



Quarterly Report for the NZ Music Commission

Quarter 2: April, May, June 2022

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 2 – April, May, June 2022**

Streaming

- The number of streams by NZ artists streamed in NZ was **down 13.4%** from last quarter to **190,045,370** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **up 2.4%** from last quarter to **14,715,300** streams this quarter.
- Overall streaming units were **down 2.2%** during this period to **2,363,835,434** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 9.6%** from last quarter to **11,203** units this quarter.
- Overall Single Sales units were **down 3.8%** during this period to **116,976** total units.

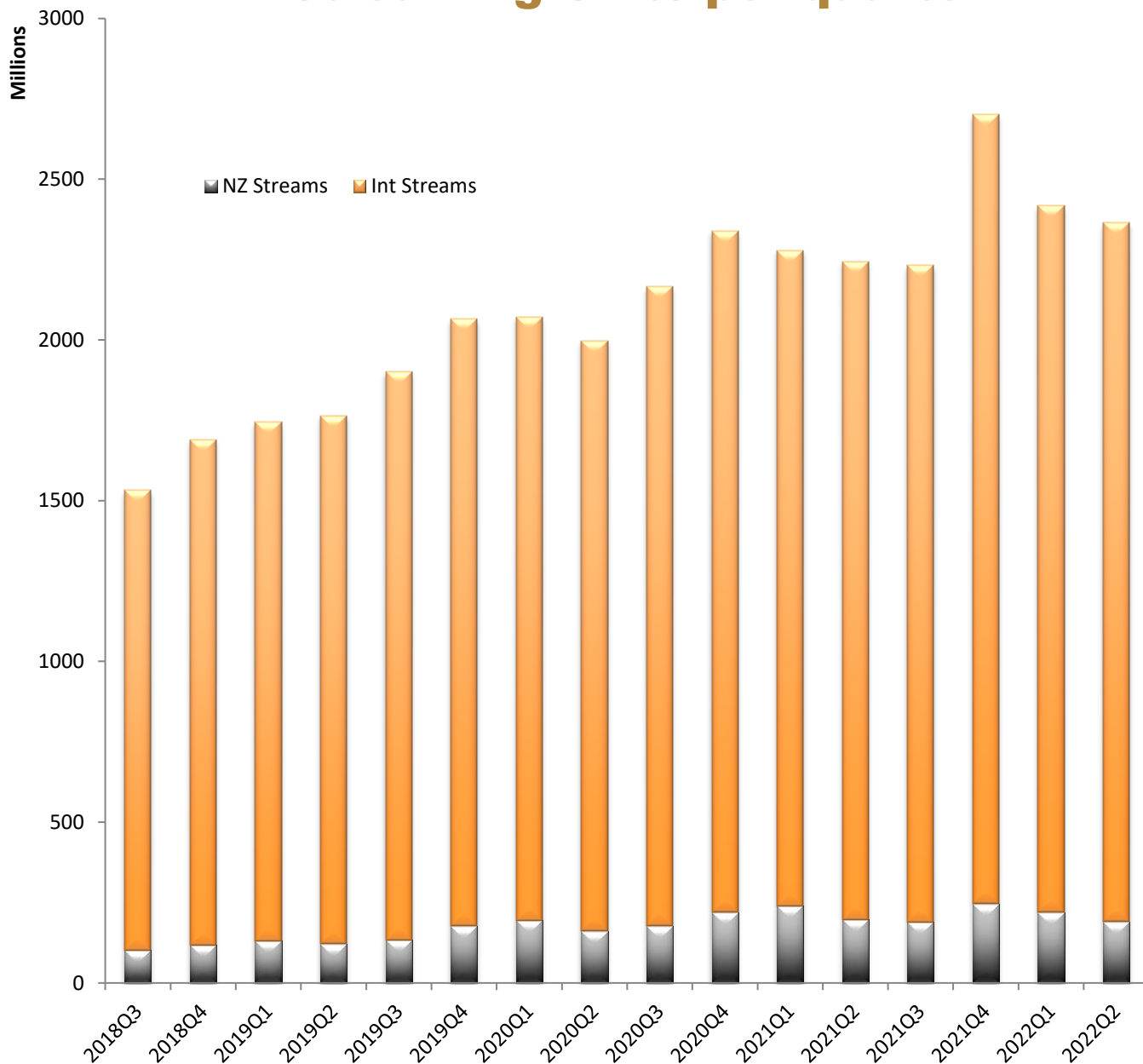
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 11.1%** from last quarter to **10,457** units this quarter.
- Overall Album Sales units were **up 28.7%** during this period to **85,349** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **down 6.1%** from last quarter to **406,345** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was **down 9.9%** from last quarter to **118,178** spins this quarter.

