

# **Quarterly Report for the NZ Music Commission**

**Quarter 4: October, November, December 2019**



This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 4 – October, November, December 2019**

### Streaming

- The number of streams by NZ artists streamed in NZ was **up 32.3%** from last quarter to **174,737,804** streams this quarter.
- Overall streaming units were **up 8.6%** during this period to **2,064,854,589** total streams.

### Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **up 9.0%** from last quarter to **23,126** units this quarter.
- Overall Single Sales units were **down 7.6%** during this period to **213,948** total units.

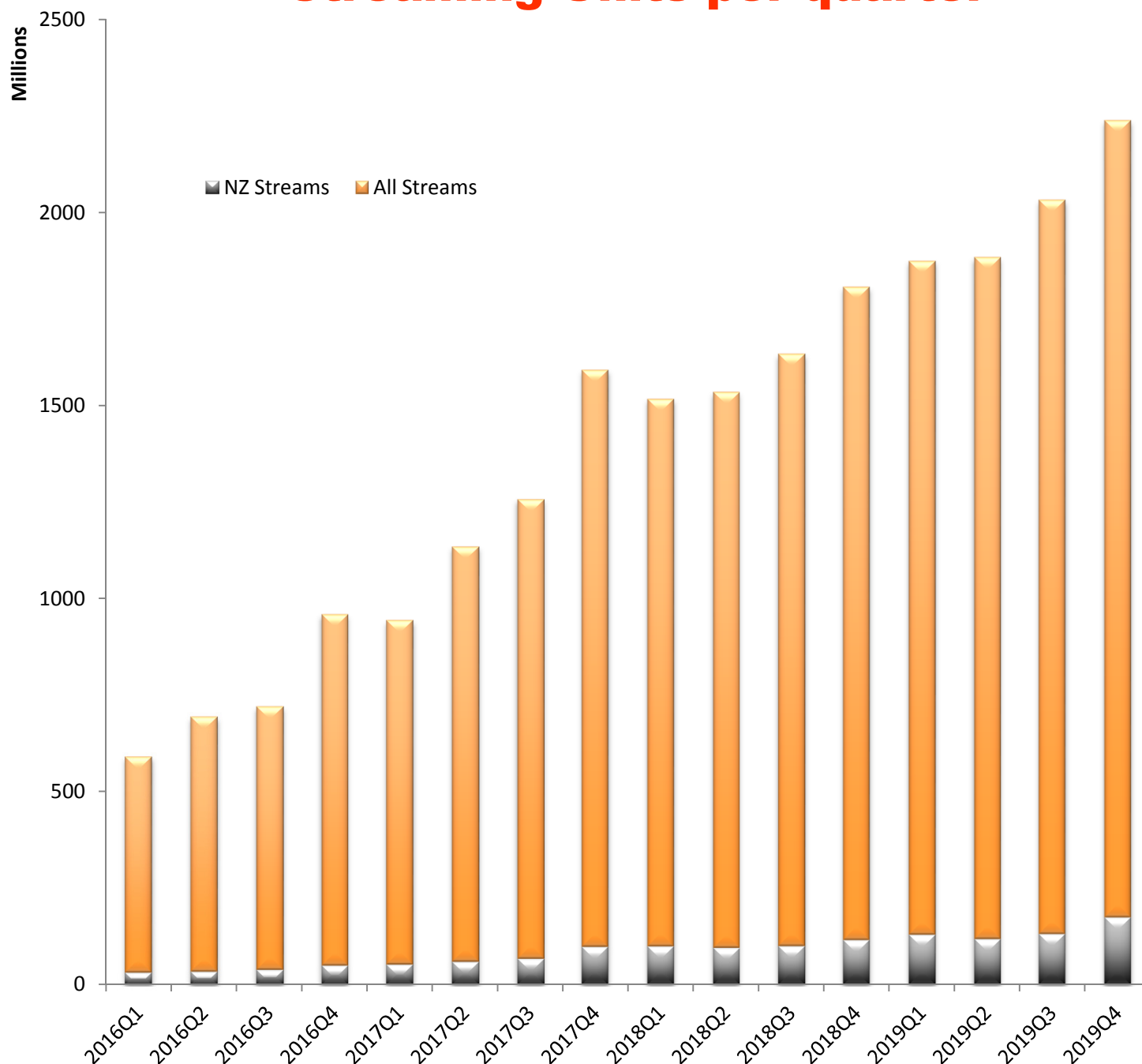
### Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 15.4%** from last quarter to **26,669** units this quarter.
- Overall Album Sales units were **up 16.1%** during this period to **175,548** total units.

