



Quarterly Report for the NZ Music Commission

Quarter 1: January, February, March 2022

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 1 – January, February, March 2022**

Streaming

- The number of streams by NZ artists streamed in NZ was **down 10.6%** from last quarter to **219,261,715** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **down 26.0%** from last quarter to **14,372,487** streams this quarter.
- Overall streaming units were **down 10.5%** during this period to **2,416,790,113** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 34.2%** from last quarter to **12,378** units this quarter.
- Overall Single Sales units were **down 21.6%** during this period to **121,639** total units.

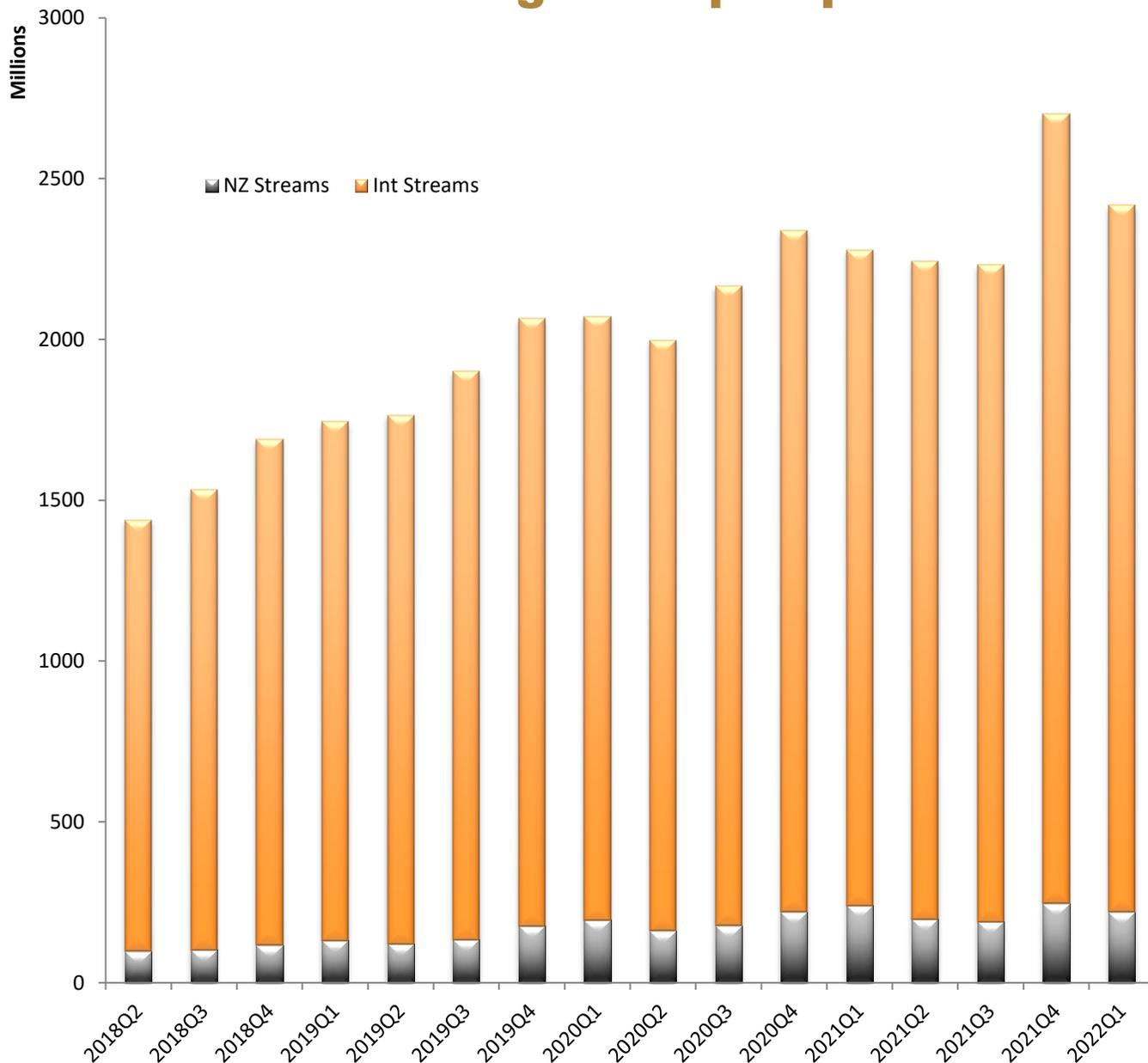
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **down 56.6%** from last quarter to **9,416** units this quarter.
- Overall Album Sales units were **down 52.2%** during this period to **66,310** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **down 2.1%** from last quarter to **433,314** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was up **down 9.5%** from last quarter to **131,250** spins this quarter.