Streaming Units per quarter



Top 10 Q2 2022

	Title	Artist	Label
1	In The Air	L.A.B.	LOOP
2	Mr Reggae	L.A.B.	LOOP
3	Controller	L.A.B.	LOOP
4	Cool It Down	Coterie	Massive/SonyMusic
5	KELZ GARAGE	SWIDT feat. Lomez Brown	SWIDT/Universal
6	Why Oh Why	L.A.B.	LOOP
7	Under The Sun	L.A.B.	LOOP
8	Don't Forget Your Roots	Six60	Massive/Universal
9	Takeover	Lee Mvtthews feat. NÜ	LeeMvtthews/DRM
10	They Don't Know	Savage feat. Aaradhna	DawnRaid/FMG/Universal

Q2 2022 (April to June)

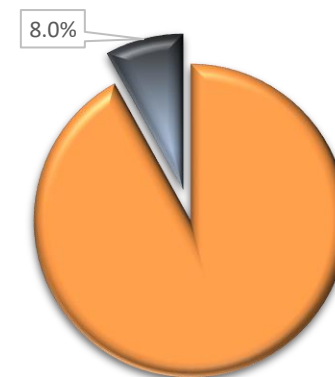
- Total # of streams = 2,363,835,434
- # of NZ Music streams = 190,045,370 (8.0%)

Q1 2022 (January to March)

- Total # of streams = 2,416,791,975
- # of NZ Music streams = 219,507,513 (9.1%)

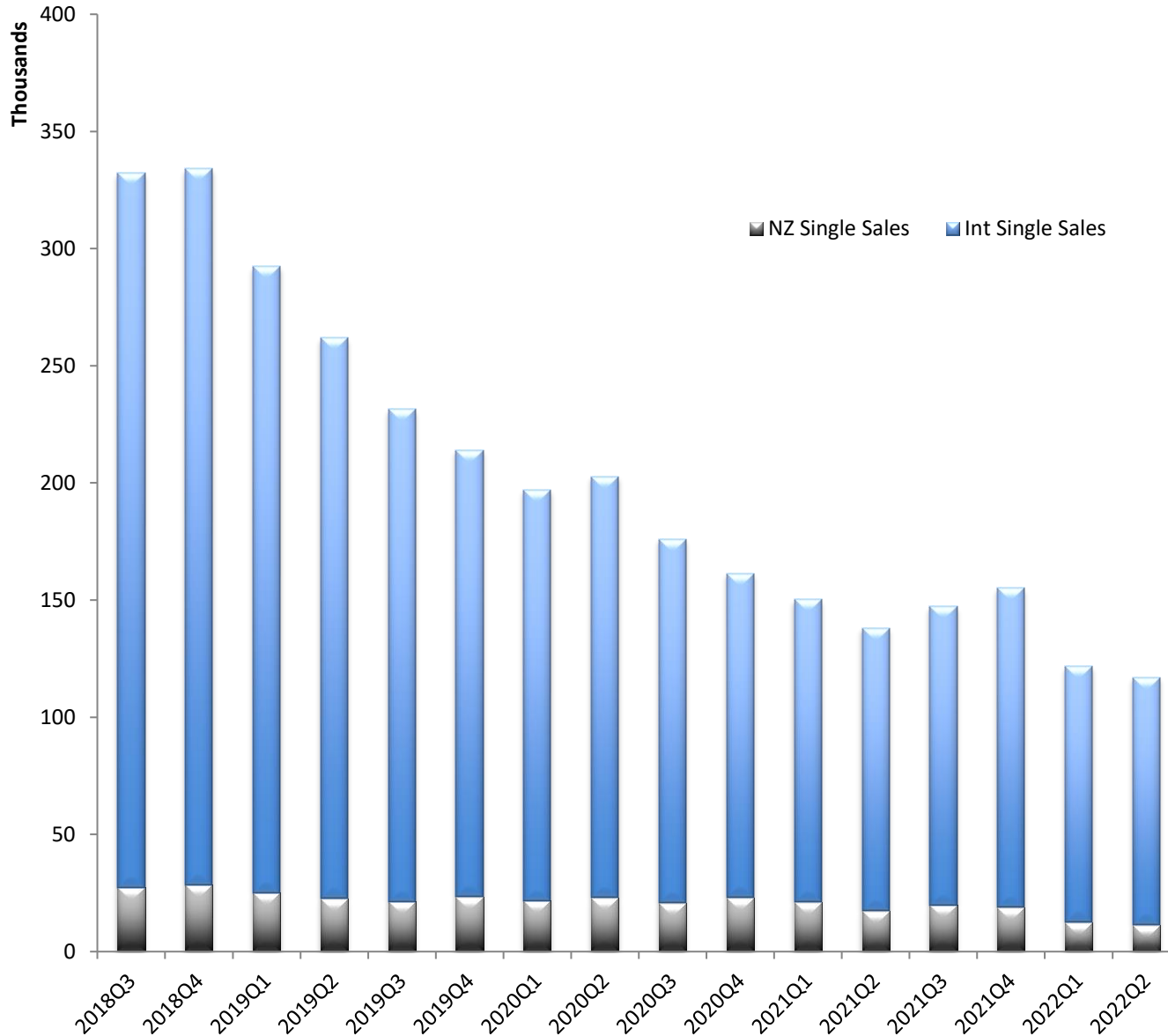
Same quarter last year: Q2 2021 (April to June)

