



Quarterly Report for the NZ Music Commission

Quarter 3: July, August, September 2022

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 3 – July, August, September 2022**

Streaming

- The number of streams by NZ artists streamed in NZ was **down 0.9%** from last quarter to **198,644,397** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **down 2.4%** from last quarter to **15,981,231** streams this quarter.
- Overall streaming units were **down 0.8%** during this period to **2,547,281,862** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 2.5%** from last quarter to **11,004** units this quarter.
- Overall Single Sales units were **down 2.6%** during this period to **114,531** total units.

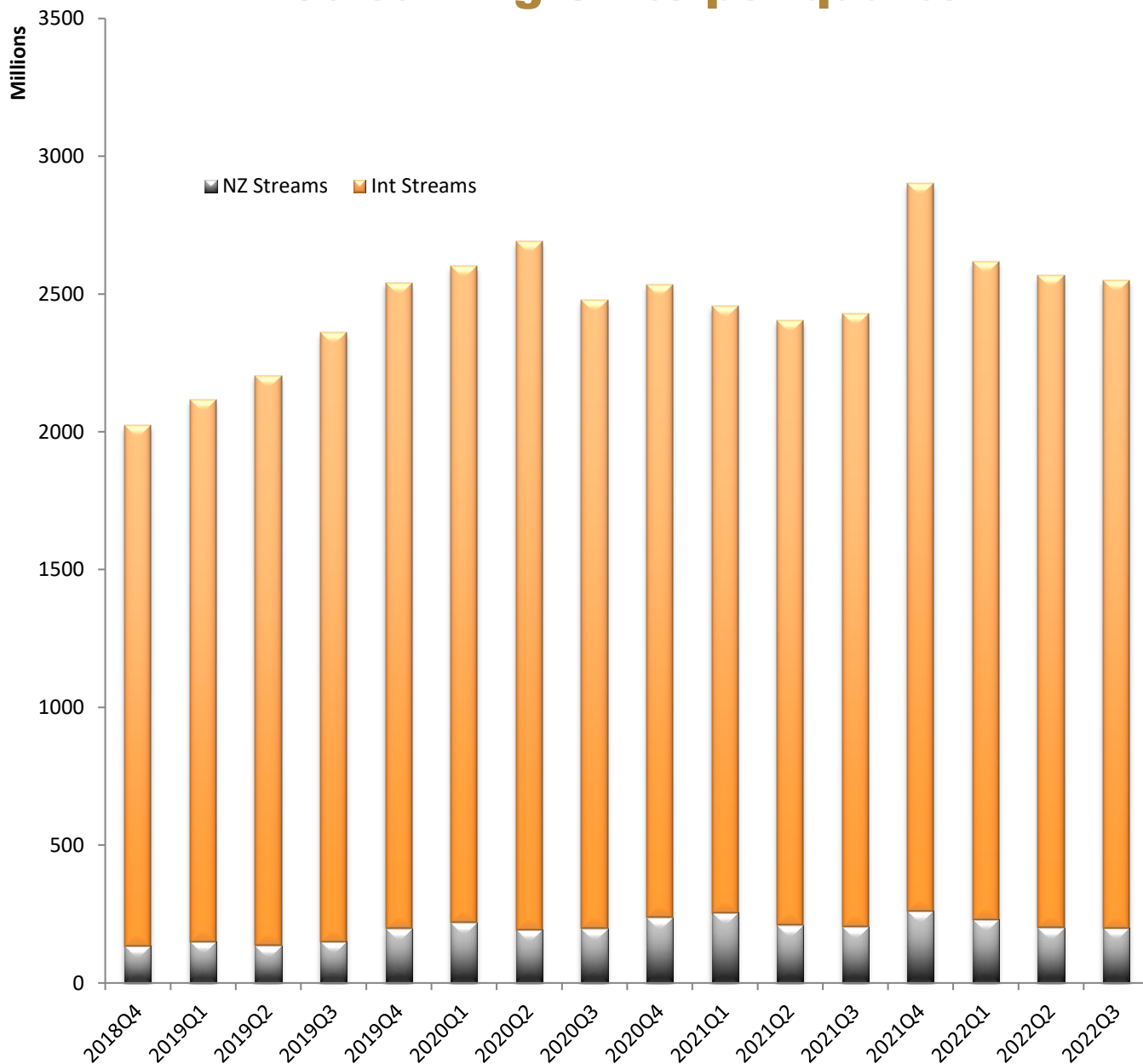
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 17.1%** from last quarter to **12,339** units this quarter.
- Overall Album Sales units were **down 10.0%** during this period to **77,757** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **down 2.0%** from last quarter to **398,574** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was **up 6.2%** from last quarter to **125,310** spins this quarter.