Streaming Units per quarter



Top 10 Q1 2022

	Title	Artist	Label
1	Mr Reggae	L.A.B.	LOOP
2	In The Air	L.A.B.	LOOP
3	Under The Sun	L.A.B.	LOOP
4	Why Oh Why	L.A.B.	LOOP
5	Controller	L.A.B.	LOOP
6	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
7	Takeover	Lee Mvttthews feat. NÜ	LeeMvttthews/DRM
8	Pepeha	Six60	Massive/Universal
9	Yes I Do	L.A.B.	LOOP
10	Someone To Be Around	Six60	Massive/Universal

Q1 2022 (January to March)

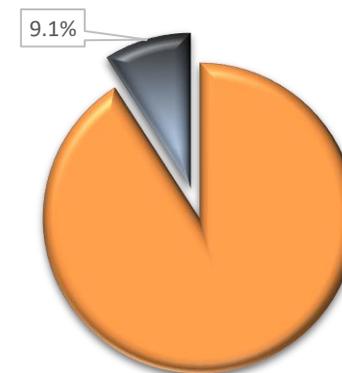
- Total # of streams = 2,416,790,113
- # of NZ Music streams = 219,261,715 (9.1%)

Q4 2021 (October to December)

- Total # of streams = 2,701,389,937
- # of NZ Music streams = 245,171,437 (9.1%)

Same quarter last year: Q1 2021 (Jan to March)

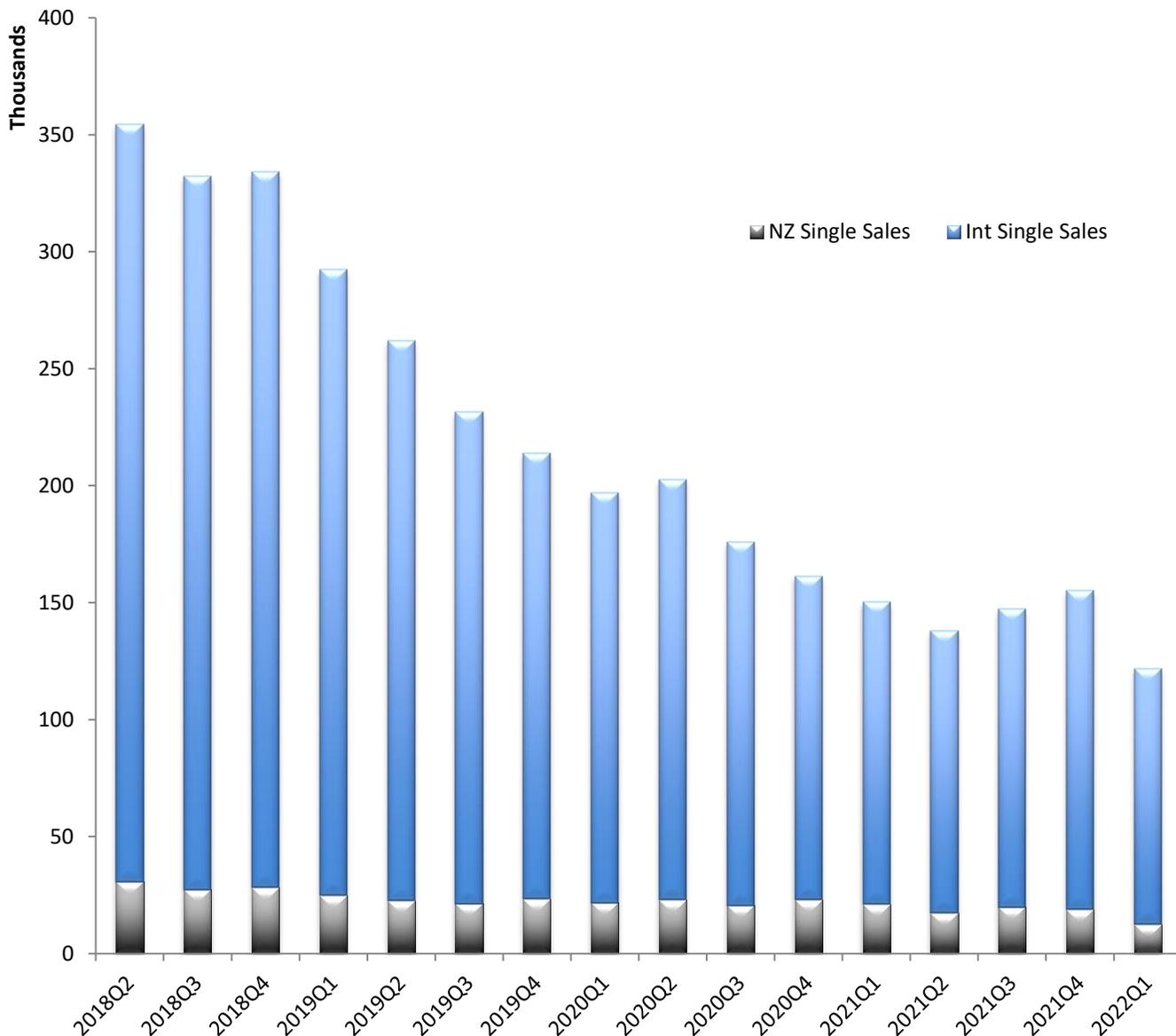
- Total # of streams = 2,277,930,314
- # of NZ Music streams = 238,341,782 (10.5%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter

(Digital only)



Top 10 Q1 2022

	Title	Artist	Label
1	Under The Sun	L.A.B.	LOOP
2	Pepeha	Six60	Massive/Universal
3	Mr Reggae	L.A.B.	LOOP
4	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
5	In The Air	L.A.B.	LOOP
6	that's the thing x	PRINS	BigDawgRecordings
7	All She Wrote	Six60	Massive/Universal
8	Cool It Down	Coterie	Massive/SonyMusic
9	Why Oh Why	L.A.B.	LOOP
10	Dreams	Jolyon Petch	Hussle/TheOrchard

Q1 2022 (January to March)

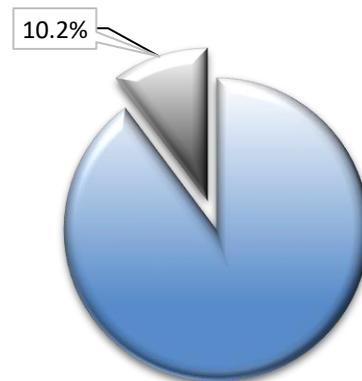
- Total # of sales = 121,639
- # of NZ Music sales = 12,378 (10.2%)

Q4 2021 (October to December)

- Total # of sales = 155,139
- # of NZ Music sales = 18,817 (12.1%)

Same quarter last year: Q1 2021 (Jan to March)