### Radio

- Individual spins of songs by NZ artists across all radio in NZ was **up 16.4%** from last quarter to **305,217** spins this quarter.

# Streaming Units per quarter



## Top 10 Q4 2019

Title	Artist	Label
1 Catching Feelings	DRAX Project feat. Six60	DRAXProject/Universal
2 The Greatest	Six60	Massive/Universal
3 Please Don't Go	Six60	Massive/Universal
4 Raining	Six60	Massive/Universal
5 Glitter	BENEE	Republic/Universal
6 Long Gone	Six60	Massive/Universal
7 Vibes	Six60	Massive/Universal
8 All This Time	DRAX Project	DRAXProject/Universal
9 Don't Forget Your Roots	Six60	Massive/Universal
10 Soaked	BENEE	Republic/Universal

### Q4 2019 (October to December)

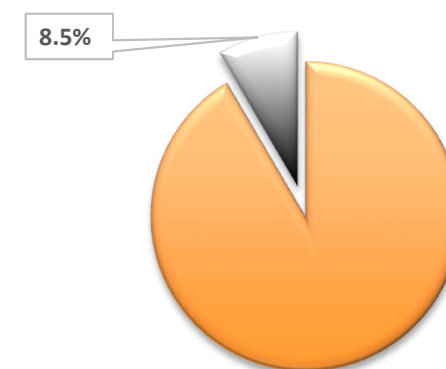
- Total # of streams = 2,064,854,589
- # of NZ Music streams = 174,737,804 (8.5%)

### Q3 2019 (July to September)

- Total # of streams = 1,900,879,762
- # of NZ Music streams = 132,083,140 (6.9%)