- Total # of streams = 2,243,001,679
- # of NZ Music streams = 197,170,562 (8.8%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter (Digital only)



Top 10 Q2 2022

	Title	Artist	Label
1	Pepeha	Six60	Massive/Universal
2	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
3	Beyond The Stars	Tami Neilson feat. Willie Nelson	TamiNeilson/Southbound
4	Cool It Down	Coterie	Massive/SonyMusic
5	In The Air	L.A.B.	LOOP
6	Under The Sun	L.A.B.	LOOP
7	That's Where I'll Be	Rob Ruha	InDigiNation/Universal
8	Mr Reggae	L.A.B.	LOOP
9	Poi E	The Patea Maori Club	Maui/Jayrem/Border
10	Don't Forget Your Roots	Six60	Massive/Universal

Q2 2022 (April to June)

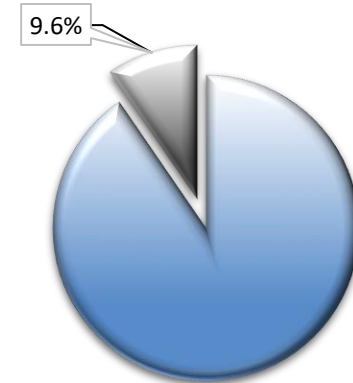
- Total # of sales = 116,976
- # of NZ Music sales = 11,203 (9.6%)

Q1 2022 (January to March)

- Total # of sales = 121,641
- # of NZ Music sales = 12,388 (10.2%)

Same quarter last year: Q2 2021 (April to June)

