



Quarterly Report for the NZ Music Commission

Quarter 1: January, February, March 2023

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 1 – January, February, March 2023**

Streaming

- The number of streams by NZ artists streamed in NZ was **down 6.2%** from last quarter to **213,502,079** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **down 10.8%** from last quarter to **13,547,736** streams this quarter.
- Overall streaming units were **down 0.9%** during this period to **2,730,248,693** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 20%** from last quarter to **9,268** units this quarter.
- Overall Single Sales units were **down 7.4%** during this period to **107,570** total units.

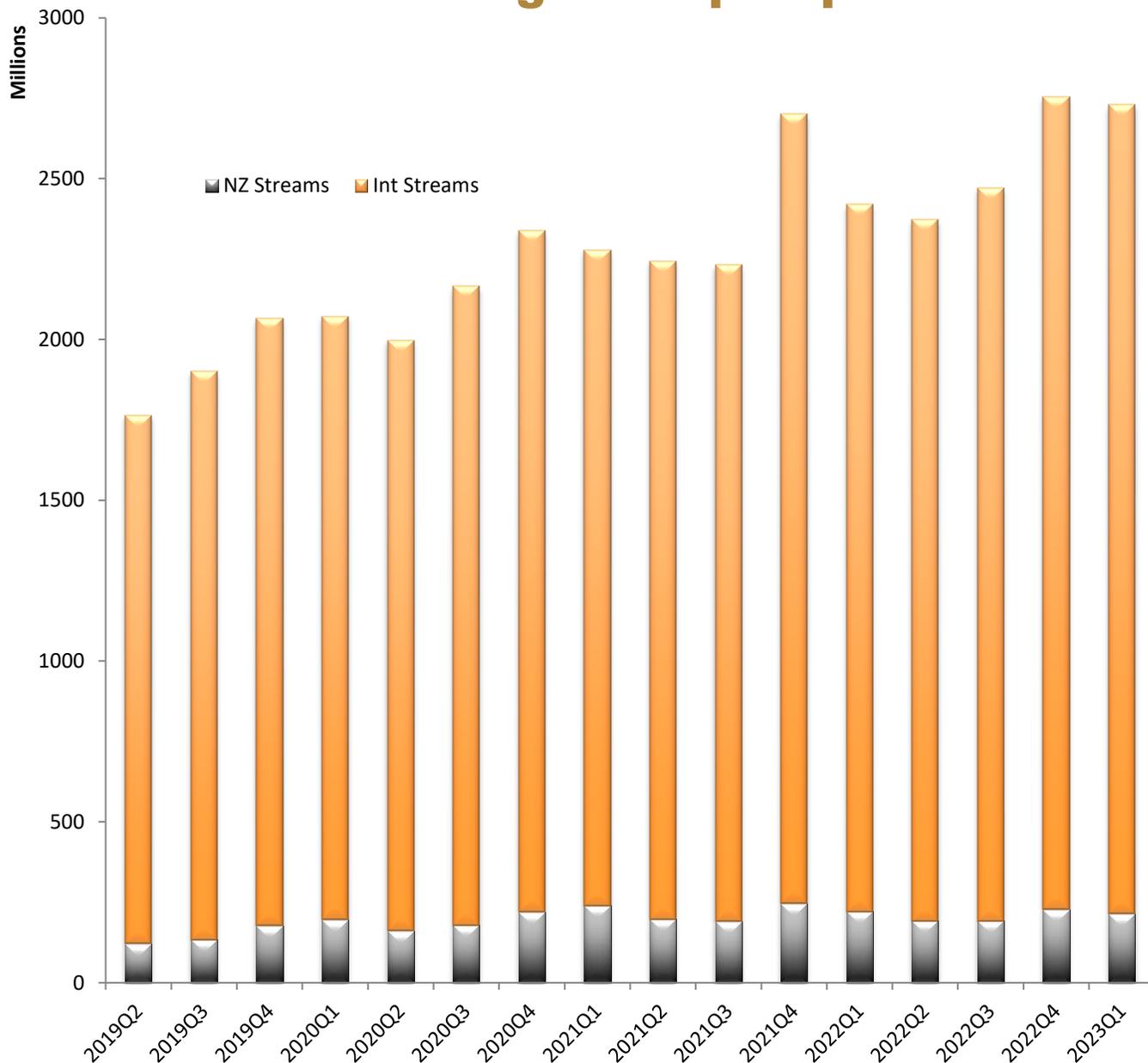
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **down 60.8%** from last quarter to **7,243** units this quarter.
- Overall Album Sales units were **down 37.9%** during this period to **71,706** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **up 3.3%** from last quarter to **420,117** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was **up 0.2%** from last quarter to **128,799** spins this quarter.