### Same quarter last year: Q4 2018 (Oct to December)

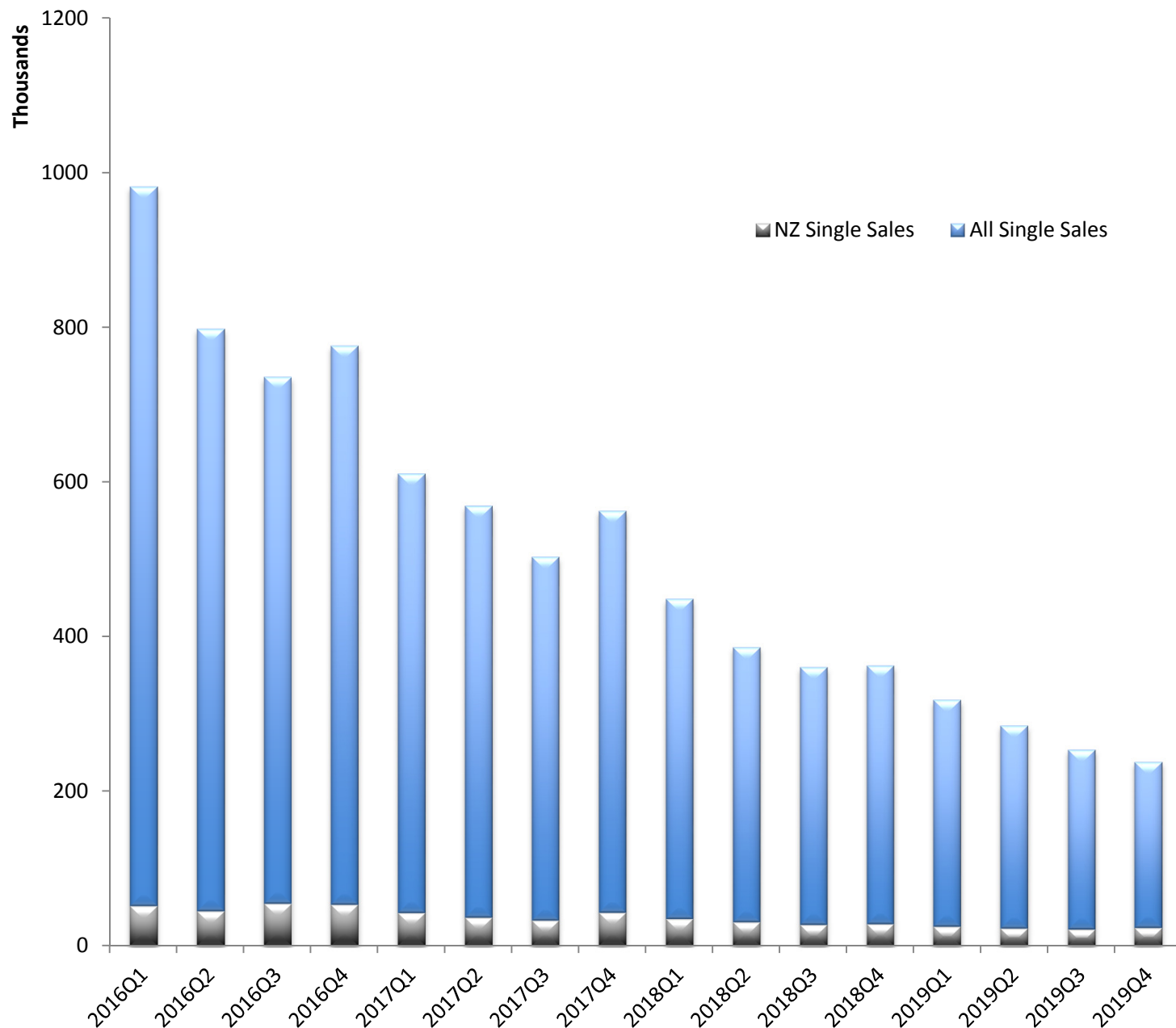
- Total # of streams = 1,690,024,798
- # of NZ Music streams = 115,783,876 (6.9%)



\*Suppliers: as indicated in the notes

# Single Sale Units per quarter

(Digital only)



## Top 10 Q4 2019

Title	Artist	Label
1 Catching Feelings	DRAX Project feat. Six60	DRAXProject/Universal
2 Please Don't Go	Six60	Massive/Universal
3 The Greatest	Six60	Massive/Universal
4 Raining	Six60	Massive/Universal
Kia Mau Ki Tō Ūkaipō / 5 Don't Forget Your Roots	Six60	Universal
6 Glitter	BENEE	Republic/Universal
7 For The Blessed	Gary McCormick	MediaWorks/Warner
8 Serendipity	Tiki Taane	DirtyDub/Rhythmmethod
9 Road Trip	Sons Of Zion	SonyMusic
10 Soaked	BENEE	Republic/Universal

## Q4 2019 (October to December)

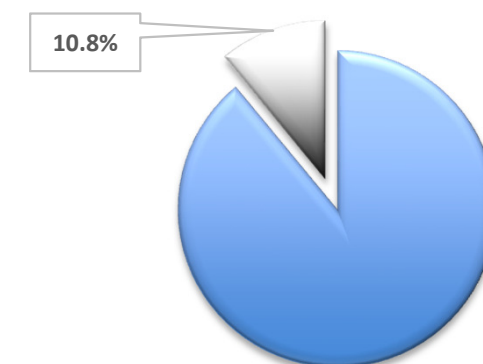
- Total # of sales = 213,948
- # of NZ Music sales = 23,126 (10.8%)

## Q3 2019 (July to September)

- Total # of sales = 231,491
- # of NZ Music sales = 21,223 (9.2%)

