

Quarterly Report for the NZ Music Commission

Quarter 4: October, November, December 2018



This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 4 – October, November, December 2018**

Streaming

- The number of streams by NZ artists streamed in NZ was **up 15.2%** from last quarter to **115,740,652** streams this quarter.
- Overall streaming units were **up 10.3%** during this period to **1,690,024,798** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **up 3.7%** from last quarter to **28,246** units this quarter.
- Overall Single Sales units were **up 0.5%** during this period to **333,952** total units.

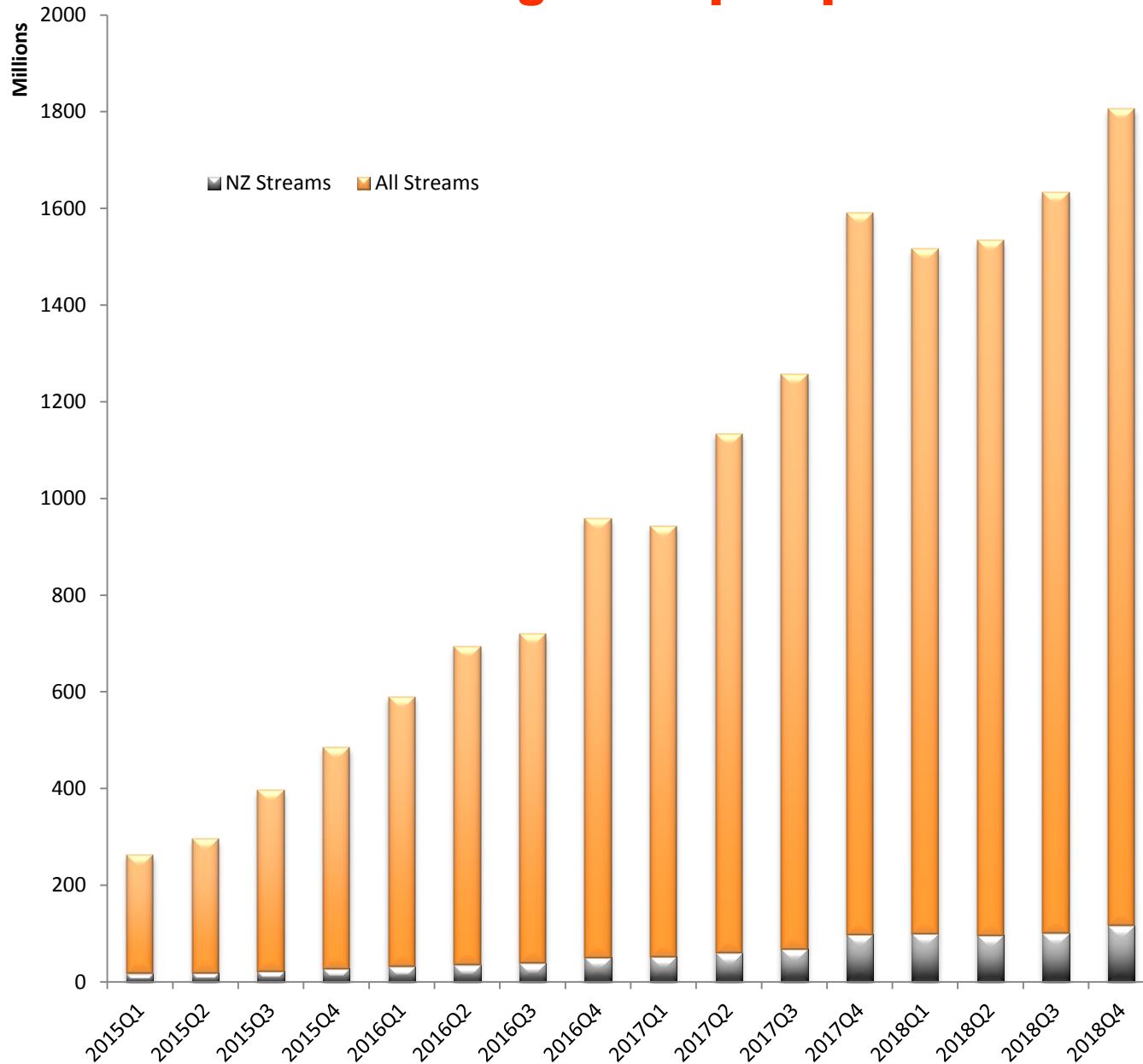
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 88.6%** from last quarter to **47,344** units this quarter.
- Overall Album Sales units were **up 71.8%** during this period to **312,912** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **up 3.9%** from last quarter to **302,900** spins this quarter.