Streaming Units per quarter



Top 10 Q1 2023

	Title	Artist	Label
1	Take It Away	L.A.B.	LOOP
2	In The Air	L.A.B.	LOOP
3	Mr Reggae	L.A.B.	LOOP
4	Before You Leave	Six60	Massive/Universal
5	Controller	L.A.B.	LOOP
6	Why Oh Why	L.A.B.	LOOP
7	Don't Forget Your Roots	Six60	Massive/Universal
8	Wandering Eye	Fat Freddy's Drop	TheDrop/Rhythmethod/DRM
9	Cool It Down	Coterie	Massive/SonyMusic
10	Someone To Be Around	Six60	Massive/Universal

Q1 2023 (January to March)

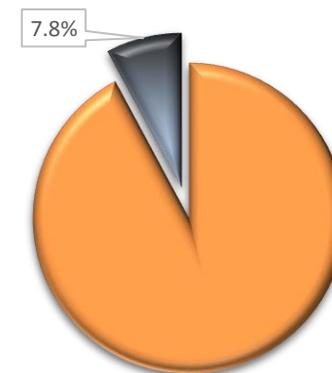
- Total # of streams = 2,730,248,693
- # of NZ Music streams = 213,502,079 (7.8%)

Q4 2022 (October to December)

- Total # of streams = 2,754,623,601
- # of NZ Music streams = 227,662,121 (8.3%)

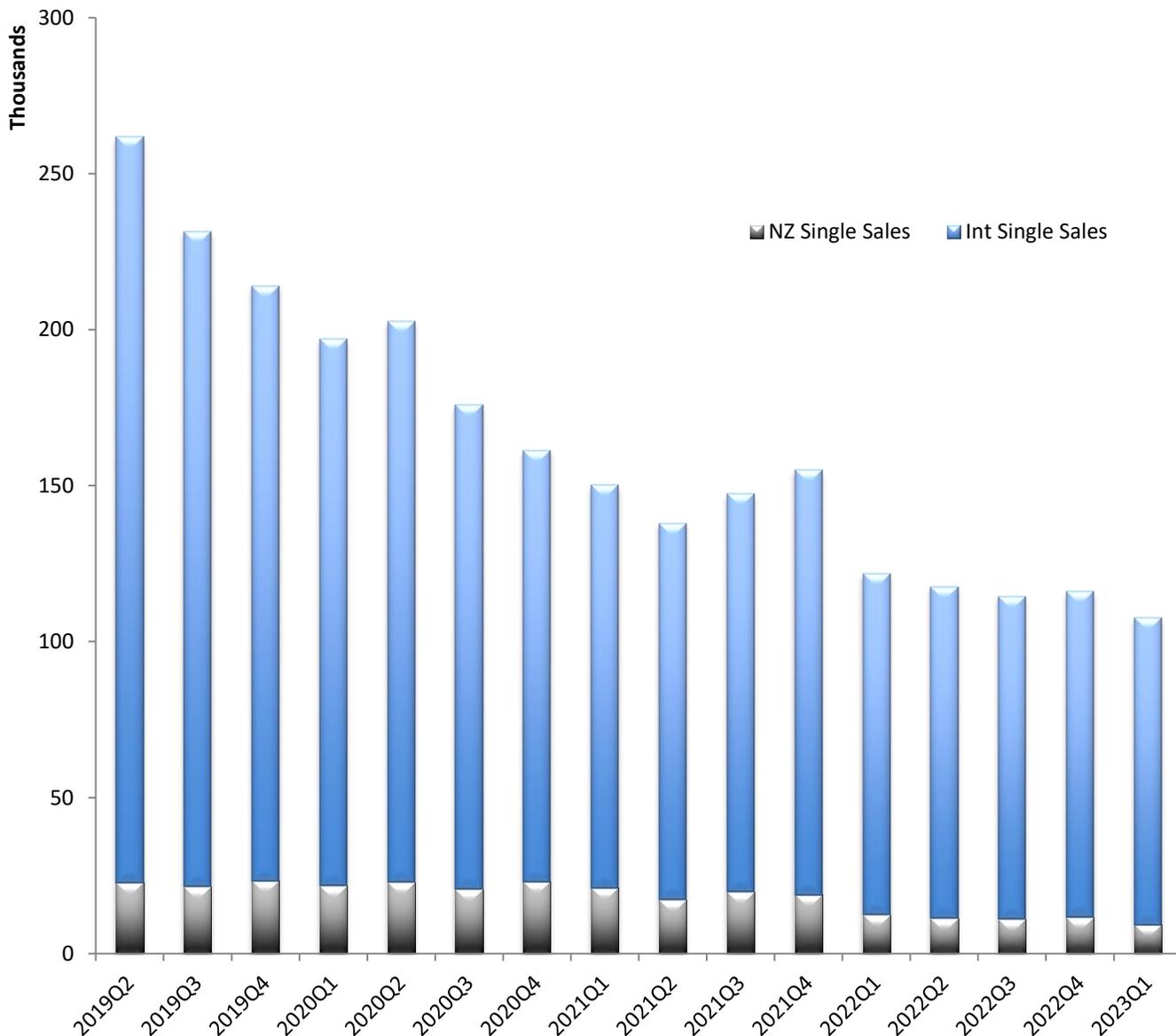
Same quarter last year: Q1 2022 (Jan to March)