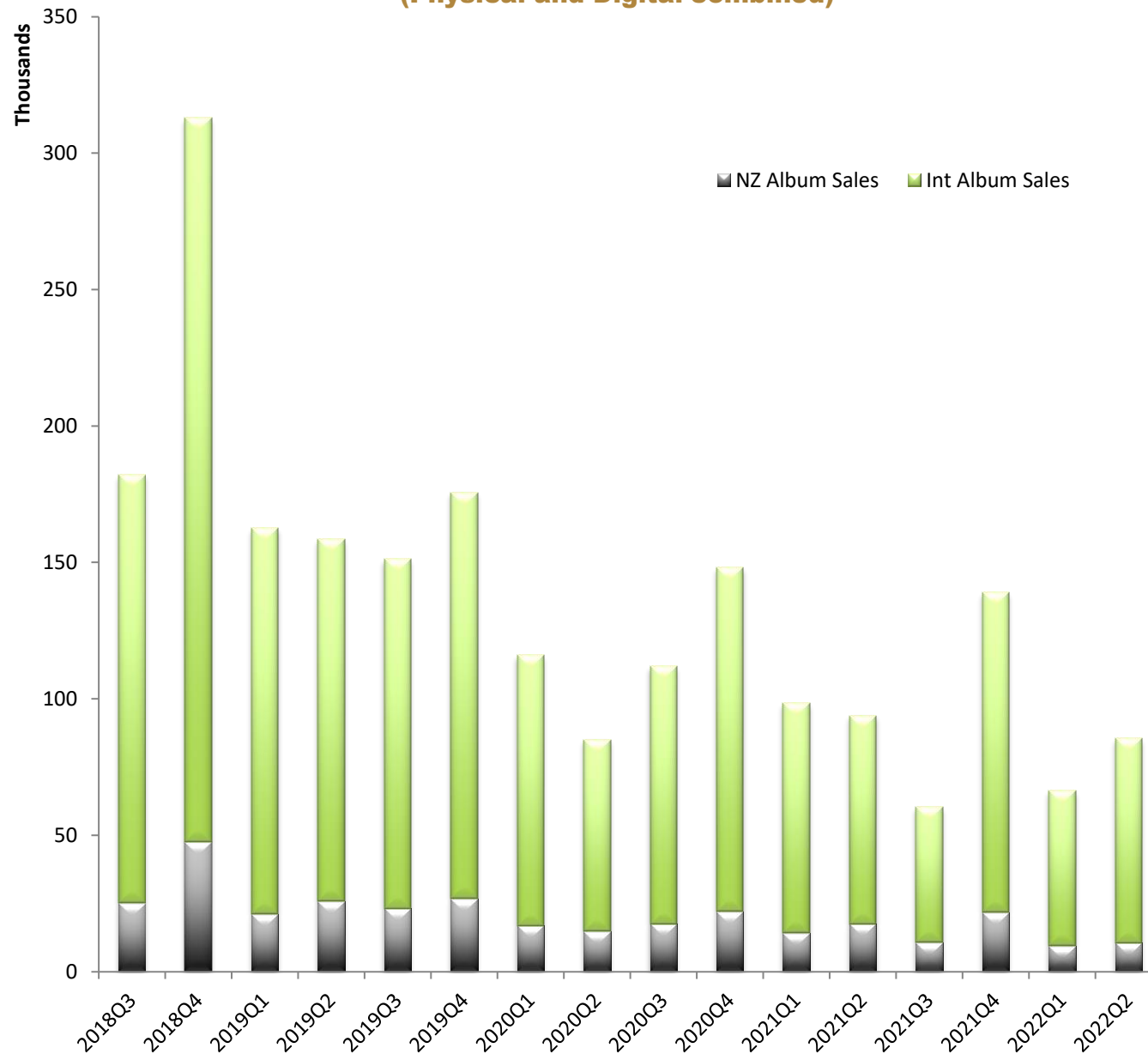
- Total # of sales = 137,911
- # of NZ Music sales = 17,276 (12.5%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q2 2022

Title	Artist	Label
1 Six60 (1): 10th Anniversary Edition	Six60	Massive/Universal
2 Warm Chris	Aldous Harding	FlyingNun
3 Te Ao Mārama EP	Lorde	Universal
4 L.A.B. V	L.A.B.	LOOP/Border
5 For The Love Of Country	Jodi Vaughan	Tasman
6 Good 'n Greasy True Colours: 40th Anniversary Edition	T-Bone	T-Bone/DRM
7	Split Enz	WEA/Warner
8 Something To Feel	Teeks	SonyMusic
9 Pū Whenua Hautapu Eka Mumura	Troy Kingi	AAA
10 They Seek My Head	End Boss	EndBossIndustries

Q2 2022 (April to June)

