



Quarterly Report for the NZ Music Commission

Quarter 4: October, November, December 2022

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 4 – October, November, December 2022**

Streaming

- The number of streams by NZ artists streamed in NZ was **up 18.5%** from last quarter to **227,061,655** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **up 2.2%** from last quarter to **15,180,739** streams this quarter.
- Overall streaming units were **up 11.5%** during this period to **2,754,623,601** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **up 5.1%** from last quarter to **11,564** units this quarter.
- Overall Single Sales units were **up 1.4%** during this period to **116,136** total units.

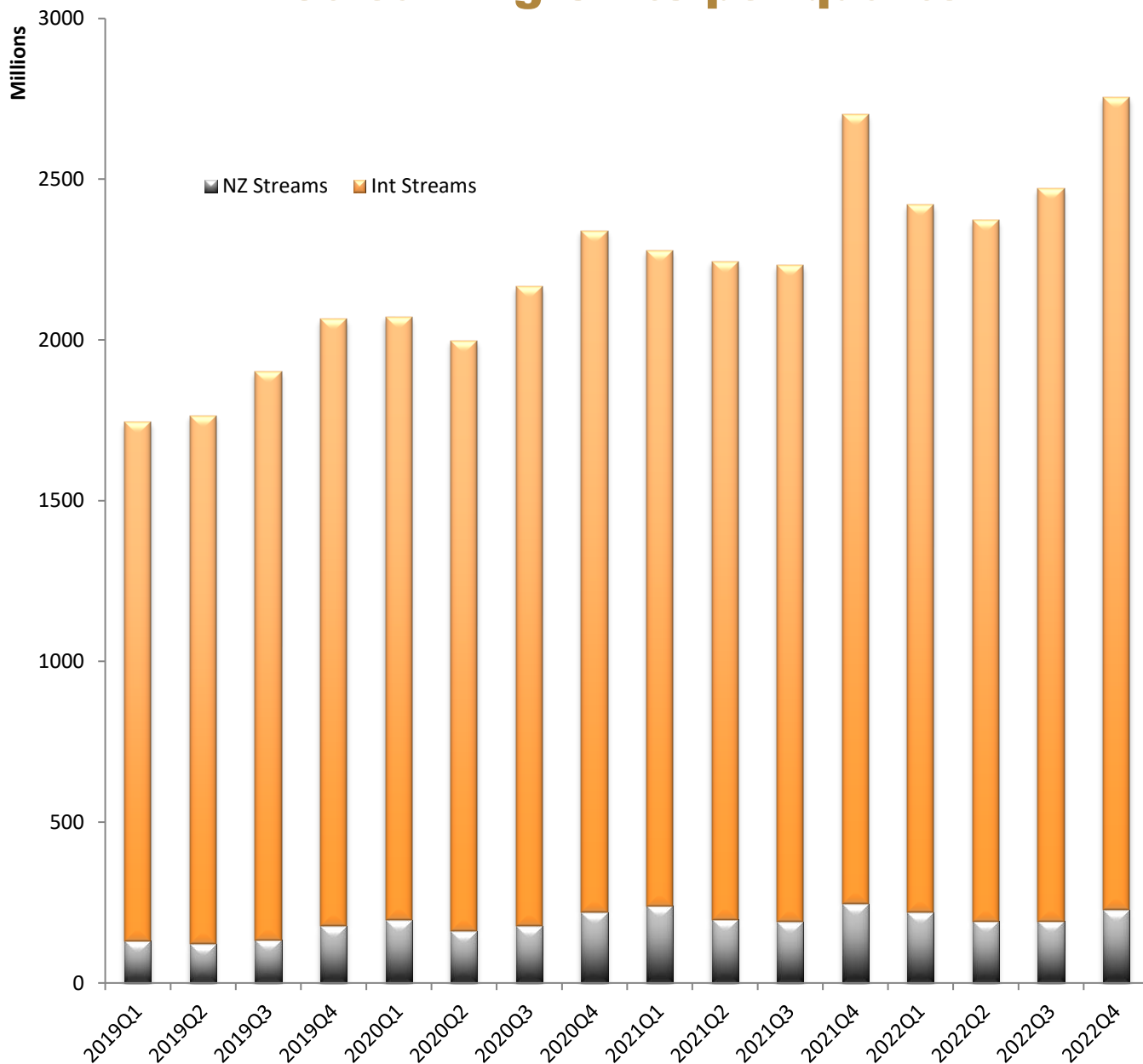
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 49.7%** from last quarter to **18,477** units this quarter.
- Overall Album Sales units were **up 48.5%** during this period to **115,489** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **up 1.9%** from last quarter to **406,302** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was **up 2.5%** from last quarter to **128,477** spins this quarter.