- Total # of streams = 2,419,309,046
- # of NZ Music streams = 220,424,919 (9.1%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter (Digital only)



Top 10 Q1 2023

	Title	Artist	Label
1	Take It Away	L.A.B.	LOOP
2	Boots 'N All	Kaylee Bell	KayleeBell/DRM
3	Before You Leave	Six60	Massive/Universal
4	Something New	PRINS	PRINS/Antifragile/InGrooves
5	E Ipo	Arahi And Te Kaahu	TheiaMusic
6	In The Air	L.A.B.	LOOP
7	Pepeha	Six60	Massive/Universal
8	Always Beside You	Coterie feat. Six60	Massive/SonyMusic
9	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
10	One Night	Sons Of Zion	SonsOfZion/Precise

Q1 2023 (January to March)

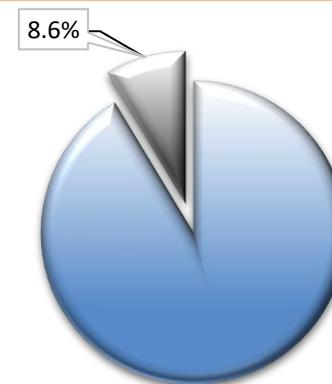
- Total # of sales = 107,570
- # of NZ Music sales = 9,268 (8.6%)

Q4 2022 (October to December)

- Total # of sales = 116,136
- # of NZ Music sales = 11,582 (10.0%)

Same quarter last year: Q1 2022 (Jan to March)