Streaming Units per quarter



Top 10 Q3 2022

	Title	Artist	Label
1	In The Air	L.A.B.	LOOP
2	Cool It Down	Coterie	Massive/SonyMusic
3	Controller	L.A.B.	LOOP
4	Mr Reggae	L.A.B.	LOOP
5	Before You Leave	Six60	Massive/Universal
6	Don't Forget Your Roots	Six60	Massive/Universal
7	Why Oh Why	L.A.B.	LOOP
8	They Don't Know	Savage feat. Aaradhna	DawnRaid/FMG/Universal
9	Catching Feelings	DRAX Project feat. Six60	DRAXProject/Universal
10	Wandering Eye	Fat Freddy's Drop	TheDrop/Rhythmmethod/DRM

Q3 2022 (July to September)

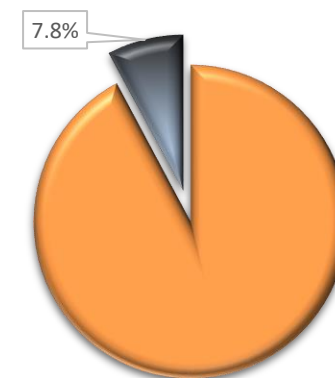
- Total # of streams = 2,547,281,862
- # of NZ Music streams = 198,644,397 (7.8%)

Q2 2022 (April to June)

- Total # of streams = 2,567,468,780
- # of NZ Music streams = 200,360,053 (7.8%)

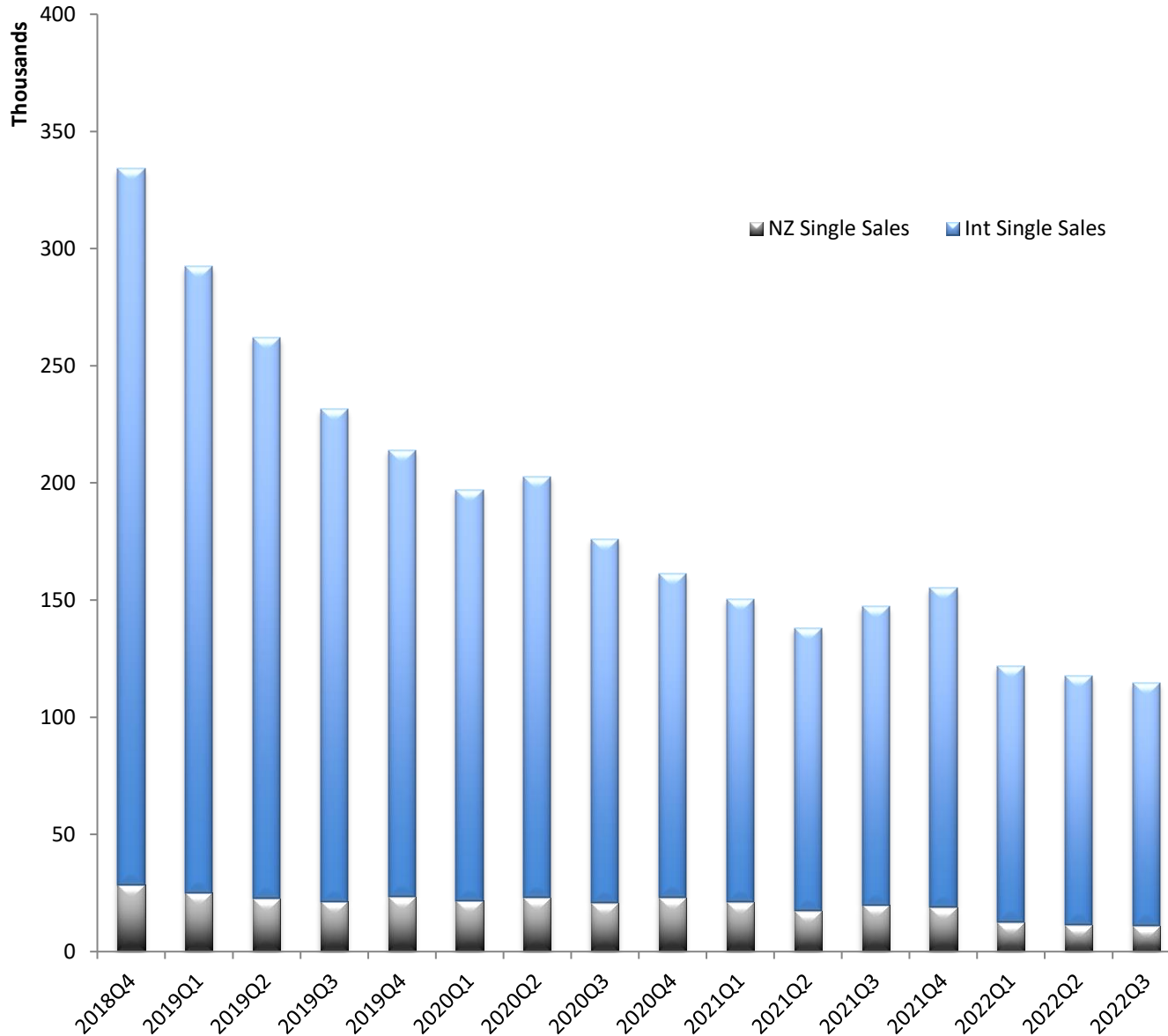
Same quarter last year: Q3 2021 (July to Sep)