## Same quarter last year: Q4 2018 (Oct to December)

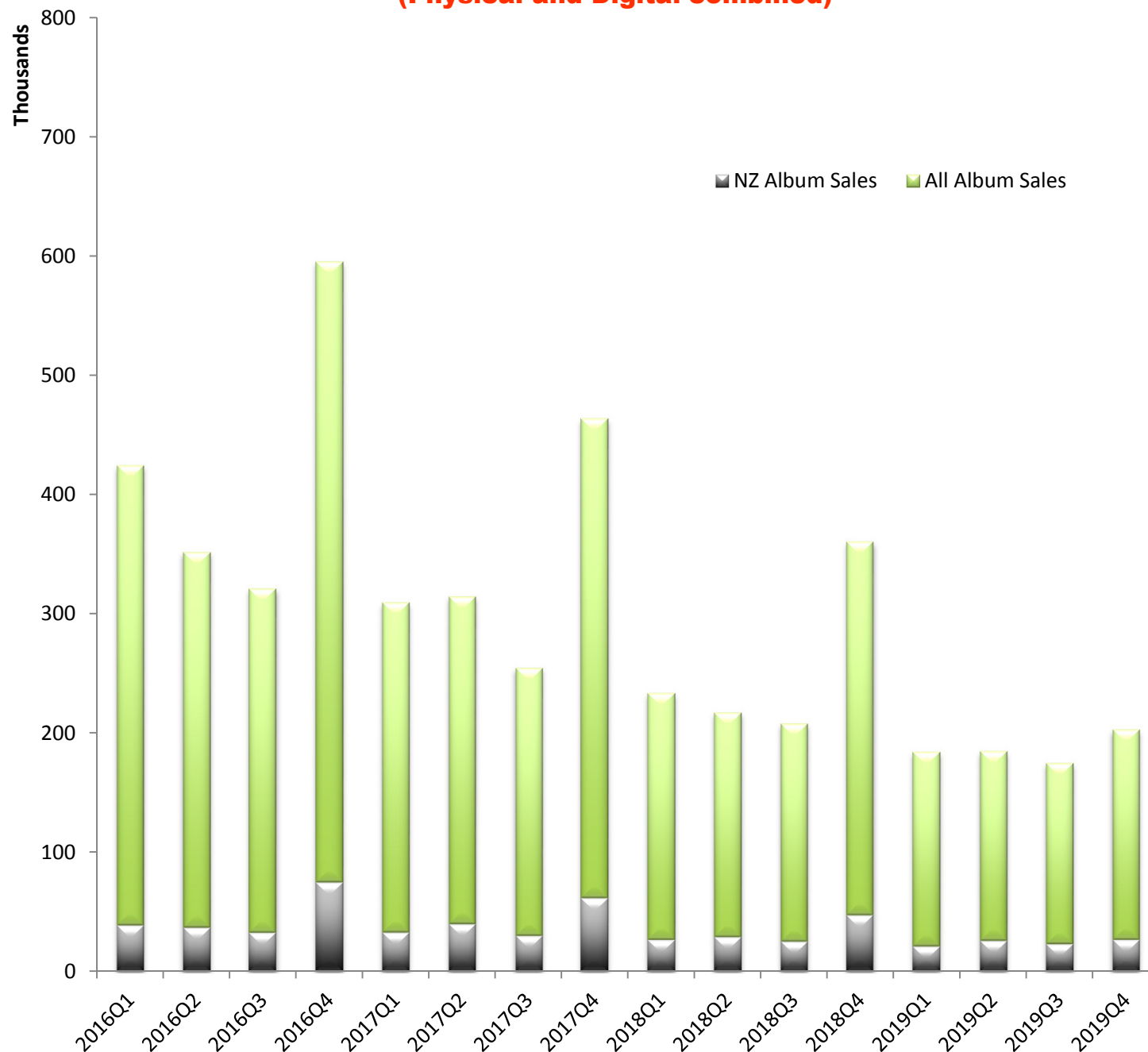
- Total # of sales = 333,952
- # of NZ Music sales = 28,261 (8.5%)



\*Suppliers: as indicated in the notes

# Album Sale Units per quarter

(Physical and Digital combined)