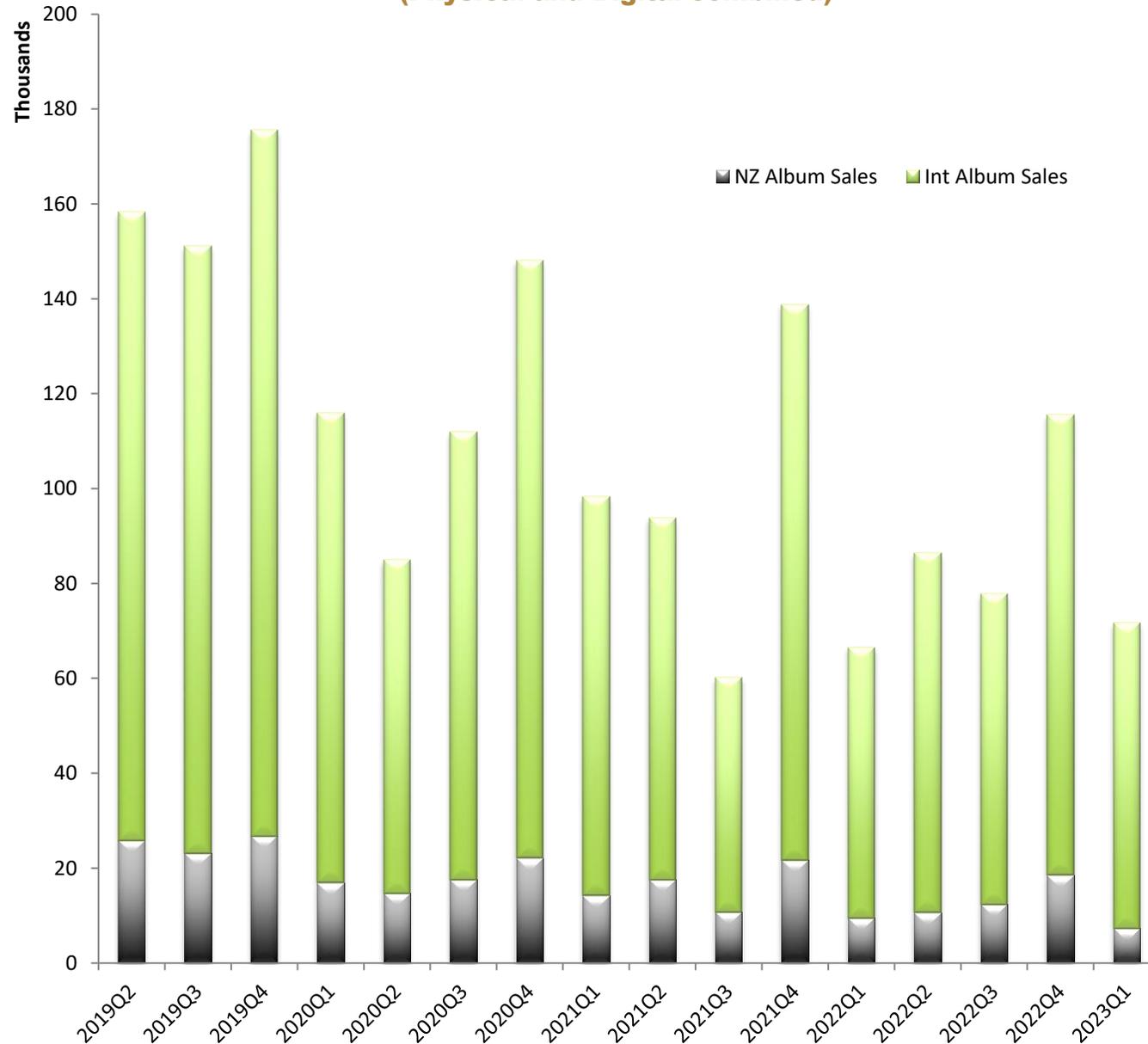
- Total # of sales = 121,817
- # of NZ Music sales = 12,434 (10.2%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q1 2023

Title	Artist	Label
1 Pacifier	Pacifier (Shihad)	WEA/Warner
2 My Boy And Out Of The Void Came	Marlon Williams	Virgin/Universal
3 Love	The Veils	BFTU/DRM
4 V	Unknown Mortal Orchestra	Jagjaguwar/BWSCD/Rhythm ethod
5 Castle St	Six60	Massive/Universal
6 TREES	Avantdale Bowling Club	YearsGoneBy/Border/DRM
7 L.A.B. V	L.A.B.	LOOP/Border
8 Expert In A Dying Field	The Beths	IvyLeague/Border
9 Coterie	Coterie	Massive/SonyMusic
10 L.A.B. III	L.A.B.	LOOP/Border

Q1 2023 (January to March)

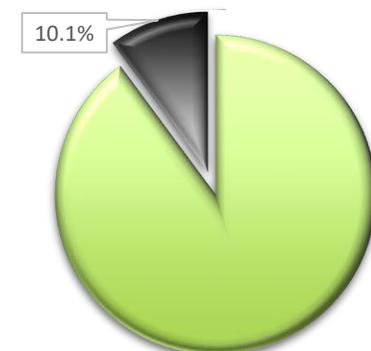
- Total # of sales = 71,706
- # of NZ Music sales = 7,243 (10.1%)

Q4 2022 (October to December)

- Total # of sales = 115,489
- # of NZ Music sales = 18,496 (16.0%)

Same quarter last year: Q1 2022 (Jan to March)