Streaming Units per quarter



Top 10 Q4 2022

	Title	Artist	Label
1	Before You Leave	Six60	Massive/Universal
2	In The Air	L.A.B.	LOOP
3	Mr Reggae	L.A.B.	LOOP
4	Don't Forget Your Roots	Six60	Massive/Universal
5	Controller	L.A.B.	LOOP
6	Someone To Be Around	Six60	Massive/Universal
7	Cool It Down	Coterie	Massive/SonyMusic
8	Wandering Eye	Fat Freddy's Drop	TheDrop/Rhythmmethod/DRM
9	Why Oh Why	L.A.B.	LOOP
10	Heart Of A Lion	Brutha Rodz feat. Wiz Tokelau	BruthaRodz

Q4 2022 (October to December)

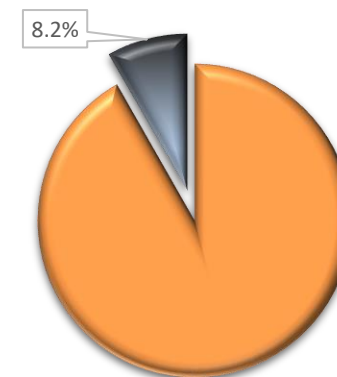
- Total # of streams = 2,754,623,601
- # of NZ Music streams = 227,061,655 (8.2%)

Q3 2022 (July to September)

- Total # of streams = 2,470,587,089
- # of NZ Music streams = 191,680,186 (7.8%)

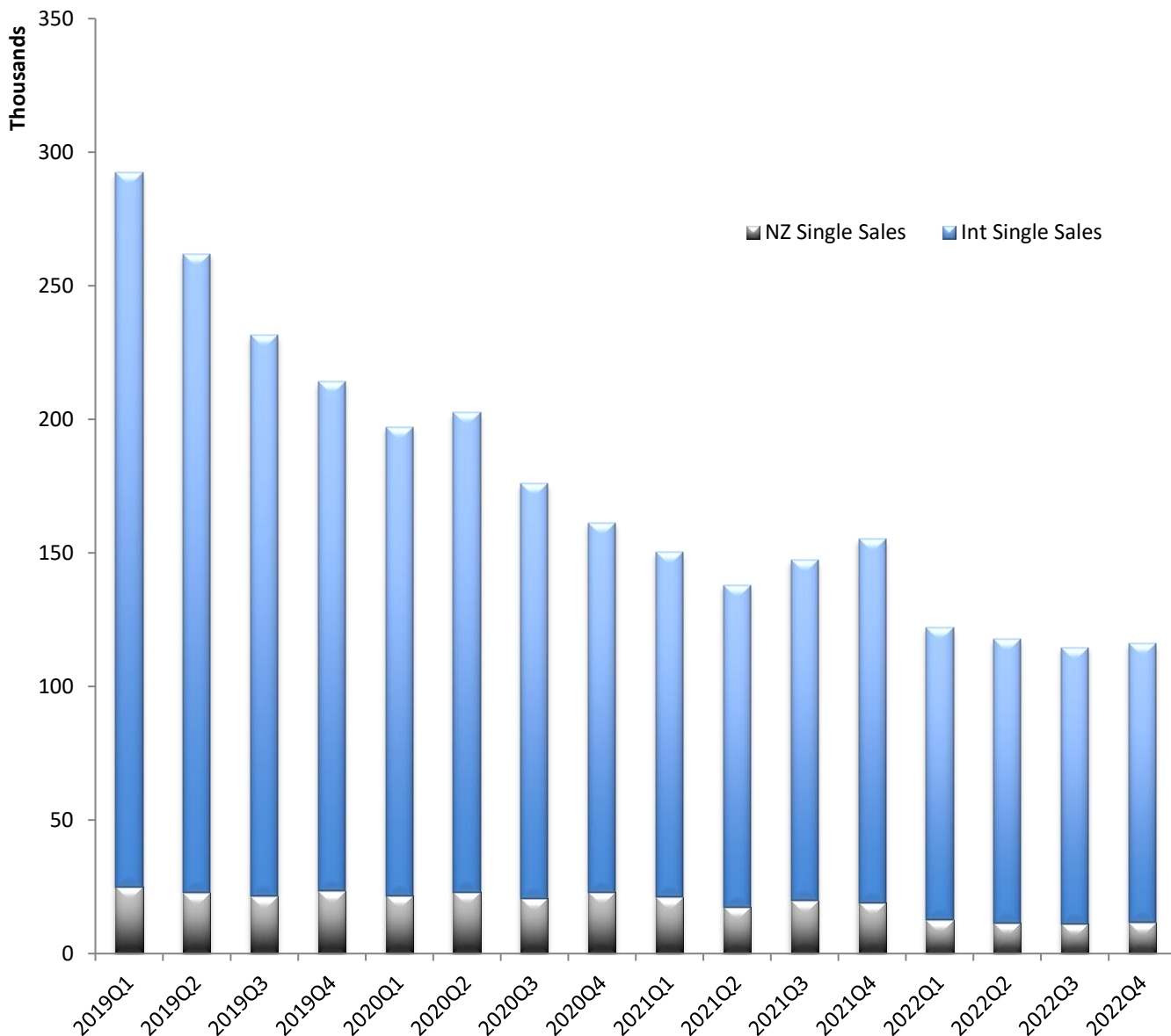
Same quarter last year: Q4 2021 (Oct to December)