- Total # of streams = 2,428,247,453
- # of NZ Music streams = 203,038,176 (8.4%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter (Digital only)



Top 10 Q3 2022

	Title	Artist	Label
1	Before You Leave	Six60	Massive/Universal
2	Escaping	Margaret Urlich	SonyMusic
3	Pepeha	Six60	Massive/Universal
4	That's Where I'll Be	Rob Ruha	InDigiNation/Universal
5	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
6	In The Air	L.A.B.	LOOP
7	Room That Echoes	Peking Man	CBS/SonyMusic
8	Melting Pot	When The Cat's Away	Peach/Universal
9	Poi E	The Patea Maori Club	Maui/Jayrem/Border
10	Welcome To My World	John Grenell	Ode/Rhythmmethod

Q3 2022 (July to September)

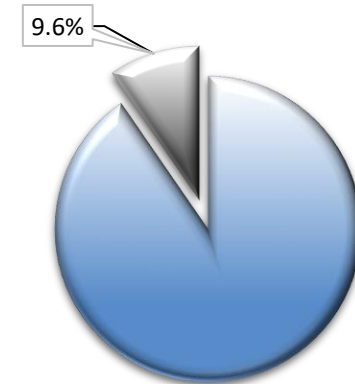
- Total # of sales = 114,531
- # of NZ Music sales = 11,004 (9.6%)

Q2 2022 (April to June)

- Total # of sales = 117,600
- # of NZ Music sales = 11,284 (9.6%)

Same quarter last year: Q3 2021 (July to Sep)