Streaming Units per quarter



Top 10 Q4 2018

Title	Artist	Label
1 Vibes	Six60	Massive/Universal
2 6 Figures	Kings	ArchAngel/DRM
3 Drift Away	Sons Of Zion	SonyMusic
4 Don't Give It Up	Six60	Massive/Universal
5 Toto	DRAX Project	DRAXProject/Universal
6 Closer	Six60	Massive/Universal
7 Bright Blue Skies	Mitch James	SonyMusic
Don't Forget Your		
8 Roots	Six60	Massive/Universal
9 Woke Up Late	DRAX Project	DRAXProject/Universal
10 21	Mitch James	SonyMusic

Q4 2018 (Oct to Dec)

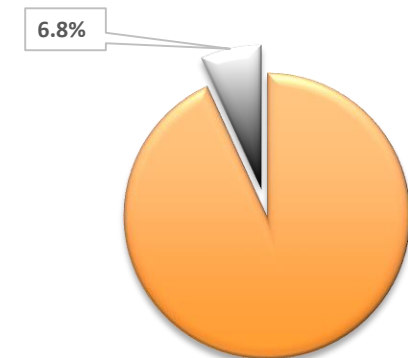
- Total # of streams = 1,690,024,798
- # of NZ Music streams = 115,740,652 (6.8%)

Q3 2018 (July to Sep)

- Total # of streams = 1,532,412,600
- # of NZ Music streams = 100,458,600 (6.6%)

Same quarter last year: Q4 2017 (Oct to Dec)