- Total # of streams = 2,701,389,937
- # of NZ Music streams = 245,690,789 (9.1%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter (Digital only)



Top 10 Q4 2022

	Title	Artist	Label
1	Before You Leave	Six60	Massive/Universal
2	Aotearoa Sun	Jaya	Crucible/DRM
3	Pepeha	Six60	Massive/Universal
4	Take It Away	L.A.B.	LOOP
5	Never Been Tonight	Six60	Massive/Universal
6	In The Air	L.A.B.	LOOP
7	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
8	Consume	MADLINE.	DarkBops
9	If You're Not The One Don't Forget Your	Daniel Bedingfield	Universal
10	Roots	Six60	Massive/Universal

Q4 2022 (October to December)

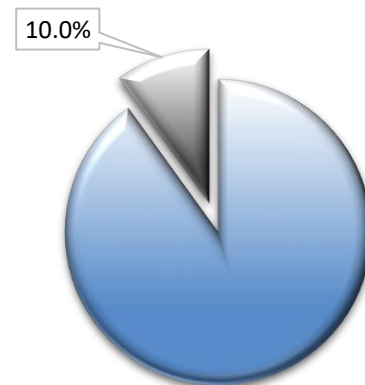
- Total # of sales = 116,136
- # of NZ Music sales = 11,564 (10.0%)

Q3 2022 (July to September)

- Total # of sales = 114,531
- # of NZ Music sales = 11,005 (9.6%)

Same quarter last year: Q4 2021 (Oct to December)