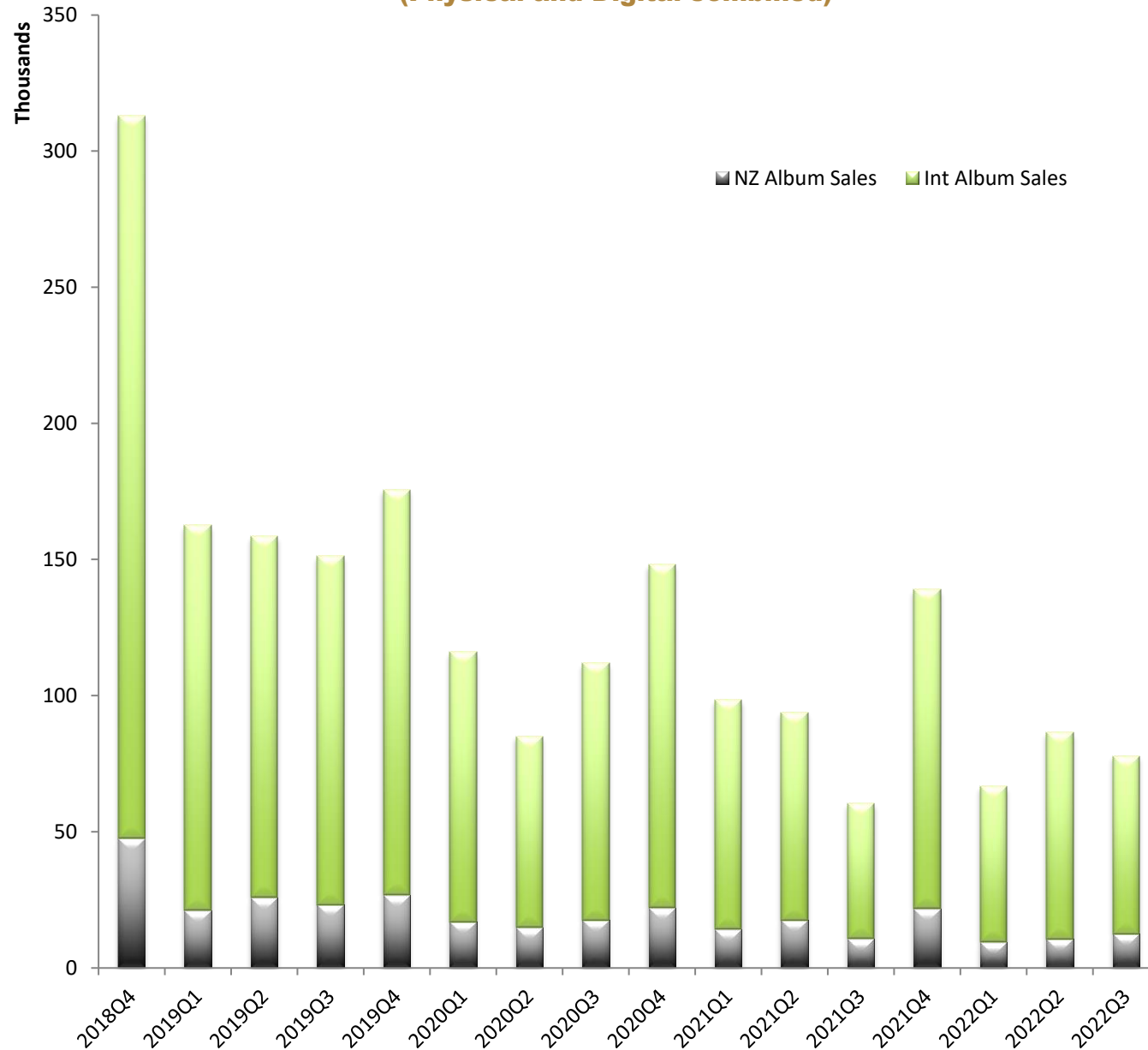
- Total # of sales = 147,386
- # of NZ Music sales = 19,805 (13.4%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q3 2022

Title	Artist	Label
1 Kingmaker	Tami Neilson	TamiNeilson/Southbound
2 My Boy	Marlon Williams	Virgin/Universal
3 Expert In A Dying Field	The Beths	IvyLeague/Border
4 Human EP	Georgia Lines	GeorgiaLines/DRM
5 Slow Burn	Mel Parsons	CapeRoad/DRM
6 All In	Stan Walker	SonyMusic
7 Based On A True Story	Fat Freddy's Drop	TheDrop/Rhythmet hod/DRM
8 Iris	Reb Fountain	FlyingNun
9 Six60 (1): 10th Anniversary Edition	Six60	Massive/Universal
10 Infinity Ritual EP	Infinity Ritual	VinylCountdown

Q3 2022 (July to September)