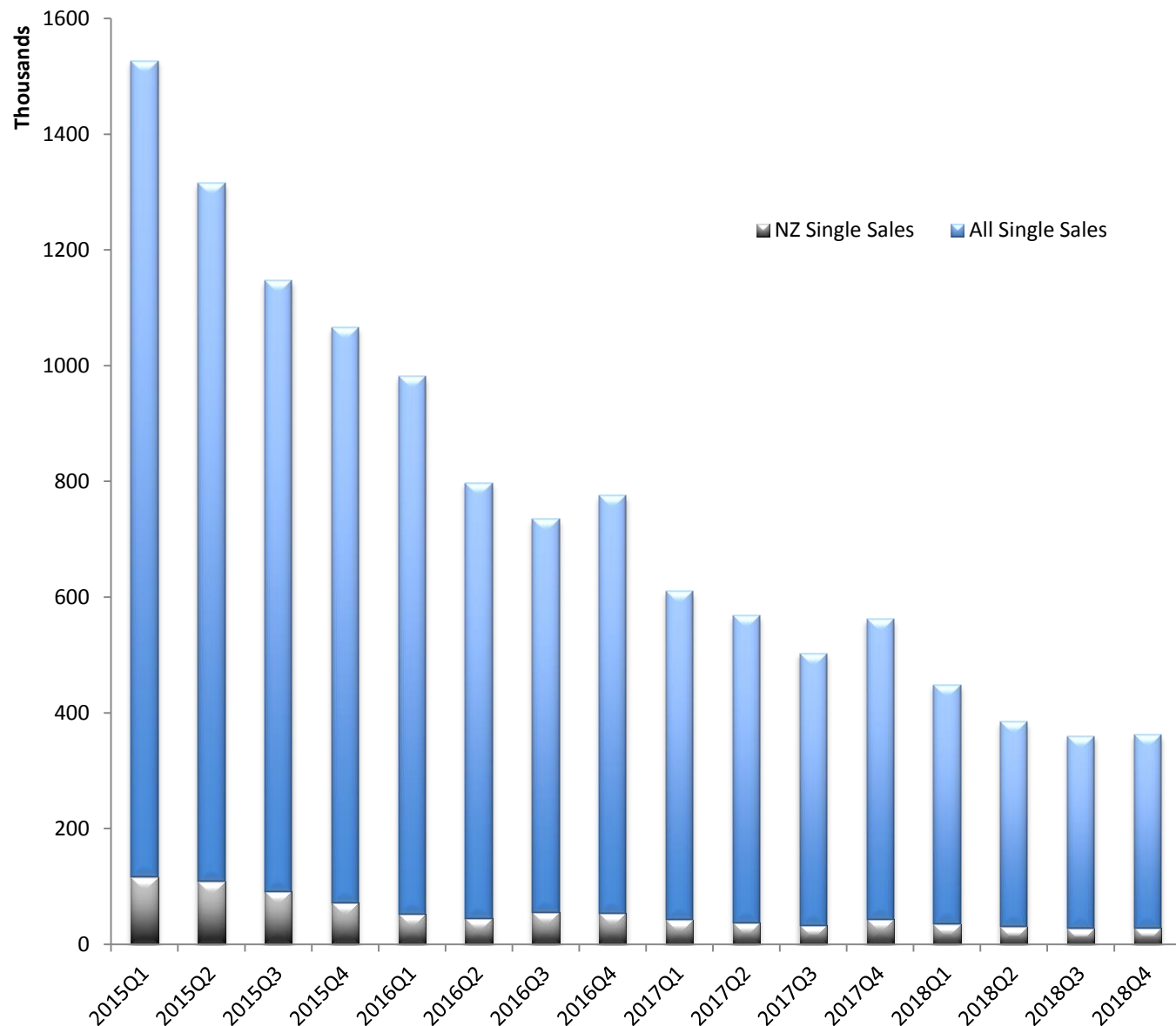
- Total # of streams = 1,492,902,844
- # of NZ Music streams = 98,191,725 (6.6%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter

(Digital only)



Top 10 Q4 2018

Title	Artist	Label
1 Vibes	Six60	Massive/Universal
2 Where Do We Go From Here	Nouri	TheLonoursClub
3 Toto	DRAX Project	DRAXProject/Universal
4 Old News	Mitch James	SonyMusic
5 Don't Give It Up	Six60	Massive/Universal
6 6 Figures	Kings	ArchAngel/DRM
7 Woke Up Late	DRAX Project	DRAXProject/Universal
8 Medicine	Robinson	MOS/SonyMusic
9 Closer	Six60	Massive/Universal
10 Drift Away	Sons Of Zion	SonyMusic

Q4 2018 (Oct to Dec)

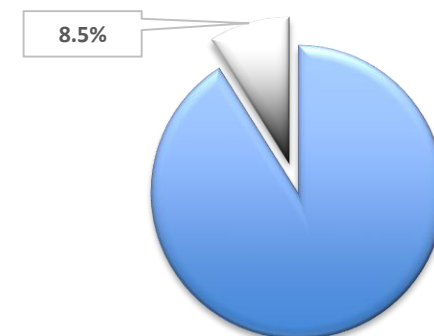
- Total # of sales = 333,952
- # of NZ Music sales = 28,246 (8.5%)

Q3 2018 (July to Sep)

- Total # of sales = 332,259
- # of NZ Music sales = 27,234 (8.2%)

Same quarter last year: Q4 2017 (Oct to Dec)