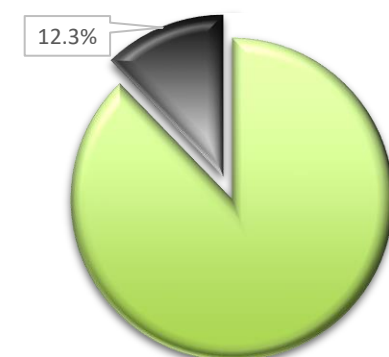
- Total # of sales = 85,349
- # of NZ Music sales = 10,457 (12.3%)

Q1 2022 (January to March)

- Total # of sales = 66,311
- # of NZ Music sales = 9,416 (14.2%)

Same quarter last year: Q2 2021 (April to June)

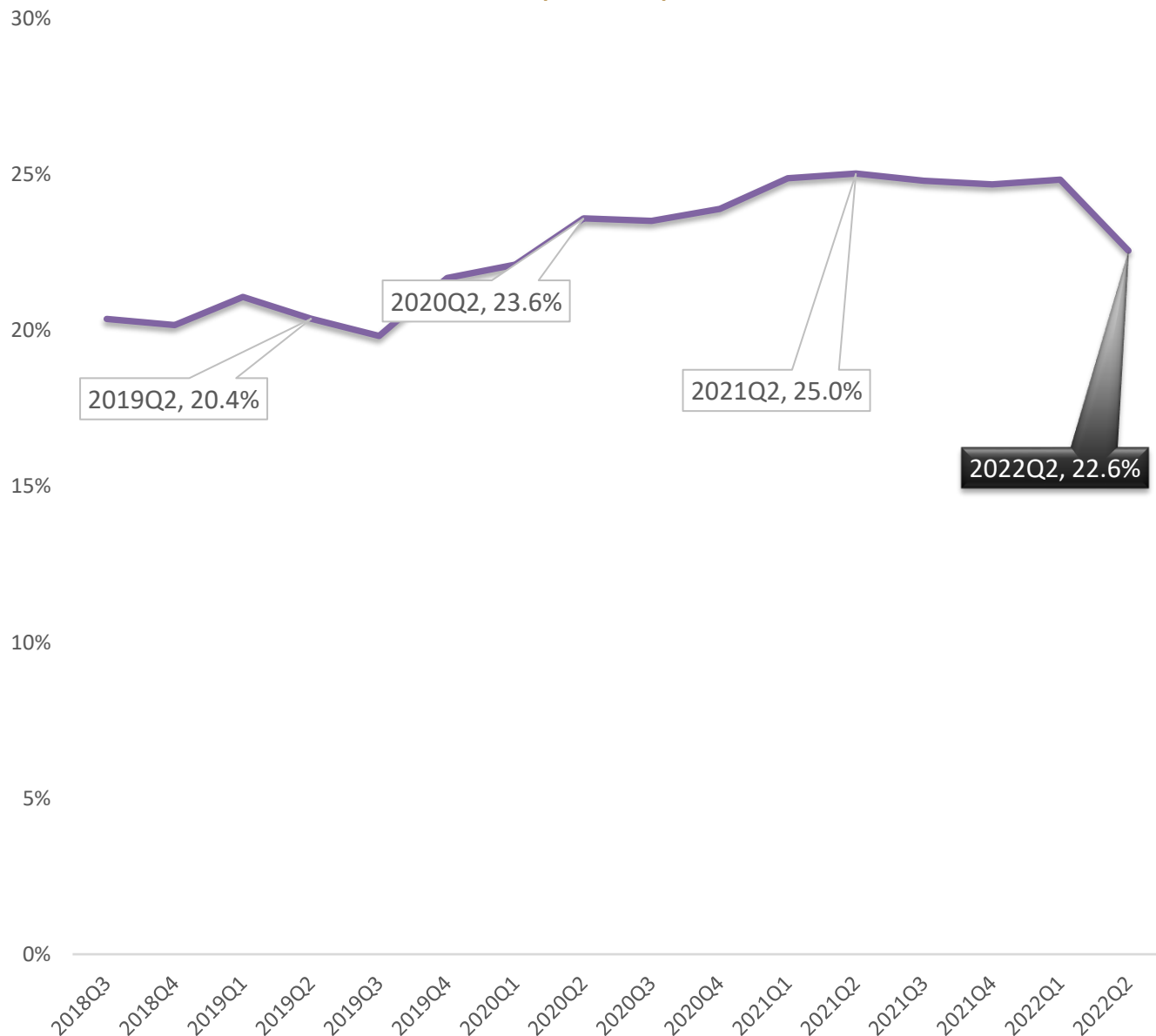
- Total # of sales = 93,756
- # of NZ Music sales = 17,566 (18.7%)