## Top 10 Q4 2019

Title	Artist	Label
1 Six60 (3)	Six60	Massive/Universal
2 Waiata / Anthems	Various	Universal
3 Special Edition, Pt. 1	Fat Freddy's Drop	TheDrop/Rhythmmethod
4 A Very M3rry Christmas	Sol3 Mio	Universal
5 Six60 (2)	Six60	Massive/Universal
6 DRAX Project	DRAX Project	DRAXProject/Universal
7 E Ipo: The Very Best Of	Prince Tui Teka	SonyMusic
8 Six60 (1)	Six60	Massive/Universal
9 Based On A True Story	Fat Freddy's Drop	TheDrop/Rhythmmethod
10 Six60 EP	Six60	Massive/Universal

### Q4 2019 (October to December)

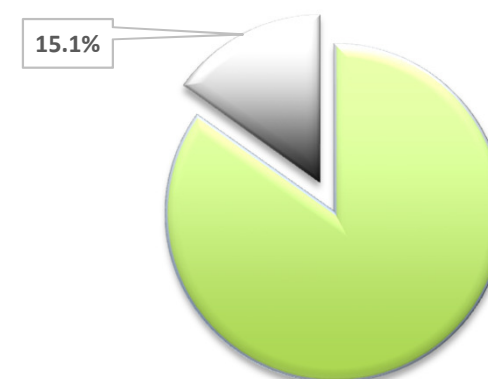
- Total # of sales = 175,548
- # of NZ Music sales = 26,669 (15.2%)

### Q3 2019 (July to September)

- Total # of sales = 151,143
- # of NZ Music sales = 23,120 (15.3%)

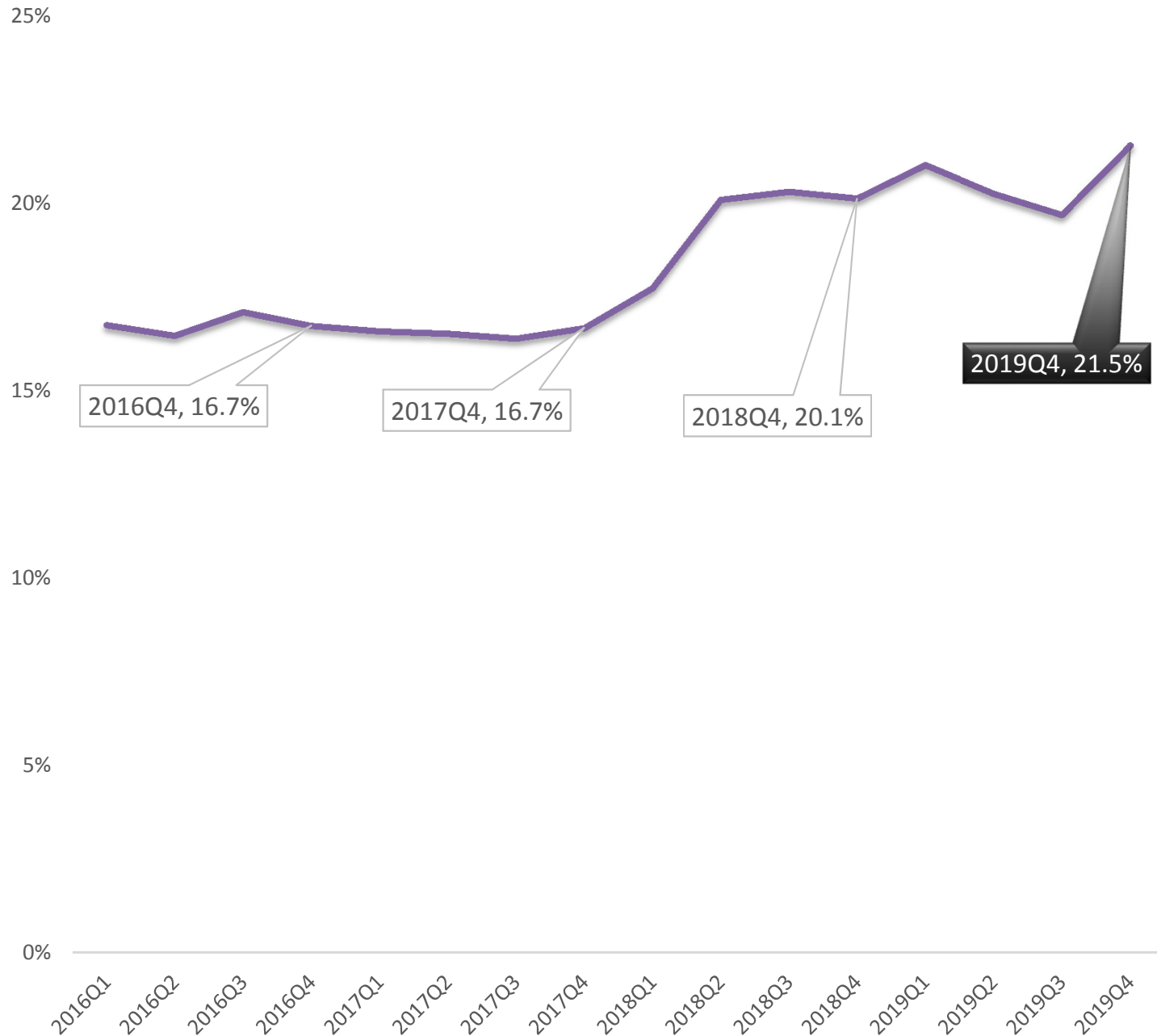
### Same quarter last year: Q4 2018 (Oct to December)

