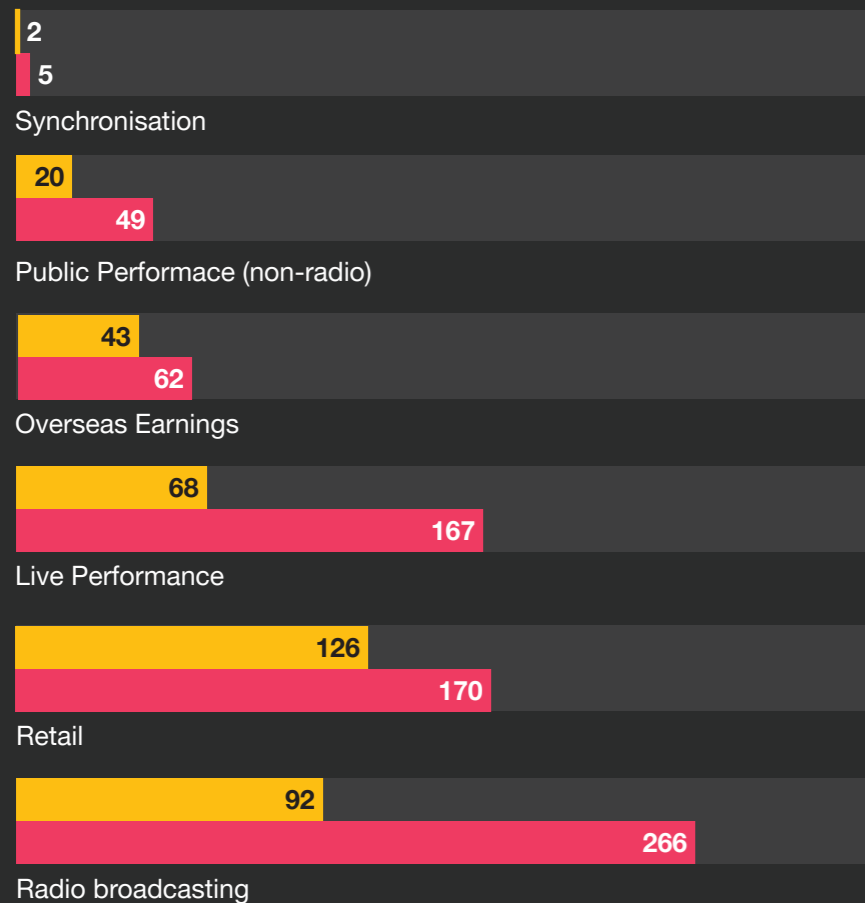


Economic contribution of the New Zealand music industry in 2022

Estimate of overall economic contribution of the music industry in New Zealand, 2022.

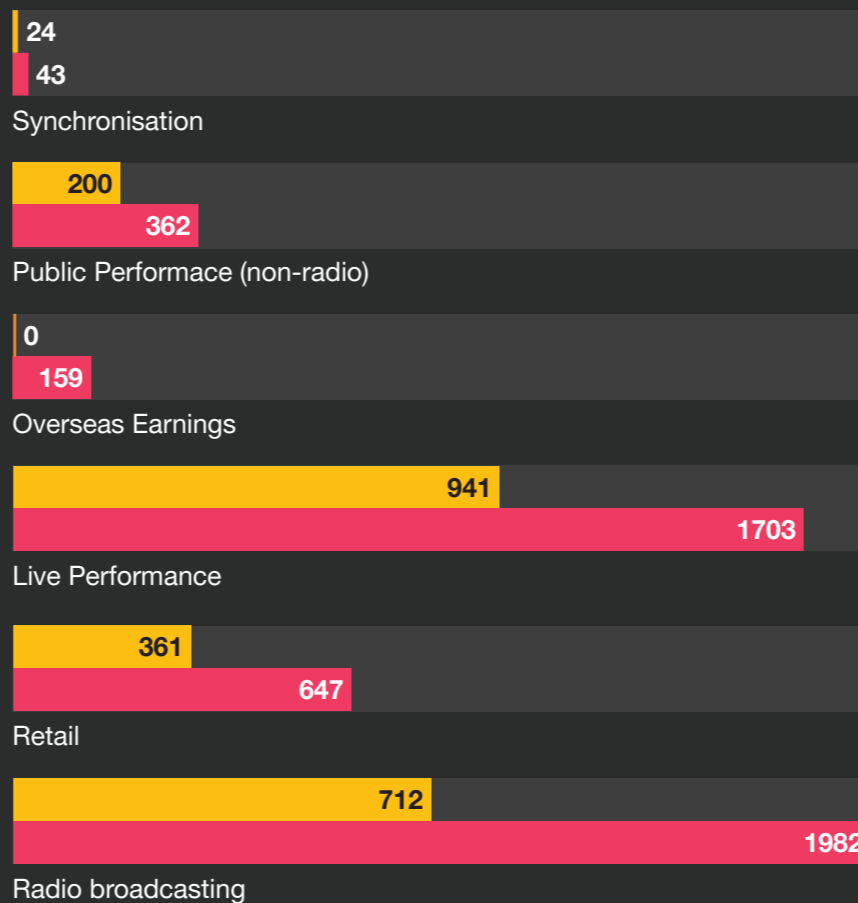
Value added (GDP, \$m)

● Direct impact NZ \$350m ● Total impact NZ \$720m



Employment (FTEs)

● Direct impact NZ 2,237 FTEs ● Total impact NZ 4,895 FTEs



Direct impacts of NZ music industry in terms of GDP and employment.