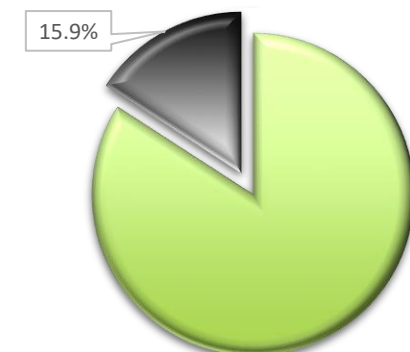
- Total # of sales = 77,757
- # of NZ Music sales = 12,339 (15.9%)

Q2 2022 (April to June)

- Total # of sales = 86,435
- # of NZ Music sales = 10,534 (12.2%)

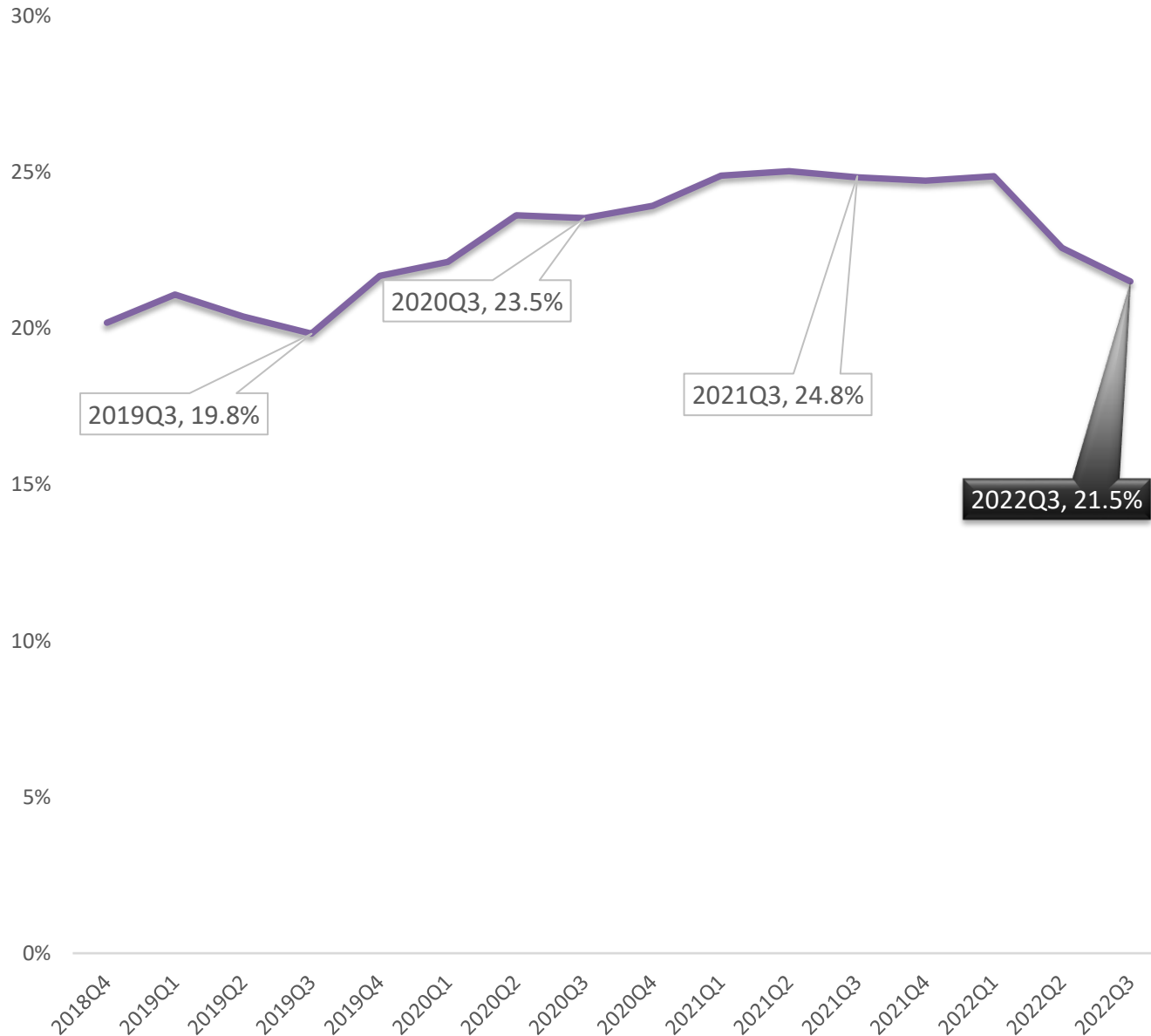
Same quarter last year: Q3 2021 (July to Sep)