- Total # of sales = 312,912
- # of NZ Music sales = 47,352 (15.1%)



\*Suppliers: as indicated in the notes

# Airplay Points (All Radio)



## Top 10 Q4 2019

Title	Artist	Label
1 Catching Feelings	DRAX Project feat. Six60	DRAXProject/Universal
2 The Greatest	Six60	Massive/Universal
3 Please Don't Go	Six60	Massive/Universal
4 Come Home	Sons Of Zion	SonyMusic
5 Give	Stan Walker	SonyMusic
6 All This Time	DRAX Project	DRAXProject/Universal
7 Sunday Morning	Mitch James	SonyMusic
8 Choose	Stan Walker feat. Hamo Dell	SonyMusic
9 Edition)	Mikey Mayz And Friends	MikeyMayz/DRM
10 Road Trip	Sons Of Zion	SonyMusic

### Q4 2019 (October to December)

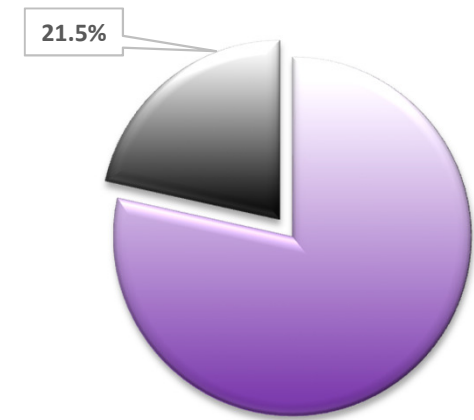
- # of NZ Song Spins: 355,349

### Q3 2019 (July to September)

- # of NZ Song Spins: 305,217

### Same quarter last year: Q4 2018 (Oct to December)

- # of NZ Song Spins: 315,500



\*Stations Tracked: as indicated in the notes

**Data notes:**

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://www.nztop40.co.nz/assets/Chart%20Rules%20July%202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. [www.recordedmusic.co.nz](http://www.recordedmusic.co.nz)

**Contributing Data Sources:**

<b><u>Streaming:</u></b> Spotify Apple Music Google All Access	<b><u>Radio:</u></b> The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulsar 531 PI Hokonui Central FM Coast FM (West Coast)	Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitiaki)
<b><u>Physical Sales:</u></b> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer		
<b><u>Digital Sales:</u></b> iTunes Google Play Music Bandcamp Direct To Consumer		