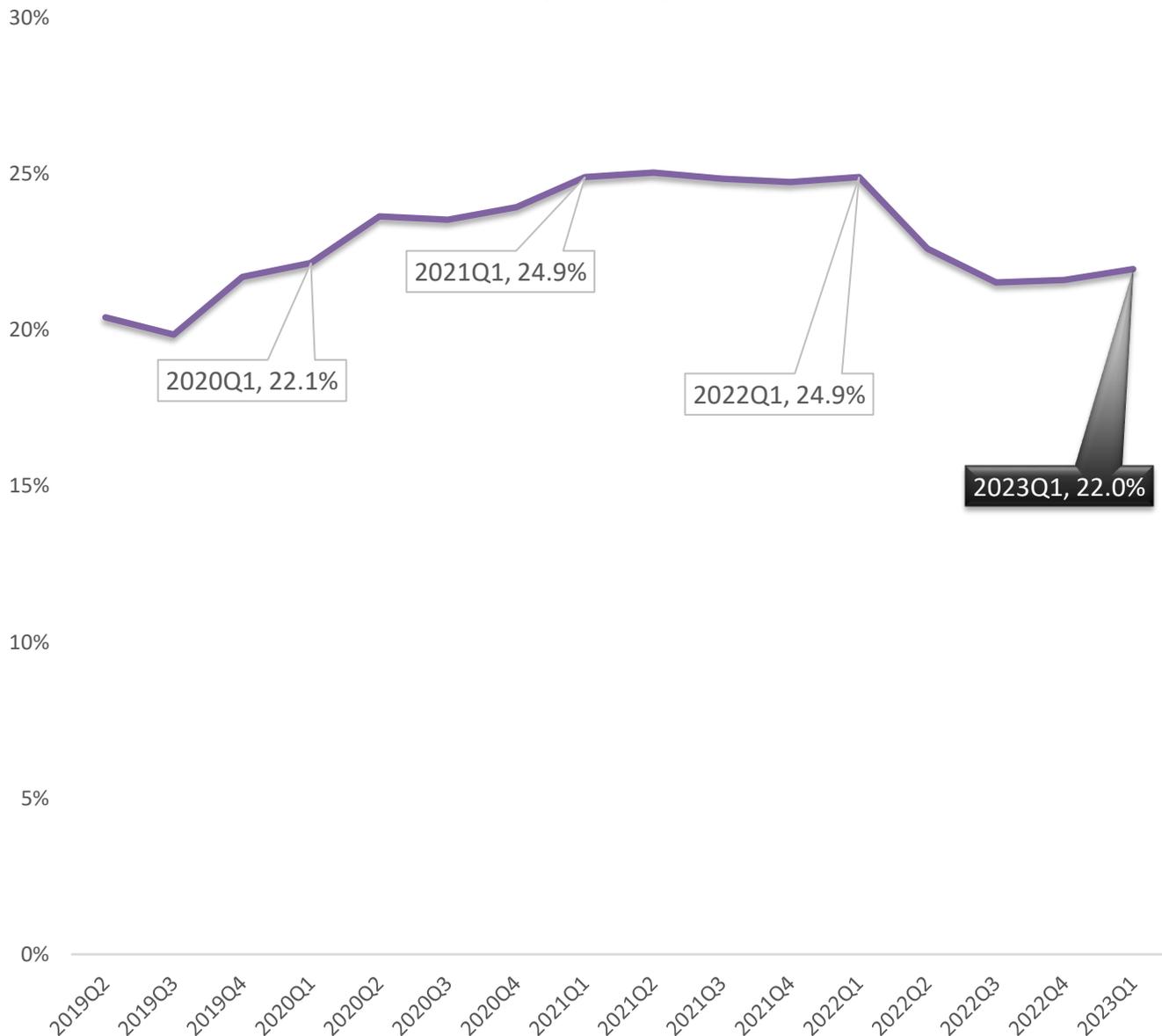
- Total # of sales = 66,533
- # of NZ Music sales = 9,434 (14.2%)



*Suppliers: as indicated in the notes

Airplay Points

(All Radio)