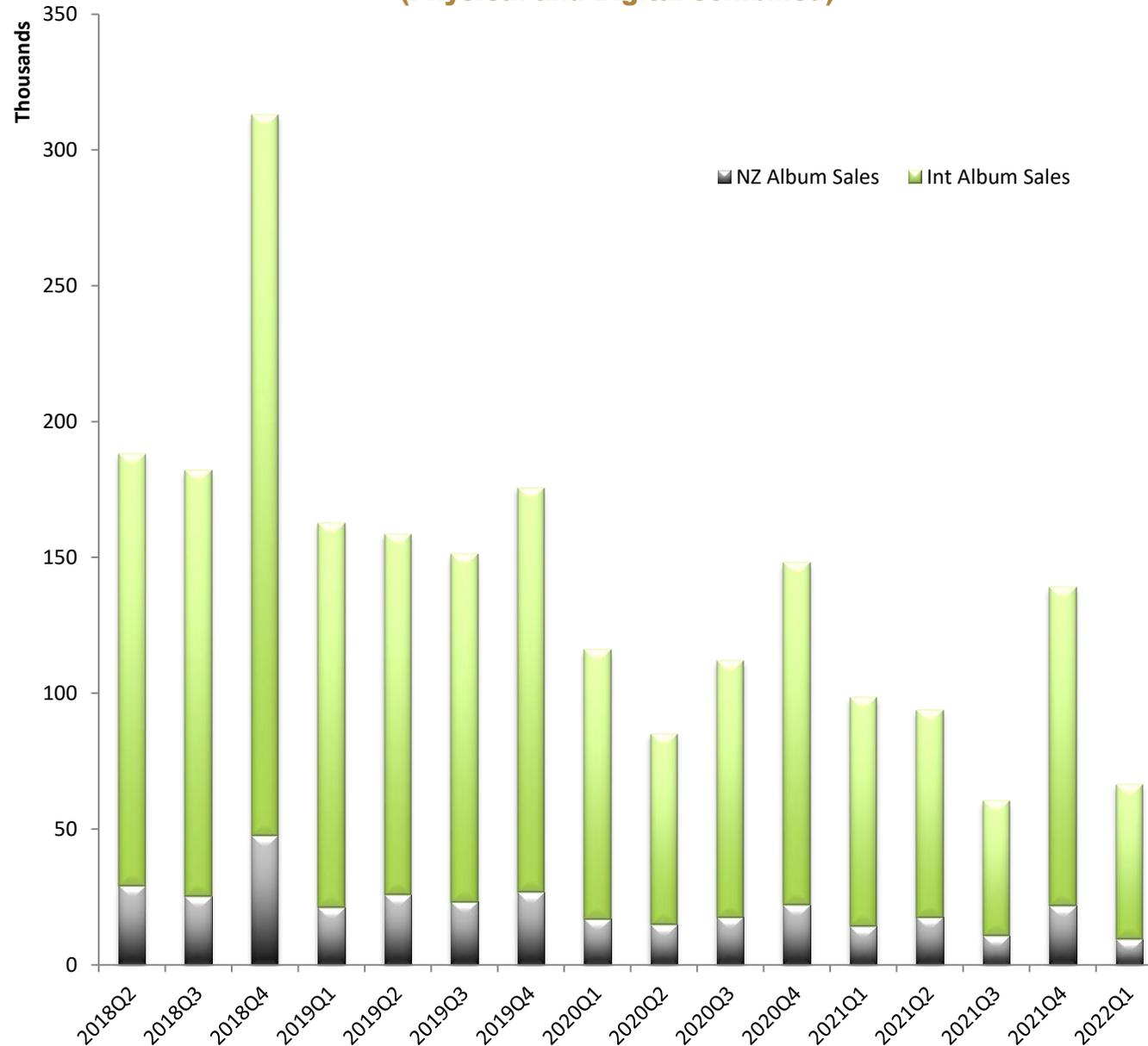
- Total # of sales = 150,201
- # of NZ Music sales = 20,990 (14.0%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q1 2022

Title	Artist	Label
1 L.A.B. V	L.A.B.	LOOP/Border
Bright November		
2 Morning	Don McGlashan	DonCorp/Border/DRM
3 Warm Chris	Aldous Harding	FlyingNun
4 Coming Home	Sol3 Mio	Universal
5 L.A.B. IV	L.A.B.	LOOP/Border
6 Shades And Echoes	Forenzics	Forenzics/Warner
7 L.A.B. III	L.A.B.	LOOP/Border
8 Ragnarok	Ragnarok	FrenzyMusic
9 Six60 (3)	Six60	Massive/Universal
10 Space Island	Broods	Island/Universal

Q1 2022 (January to March)