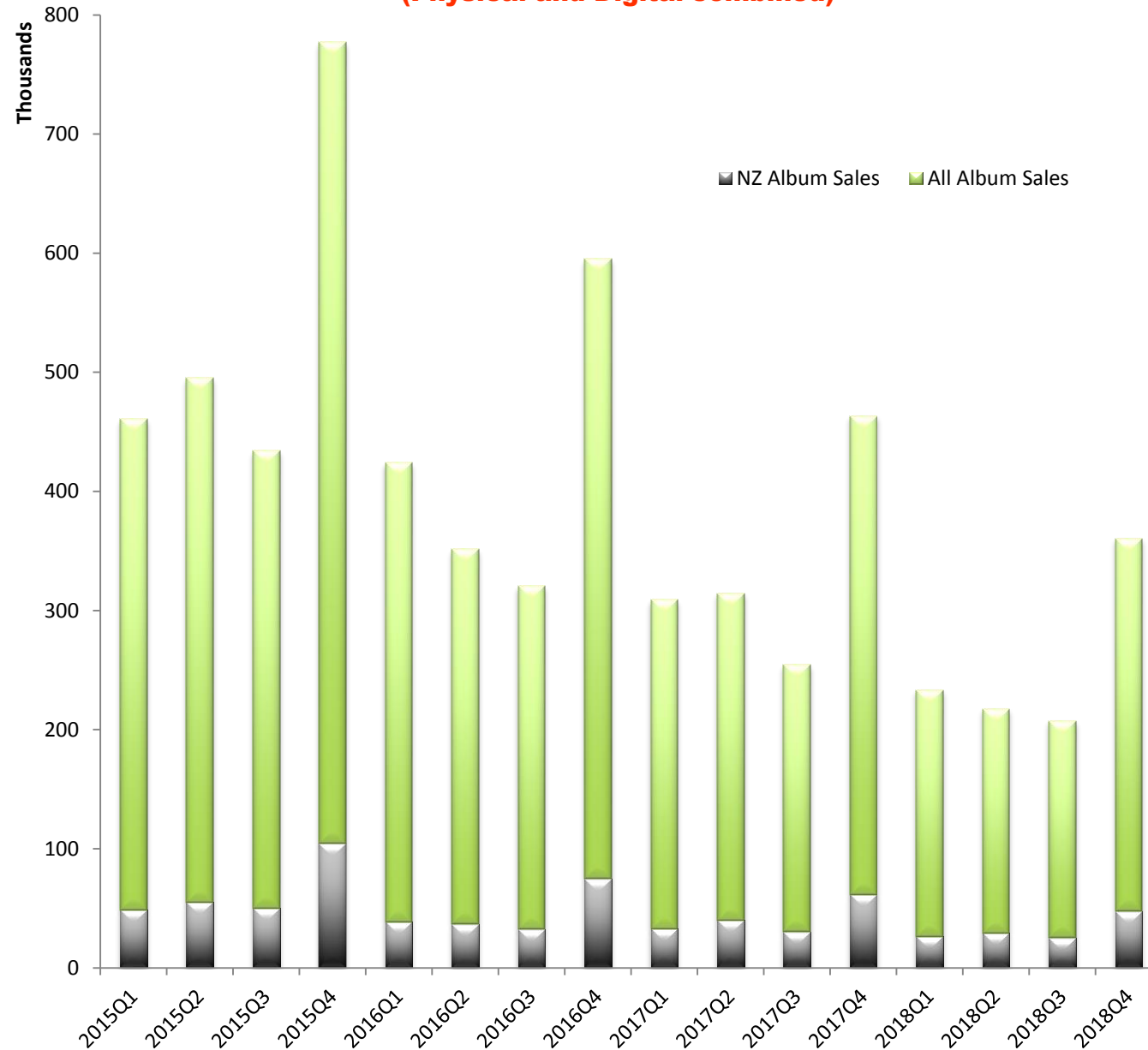
- Total # of sales = 518,686
- # of NZ Music sales = 43,067 (8.3%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q4 2018