Top 10 Q1 2023

Title	Artist	Label
1 Take It Away	L.A.B.	LOOP
2 One Night	Sons Of Zion	SonsOfZion/Precise
3 Before You Leave	Six60	Massive/Universal
4 Deja Vu	Coterie	Massive/SonyMusic
5 He Said	Jordan Gavet	SonyMusic
6 Little Fun	Hamo Dell feat. Sammy Johnson	SonyMusic
7 Boots 'N All	Kaylee Bell	KayleeBell/DRM
8 Skankin	Corrella	Corrella/DRM
9 Always Beside You	Coterie feat. Six60	Massive/SonyMusic
10 In The Air	L.A.B.	LOOP

Q1 2023 (January to March)

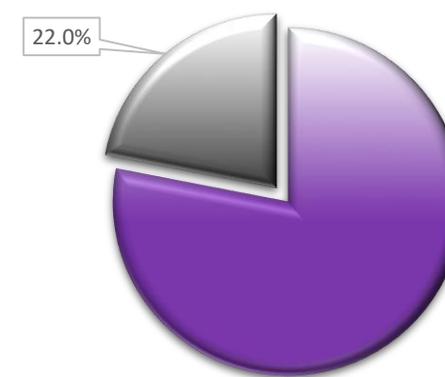
- # of NZ Song Spins: 420,117

Q4 2022 (October to December)

- # of NZ Song Spins: 406,583

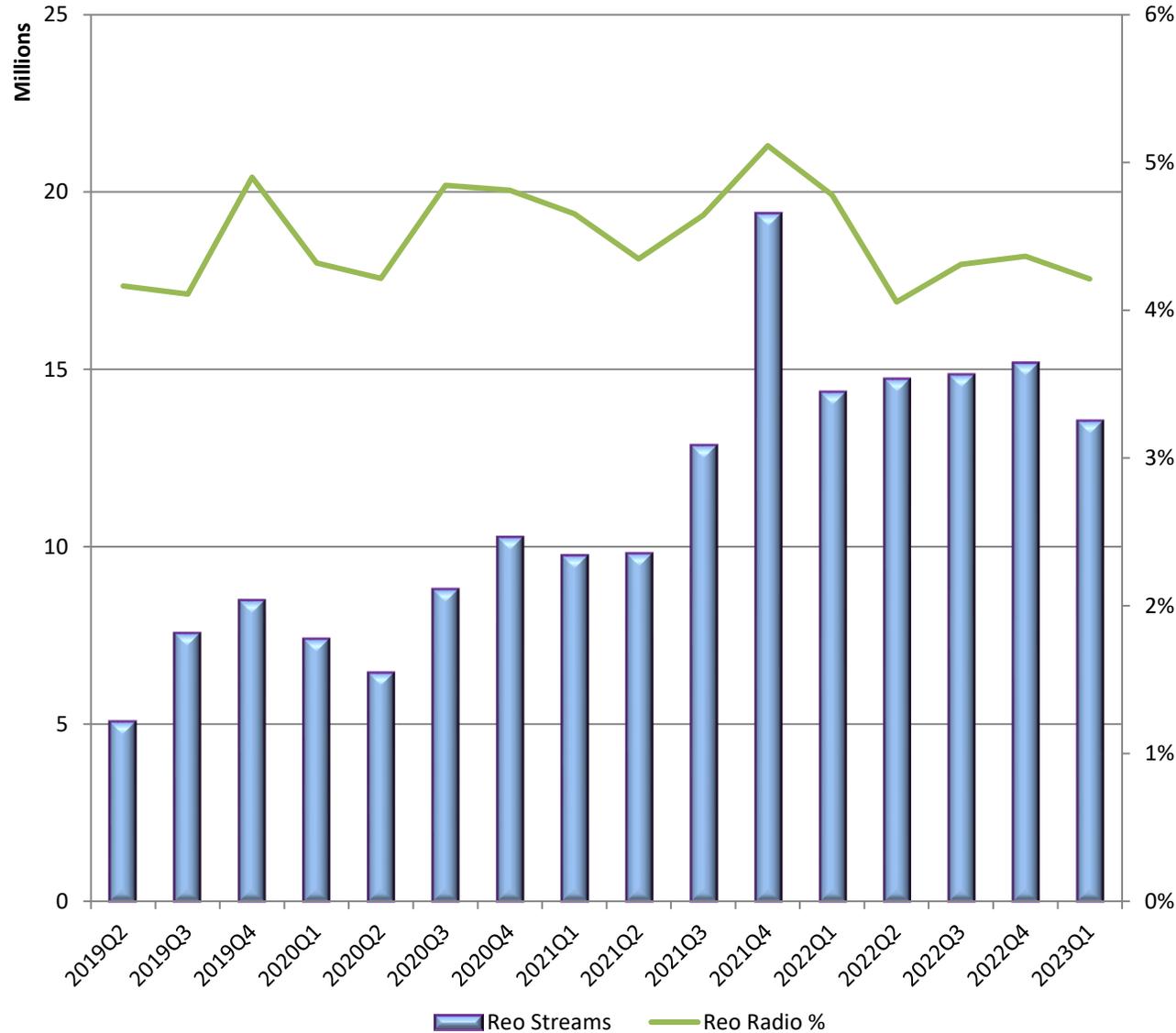
Same quarter last year: Q1 2022 (Jan to March)

