



THE  
2022 OFFICIAL  
NZ MUSIC  
MONTH  
SUMMIT

## TUNING FORK AND ONLINE SATURDAY 28 MAY

11:00<sup>AM</sup>

### WELCOME TO THE NZ MUSIC MONTH SUMMIT

11:10<sup>AM</sup>

### LEVEL UP YOUR ARTIST TOOL KIT (60 mins)

Whether you're an emerging artist or well on your musical career path, it's still important to think about your artist tool kit. From artist bios, promo photos and EPKs to your social media presence, hear from our experienced panel on how to make sure you stand out for all the right reasons.

With **Lorraine Barry** (Lorraine Barry Management – Sir Dave Dobbyn, Tom Scott, Team Dynamite, Aaradhna, Aidan Fine)

**Paula Yeoman** (NicNak Media)

**Silke Hartung** (NZ Musician)

**Theia**

and moderator **Wairere Iti** (Māori Music Industry Coalition)

12:10<sup>PM</sup>

### CHECK IN WITH SOUNDCHECK AOTEAROA (40 mins)

An update from SoundCheck Aotearoa on their harm prevention work, as well as a closer look at their recently launched resources for the sector.

12:50<sup>PM</sup> – 1:30<sup>PM</sup>

### LUNCH PROVIDED (EAT MY LUNCH)

1:30<sup>PM</sup>

### RADIO PROGRAMMING DEMYSTIFIED (60 mins)

Music directors from some of Aotearoa's commercial national networks are here to answer the question artists want to know – how do I get my music on radio?

With **Brynee Wilson** (Music Director, ZM Network)

**Reagan White** (Content Director, Mai FM & rova)

**Harrison Pali** (Music Director, TAHI)

**Jack Honeybone** (Assistant Content Director, The Rock)

and moderator **Jeff Newton** (Music Promoter - Platforms - Kaiwhakahau Puoro - Pūnaha Rorohiko, NZ On Air)

2:30<sup>PM</sup>

### NEXT STEP, OVERSEAS (60 mins)

Touring and releasing your music overseas is every artist's ambition. Now that borders are open and international touring is back, our panel will share their insights on how they have secured international record deals, navigated the complexities of different overseas territories and give tips on how to tour internationally.

With **Tami Neilson**

**Shepherds Reign**

**Craig Pearce** (The Black Seeds, The Phoenix Foundation, Reb Fountain and Moniker)

**Alan Holt** (Outward Sound and International Manager, NZ Music Commission)

and moderator **Wairere Iti** (Māori Music Industry Coalition)

3:30<sup>PM</sup>

### NZMM SUMMIT MIXER (60 mins)

A casual in-person opportunity to meet with other attendees and some speakers from the day's panels.