Title	Artist	Label
1 Backyard Party	Dennis Marsh	SonyMusic
2 A Very M3rry Christmas	Sol3 Mio	Universal
3 Six60 EP	Six60	Massive/Universal
4 Six60 (2)	Six60	Massive/Universal
5 Christmas From The Heart	Dennis Marsh	SonyMusic
6 Make Way For Love	Marlon Williams	MarlonWilliams/Universal
7 Six60 (1)	Six60	Massive/Universal
8 A Quiet Divide	Rhian Sheehan	LOOP/Border
9 E Ipo: The Very Best Of Land Of The Long White Cloud / For You: Double	Prince Tui Teka	SonyMusic
10 Pack	Dennis Marsh	SonyMusic

Q4 2018 (Oct to Dec)

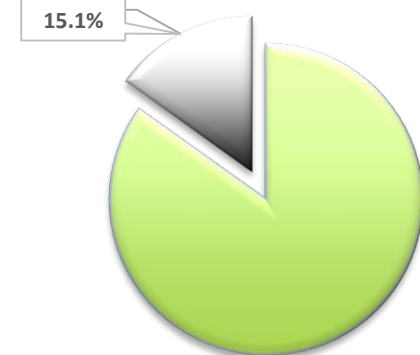
- Total # of sales = 312,912
- # of NZ Music sales = 47,344 (15.1%)

Q3 2018 (July to Sep)

- Total # of sales = 182,088
- # of NZ Music sales = 25,099 (13.8%)

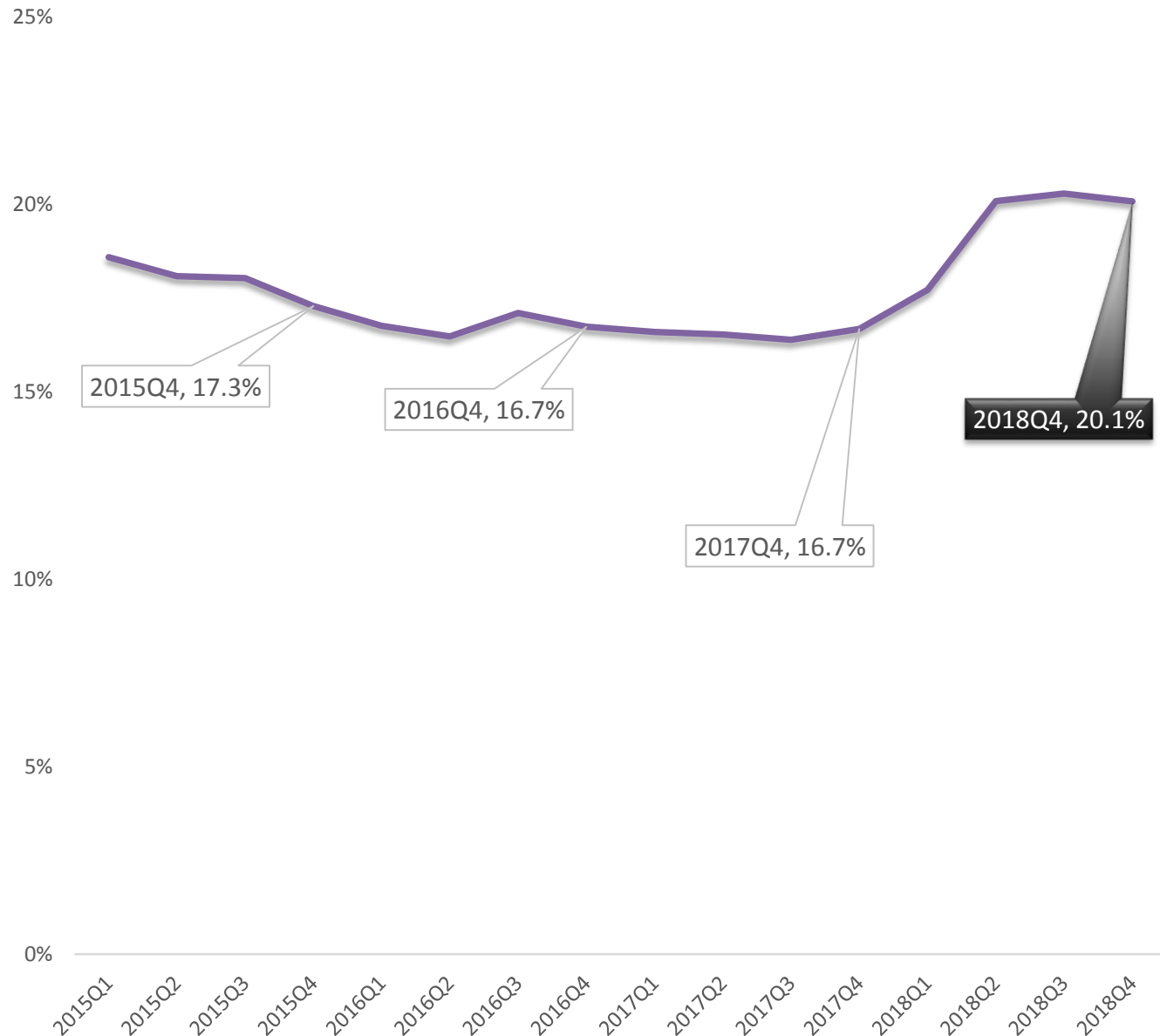
Same quarter last year: Q4 2017 (Oct to Dec)