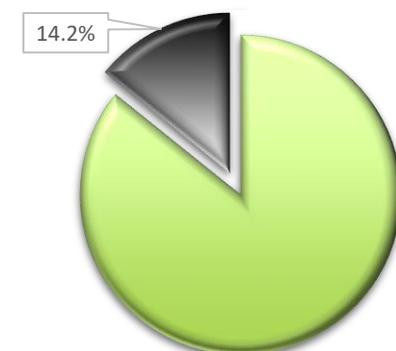
- Total # of sales = 66,310
- # of NZ Music sales = 9,416 (14.2%)

Q4 2021 (October to December)

- Total # of sales = 138,799
- # of NZ Music sales = 21,714 (15.6%)

Same quarter last year: Q1 2021 (Jan to March)

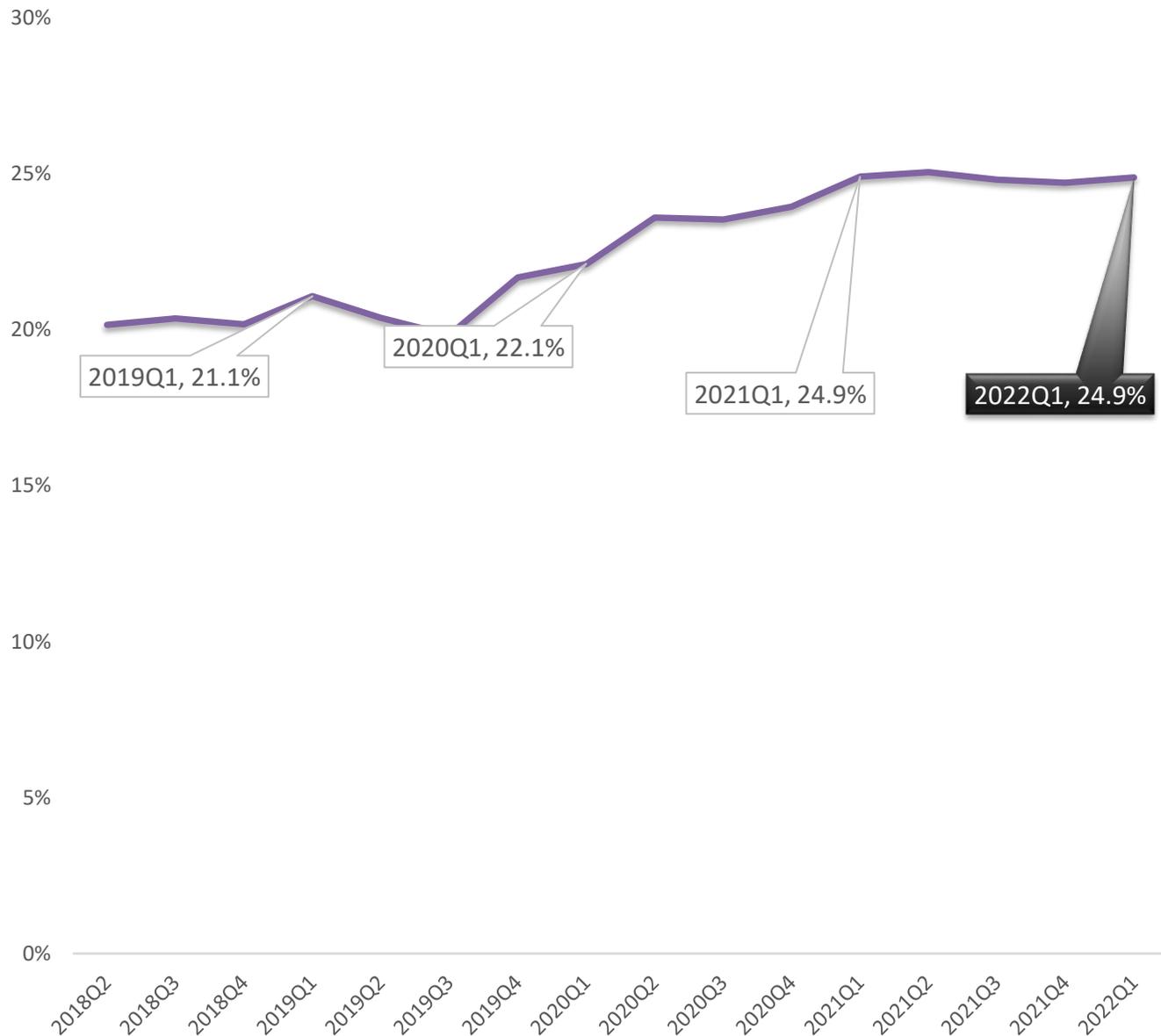
- Total # of sales = 98,249
- # of NZ Music sales = 14,718 (14.4%)