*Suppliers: as indicated in the notes

Airplay Points

(All Radio)



Top 10 Q2 2022

Title	Artist	Label
1 Someone To Be Around	Six60	Massive/Universal
2 Cool It Down	Coterie	Massive/SonyMusic
3 Mr Reggae	L.A.B.	LOOP
4 Can't Make It Right	Jackson Owens	FiveAM/GYROstream
5 KELZ GARAGE	SWIDT feat. Lomez Brown	SWIDT/Universal
6 That's Where I'll Be	Rob Ruha	InDigiNation/Universal
7 All She Wrote	Six60	Massive/Universal
8 Dreams	Jolyon Petch	Hussle/TheOrchard
9 Takeover	Lee Mvtthews feat. NÜ	LeeMvtthews/DRM
10 Love On The Run	Sons Of Zion feat. Jackson Owens	SonyMusic

Q2 2022 (April to June)

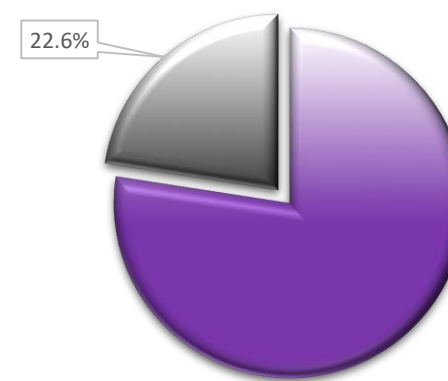
- # of NZ Song Spins: 406,345

Q1 2022 (January to March)

- # of NZ Song Spins: 432,725

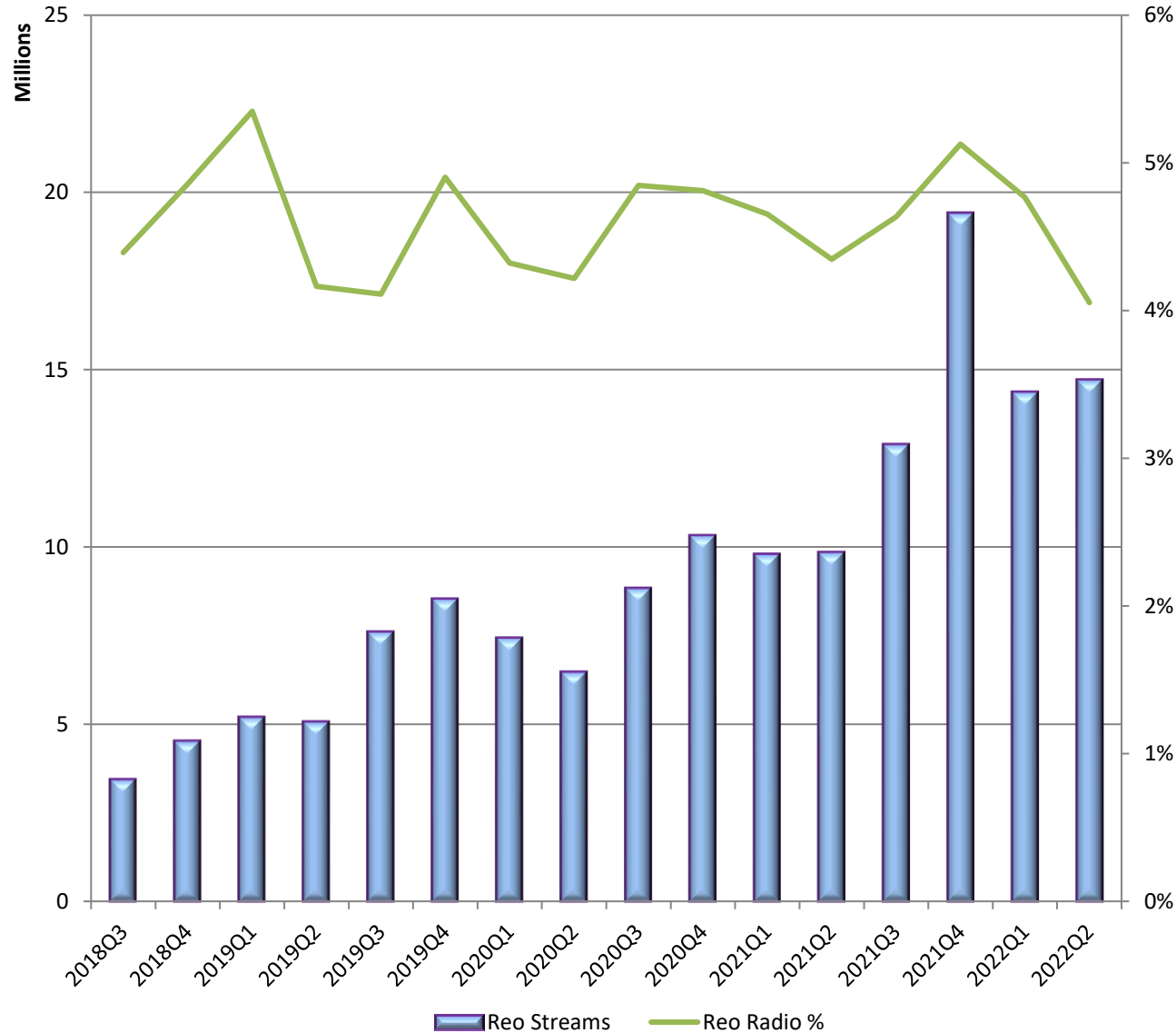
Same quarter last year: Q2 2021 (April to June)