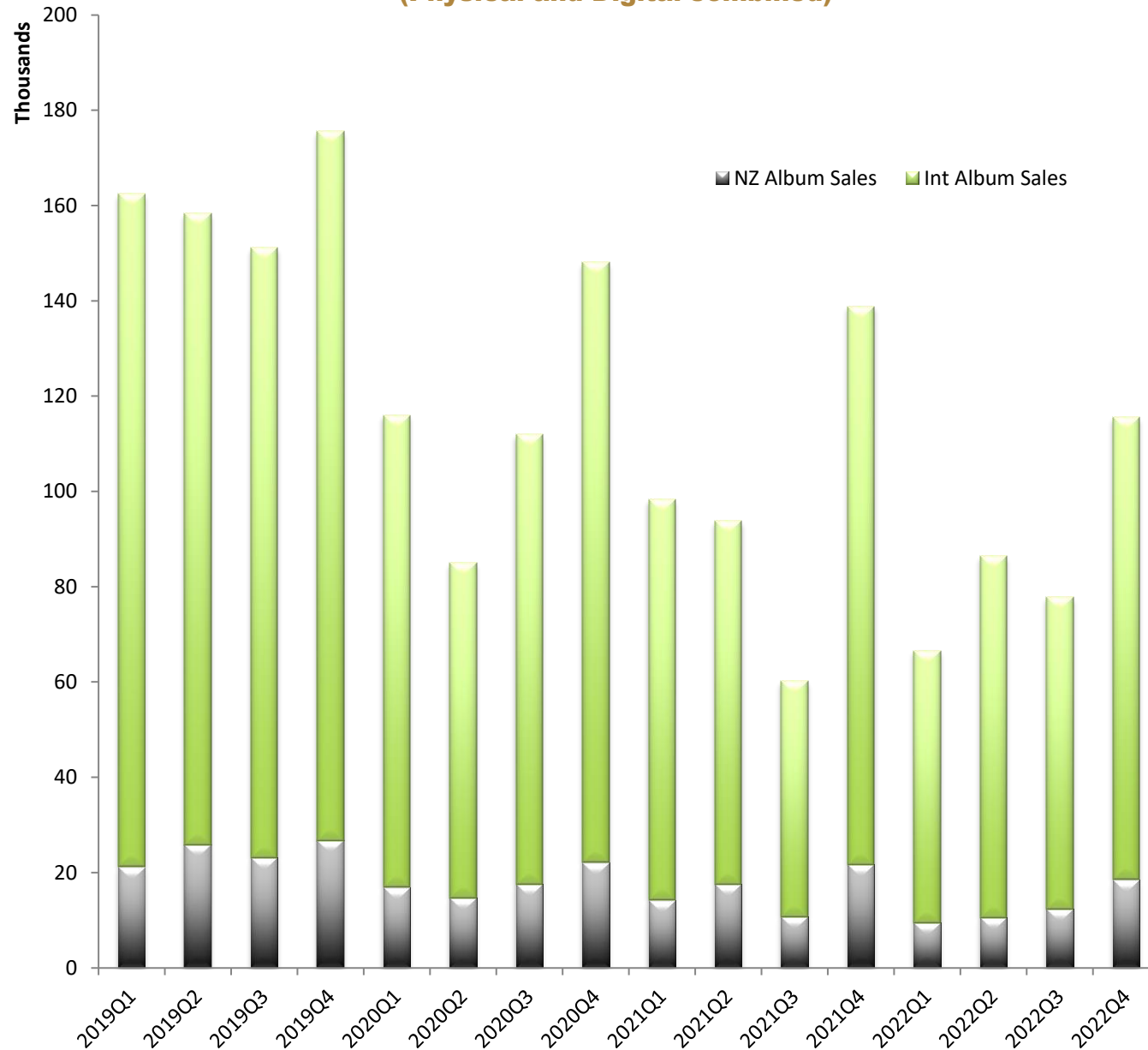
- Total # of sales = 155,139
- # of NZ Music sales = 18,827 (12.4%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q4 2022

Title	Artist	Label
1 Castle St	Six60	Massive/Universal
2 TREES	Avantdale Bowling Club	YearsGoneBy/Border/DRM
3 HAMOFIED TRE	POETIK	ForTheVille/Rhythmmethod/DRM
4 Their Musty Theme Songs	Troy Kingi	AAA/Border/InGrooves
5 Expert In A Dying Field	The Beths	Ivyleague/Border
6 My Boy	Marlon Williams	Virgin/Universal
7 Wellington, New Zealand	DARTZ	FlyingNun
8 Slow Burn	Mel Parsons	CapeRoad/DRM
9 L.A.B. V	L.A.B.	LOOP/Border
10 The Tadpole Collection (1994-2006)	Tadpole	TadpoleMusic/DRM

Q4 2022 (October to December)

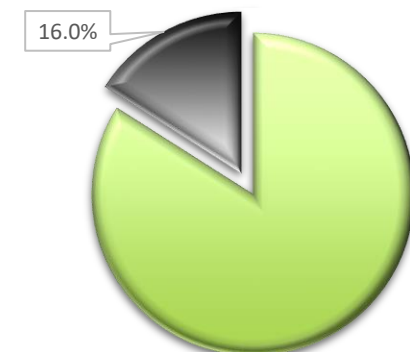
- Total # of sales = 115,489
- # of NZ Music sales = 18,477 (16.0%)

Q3 2022 (July to September)

- Total # of sales = 77,757
- # of NZ Music sales = 12,341 (15.9%)

Same quarter last year: Q4 2021 (Oct to December)