*Suppliers: as indicated in the notes

Airplay Points

(All Radio)



Top 10 Q1 2022

Title	Artist	Label
1 Mr Reggae	L.A.B.	LOOP
2 Someone To Be Around	Six60	Massive/Universal
3 Cool It Down	Coterie	Massive/SonyMusic
4 Under The Sun	L.A.B.	LOOP
5 Love On The Run	Sons Of Zion feat. Jackson Owens	SonyMusic
6 35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
7 Takeover	Lee Mvttthews feat. NÜ	LeeMvttthews/DRM
8 All She Wrote	Six60	Massive/Universal
9 Crazy	DRAX Project	DRAXProject/Universal
10 Come Back Home	Stan Walker	SonyMusic

Q1 2022 (January to March)

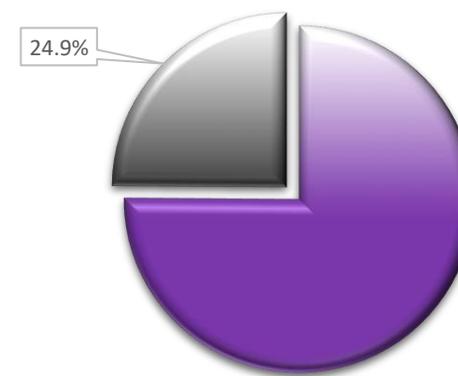
- # of NZ Song Spins: 433,314

Q4 2021 (October to December)

- # of NZ Song Spins: 422,581

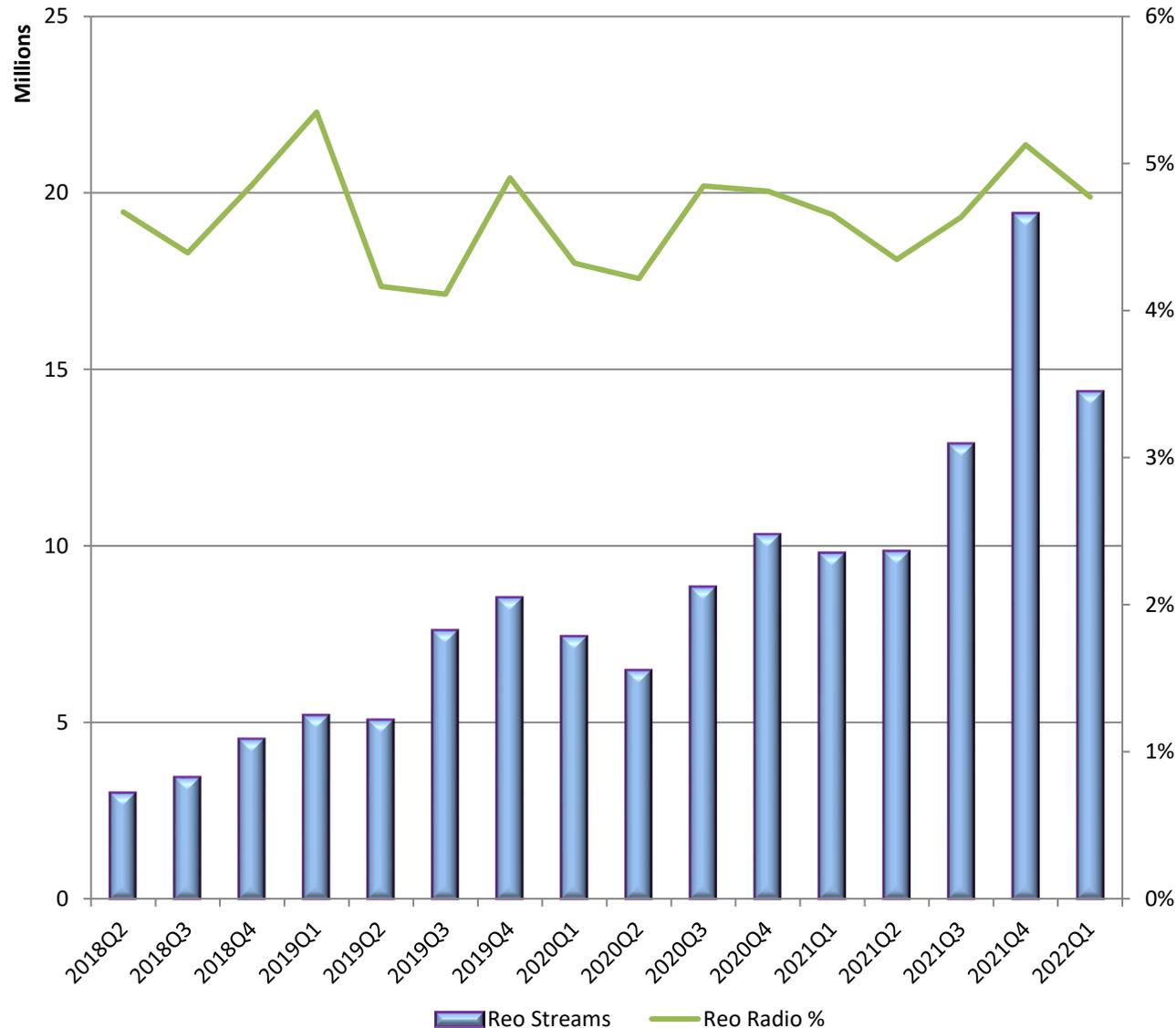
Same quarter last year: Q1 2021 (Jan to March)