- # of NZ Song Spins: 412,766



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q2 2022

Title	Artist	Label
1 35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
2 Pepeha	Six60	Massive/Universal
Kia Mau Ki Tō Ūkaipō /		
3 Don't Forget Your Roots	Six60	Universal
4 Taku Raumiri	Uru Whetu feat. Torere And Te Aroha	CincoCine/DRM
	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-	
5 Tōrea	Takoko And Pere Wihongi	BlackMedia/DRM
6 Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika	SonyMusic
		Maui/Jayrem/Border
7 Poi E	The Patea Maori Club	
	Stan Walker feat. Ibanez	
8 Tua	Maeva	SonyMusic
9 Ka Mānu	Various	MaoriMusic/DRM
10 He Aroha Hinemoa (Love Sons Of Zion feat. Jackson Owens		SonyMusic

Q2 2022 (April to June)

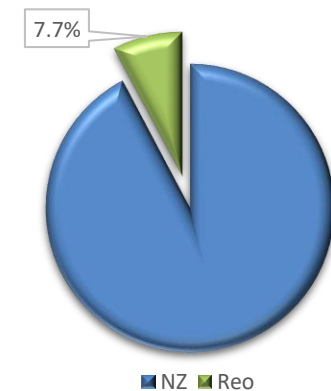
- Total # of streams = 2,363,835,434
- # of NZ Music streams = 190,045,370 (8.0%)
- Total # of Waiata Reo streams = 14,715,300 (0.6%)

Q1 2022 (January to March)

- Total # of streams = 2,416,791,975
- # of NZ Music streams = 219,507,513 (9.1%)
- Total # of Waiata Reo streams = 14,372,487 (0.6%)

Same quarter last year: Q2 2021 (April to June)

- Total # of streams = 2,243,001,679
- # of NZ Music streams = 197,170,562 (8.8%)
- Total # of Waiata Reo streams = 9,852,462 (0.4%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here:

<https://www.nztop40.co.nz/assets/Chart%20Rules%20July%20202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

<u>Streaming:</u>	<u>Radio:</u>
Spotify Apple Music Google All Access	The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulzar 531 PI Hokonui Central FM Coast FM (West Coast)
<u>Physical Sales:</u> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer	Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitaia)
<u>Digital Sales:</u> iTunes Google Play Music Bandcamp Direct To Consumer	