- # of NZ Song Spins: 433,221



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q1 2023

Title	Artist	Label
1	Pepeha Kia Mau Ki Tō Ūkaipō / Don't Forget Your	Massive/Universal
2	Roots	Universal
3	35	Ka Hao feat. Rob Ruha InDigiNation/DRM
4	Poi E	The Patea Maori Club Maui/Jayrem/Border
5	Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika SonyMusic
6	Tōrea	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko And Pere Wihongi BlackMedia/DRM
7	Taku Raumiri	Uru Whetu feat. Torere And Te Aroha CincoCine/DRM
8	Maumahara Noa Ahau	Brannigan Kaa Jayrem/Border/DRM
9	Te Ata Māhina	Te Matatini And Te Pikikōtuku o Ngāti Rongomai feat. Whenua Patuwai TeMatatini/DRM
10	Tua	Stan Walker feat. Ibanez Maeva SonyMusic

Q1 2023 (January to March)

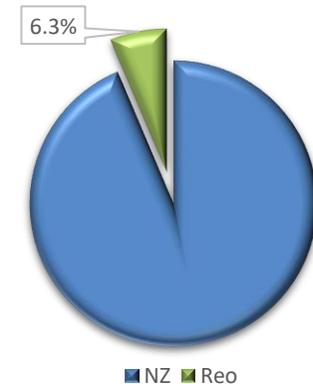
- Total # of streams = 2,730,248,693
- # of NZ Music streams = 213,502,079 (7.8%)
- Total # of Waiata Reo streams = 13,547,736 (0.5%)

Q4 2022 (October to December)

- Total # of streams = 2,754,623,601
- # of NZ Music streams = 227,662,121 (8.3%)
- Total # of Waiata Reo streams = 15,185,037 (0.6%)

Same quarter last year: Q1 2022 (Jan to March)

- Total # of streams = 2,419,309,046
- # of NZ Music streams = 220,424,919 (9.1%)
- Total # of Waiata Reo streams = 14,363,359 (0.6%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://nztop40.co.nz/assets/Chart-Rules-June-2022.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

Streaming: Spotify Apple Music YouTube	The Breeze The Edge More FM ZM The Rock The Hits Mai FM The Sound Coast Magic Radio Hauraki Flava George FM Gold Life FM Brian FM Radio Rhema Niu FM bFM Star rdu Active 88.6FM Radio 1 Bayrock 1XX Tahi	Radio: 531 PI Base FM Radio Wanaka Hokonui Pulzar Coast FM (Greymouth) The Station The Most Radio Control Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator KAOS Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator	KAOS Tainui FM Tahu FM Atiawa Toa Nga Iwi FM Radio Waatea Moana AM Kia Ora FM Ngati Hine FM Tautoko FM The Heat Te Arawa FM Te Korimako Awa FM Ngati Porou Raukawa FM Sun FM Radio Kahungunu Tumeke FM Turanga FM Tuwharetoa FM Te Upoko O Te Ika Maniapoto FM Te Hiku O Te Ika Sunshine FM
Physical Sales: JBHiFi MightyApe Flying Out Marbecks Real Groovy Slowboat MerchMe MerchFan Physical Southbound Flying Nun (Wgtn) Vinyl Countdown Relics My Music Taupo The Warehouse Penny Lane K-Pop NZ Love Police Physical Townsend Direct To Consumer			
Digital Sales: iTunes Bandcamp Direct To Consumer			