- Total # of sales = 401,700
- # of NZ Music sales = 61,513 (15.3%)



*Suppliers: as indicated in the notes

Airplay Points (All Radio)



Top 10 Q4 2019

Title	Artist	Label
1 Vibes	Six60	Massive/Universal
2 Old News	Mitch James	SonyMusic
3 Toto	DRAX Project	DRAXProject/Universal
4 Medicine	Robinson	MOS/SonyMusic
5 Drift Away	Sons Of Zion	SonyMusic
6 Not Gonna Let Go	Vince Harder	HarderMusicGroup/DRM
7 Closer	Six60	Massive/Universal
8 Where Do We Go?	Swiss	BLKEntertainment/DRM
9 6 Figures	Kings	ArchAngel/DRM
10 Soaked	BENEE	Republic/Universal

Q4 2018 (Oct to Dec)

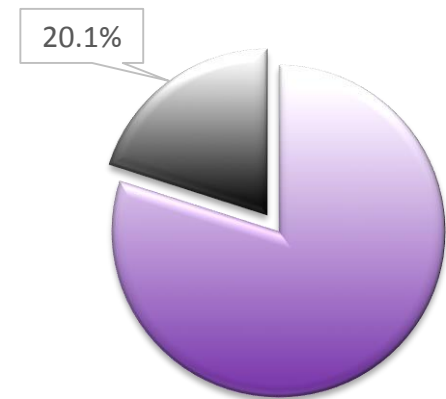
- # of NZ Song Spins: 314,616

Q3 2018 (July to Sep)

- # of NZ Song Spins: 302,900

Same quarter last year: Q4 2017 (Oct to Dec)

- # of NZ Song Spins: 329,490



*Stations Tracked: as indicated in the notes

Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://www.nztop40.co.nz/assets/Chart%20Rules%20July%202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

<u>Streaming:</u> Spotify Apple Music Google All Access	<u>Radio:</u> The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulzar 531 PI Hokonui Central FM Coast FM (West Coast)	 Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitaia)
<u>Physical Sales:</u> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer		
<u>Digital Sales:</u> iTunes Google Play Music Bandcamp Direct To Consumer		