – Round Closes
Thursday 10 June – ATP Results Published

- Recommended but not restricted to tours starting between 19 May and 21 July.

Wednesday 21 July 2021 – Round Closes
Thursday 12 August – ATP Results Published

- Recommended but not restricted to tours starting between 21 July and 22 September.

Wednesday 22 September 2021 – Round Closes
Thursday 16 October – ATP Results Published

- Recommended but not restricted to tours starting between 22 September and 24 November.

Wednesday 24 November 2021 – Round Closes
Thursday 16 December – ATP Results Published

- Recommended but not restricted to tours starting from 24 November.

For further information and advice about the Aotearoa Touring Programme please contact Emily Crowther at touring@nzmusic.org.nz.

Prospective applicants need to contact the Music Commission for access to the online application portal. When you get in touch with the office, you should know when your proposed tour would be taking place, where in the country you intend on playing, why you want to play in these towns (previously successful shows, good airplay on local radio, interest from the area etc), and approximately how much you intend to apply for. The application process will require you to have a full budget and business plan that will show how this investment will contribute to growing the artist's business and career.