of NZ Song Spins: 423,768



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q1 2022

Title	Artist	Label
1 35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
2 Pepeha	Six60	Massive/Universal
3 Don't Forget Your Roots	Six60	Universal
4 He Aroha Hinemoa (Love Sons Of Zion feat. Jackson On The Run)	Owens	SonyMusic
5 Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika	SonyMusic
6 Tōrea	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko And Pere Wihongi	BlackMedia/DRM
7 Tua	Stan Walker feat. Ibanez	SonyMusic
8 Poi E	Maeva	SonyMusic
9 Matemateāone	The Patea Maori Club	Maui/Jayrem/Border
10 Rehurehu	Stan Walker	SonyMusic
	Muroki	Olive/Universal

Q1 2022 (January to March)

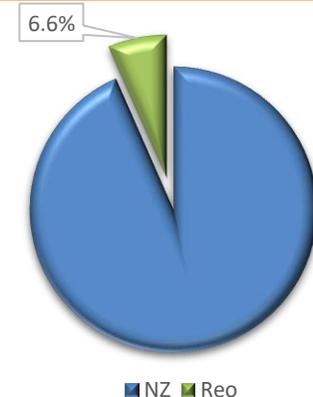
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- # of NZ Music streams = 219,261,715 (9.1%)
- Total # of Waiata Reo streams = 14,372,487 (0.6%)

Q4 2021 (October to December)

- Total # of streams = 2,701,389,937
- # of NZ Music streams = 245,171,437 (9.1%)
- Total # of Waiata Reo streams = 19,416,623 (0.7%)

Same quarter last year: Q1 2021 (Jan to March)

- Total # of streams = 2,277,930,314
- # of NZ Music streams = 238,341,782 (10.5%)
- Total # of Waiata Reo streams = 9,800,213 (0.4%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here:

<https://www.nztop40.co.nz/assets/Chart%20Rules%20July%20202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

<u>Streaming:</u>	<u>Radio:</u>
Spotify Apple Music Google All Access	The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulzar 531 PI Hokonui Central FM Coast FM (West Coast)
<u>Physical Sales:</u> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer	Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitaia)
<u>Digital Sales:</u> iTunes Google Play Music Bandcamp Direct To Consumer	