- Total # of sales = 60,222
- # of NZ Music sales = 10,696 (17.8%)



*Suppliers: as indicated in the notes

Airplay Points (All Radio)



Top 10 Q3 2022

Title	Artist	Label
1 Mr Reggae	L.A.B.	LOOP
2 Someone To Be Around	Six60	Massive/Universal
3 Cool It Down	Coterie	Massive/SonyMusic
4 Under The Sun	L.A.B.	LOOP
5 Love On The Run	Sons Of Zion feat. Jackson Owens	SonyMusic
6 35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
7 Takeover	Lee Mvtthews feat. NŪ	LeeMvtthews/DRM
8 All She Wrote	Six60	Massive/Universal
9 Crazy	DRAX Project	DRAXProject/Universal
10 Come Back Home	Stan Walker	SonyMusic

Q3 2022 (July to September)

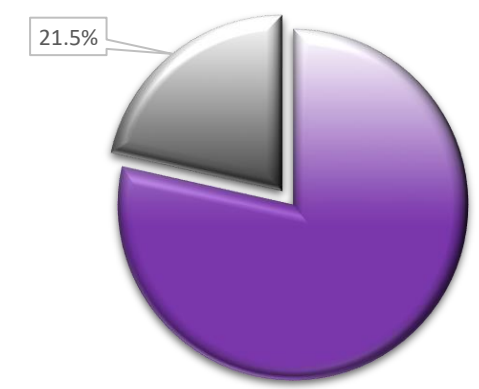
- # of NZ Song Spins: 398,574

Q2 2022 (April to June)

- # of NZ Song Spins: 406,797

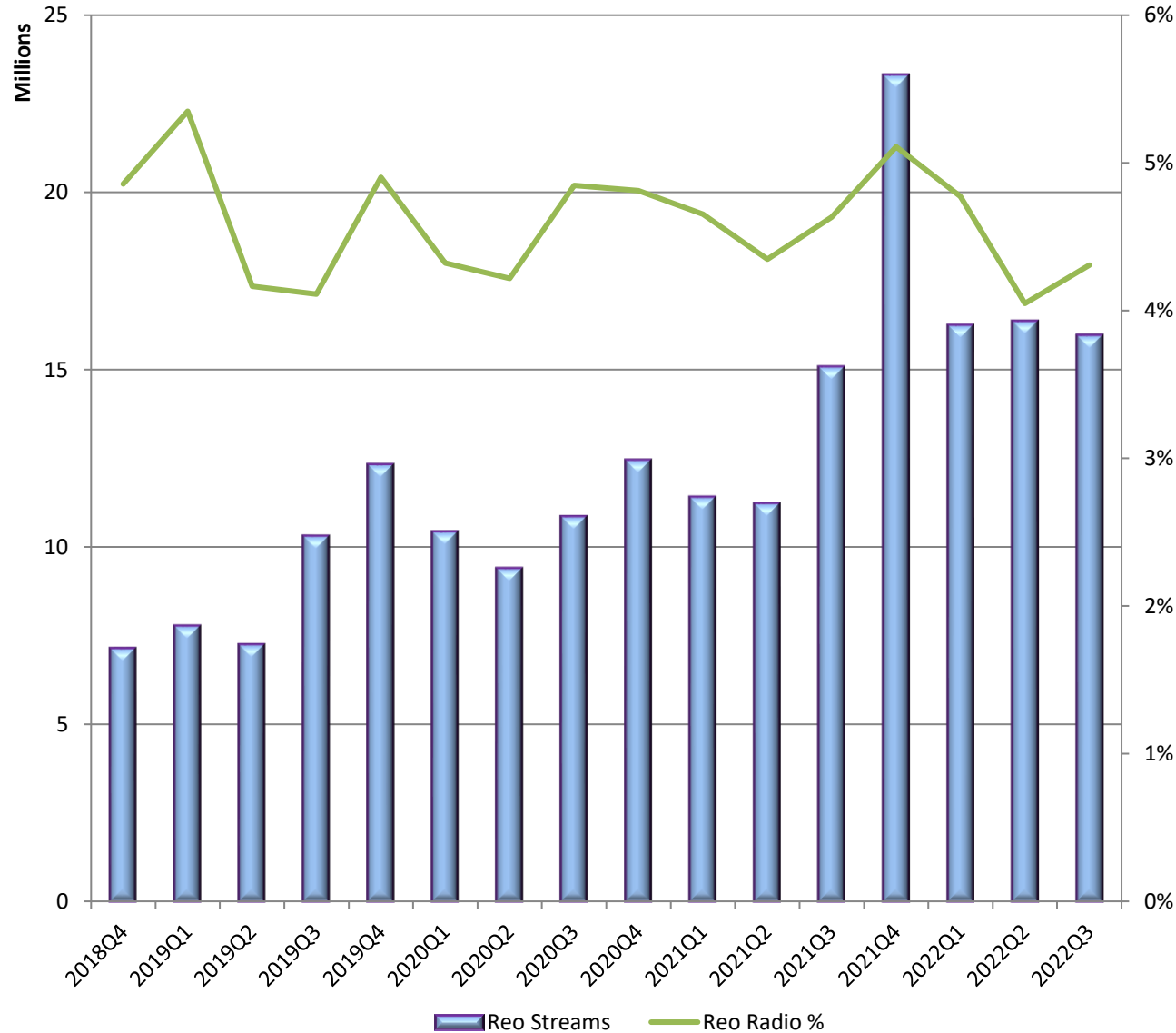
Same quarter last year: Q3 2021 (July to Sep)

- # of NZ Song Spins: 413,420



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q3 2022

1	Pepeha	Six60	Massive/Universal
2	Kia Mau Ki Tō Ūkaipō / Don't Forget Your Roots	Ka Hao feat. Rob Ruha	InDigiNation/DRM
3	Tōrea	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko And Pere Wihongi	Universal
4	Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika	BlackMedia/DRM
5	Poi E	The Patea Maori Club	SonyMusic
6	Taku Raumiri	Uru Whetu feat. Torere And Te Aroha	Maui/Jayrem/Border
7	Tua	Stan Walker feat. Ibanez Maeva	CincoCine/DRM
8	Maumahara Noa Ahau	Brannigan Kaa	SonyMusic
9	Ka Mānu	Various	MinaakaMusic/DRM
10	Pepeha	Six60	MaoriMusic/DRM
			Massive/Universal

Q3 2022 (July to September)

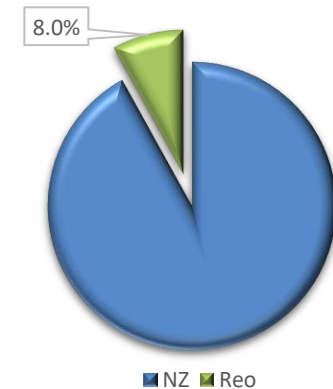
- Total # of streams = 2,363,835,434
- # of NZ Music streams = 198,644,397 (7.8%)
- Total # of Waiata Reo streams = 15,981,231 (0.6%)

Q2 2022 (April to June)

- Total # of streams = 2,567,468,780
- # of NZ Music streams = 200,360,053 (7.8%)
- Total # of Waiata Reo streams = 14,372,487 (0.6%)

Same quarter last year: Q3 2021 (July to Sep)

- Total # of streams = 2,428,247,453
- # of NZ Music streams = 203,038,176 (8.4%)
- Total # of Waiata Reo streams = 15,089,958 (0.6%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here:

<https://www.nztop40.co.nz/assets/Chart%20Rules%20July%202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

<u>Streaming:</u>	<u>Radio:</u>
Spotify Apple Music Google All Access	The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulzar 531 PI Hokonui Central FM Coast FM (West Coast)
<u>Physical Sales:</u> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer	Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitaia)
<u>Digital Sales:</u> iTunes Google Play Music Bandcamp Direct To Consumer	