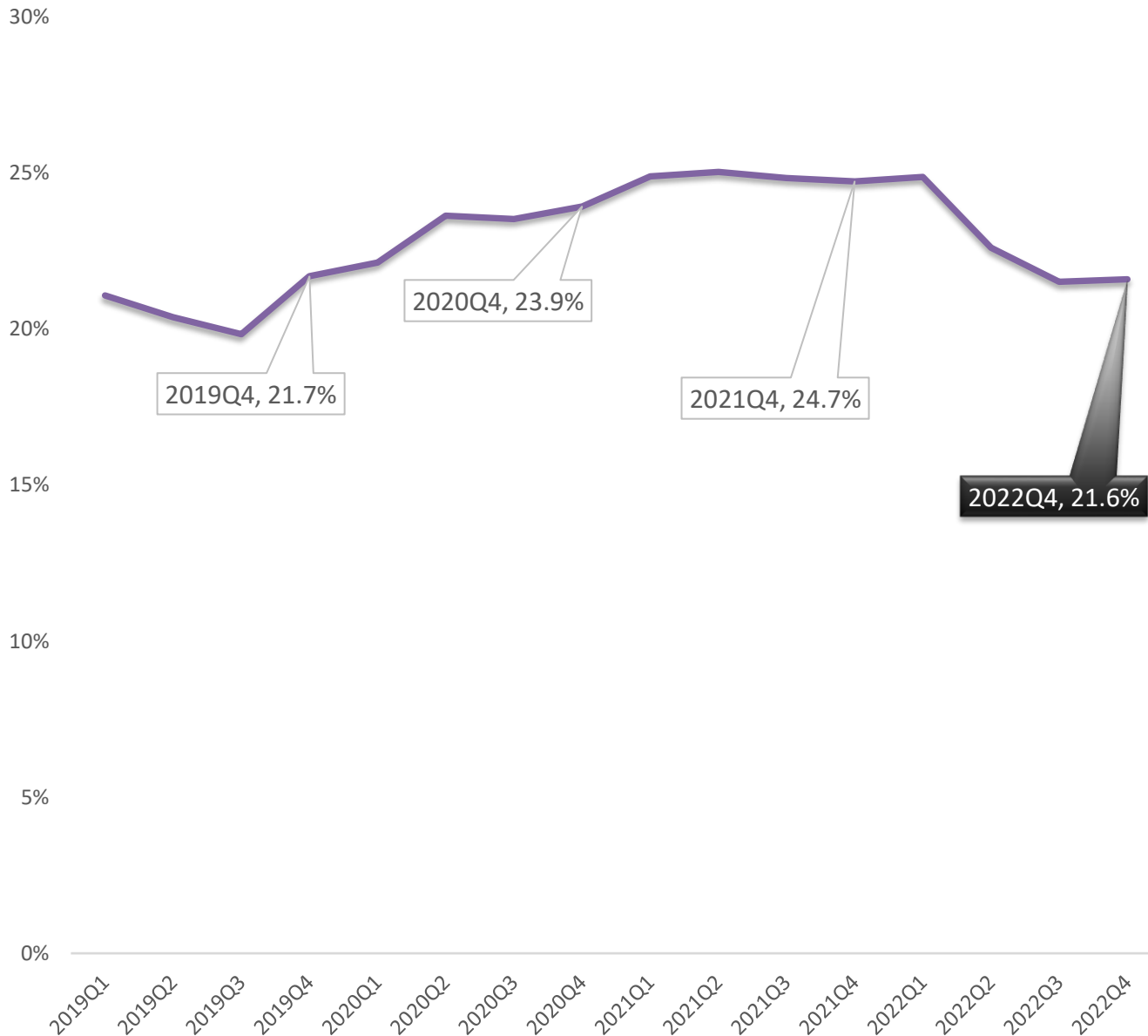
- Total # of sales = 138,799
- # of NZ Music sales = 21,716 (15.7%)



*Suppliers: as indicated in the notes

Airplay Points

(All Radio)



Top 10 Q4 2022

Title	Artist	Label
1 Before You Leave	Six60	Massive/Universal
2 Never Been Tonight	Six60	Massive/Universal
3 That's Where I'll Be	Rob Ruha	InDigiNation/Universal
The One You Want ('60s Song)	Stan Walker feat. JessB	SonyMusic
4 Song)		
5 West Coast Drive	Coterie	Massive/SonyMusic
6 The City	Riiki Reid	WEA/Warner
7 One Night	Sons Of Zion	SonsOfZion/Precise
8 Stuck In Denial	Mitch James	SonyMusic
9 Little Fun	Hamo Dell feat. Sammy Johnson	SonyMusic
10 In The Air	L.A.B.	LOOP

Q4 2022 (October to December)

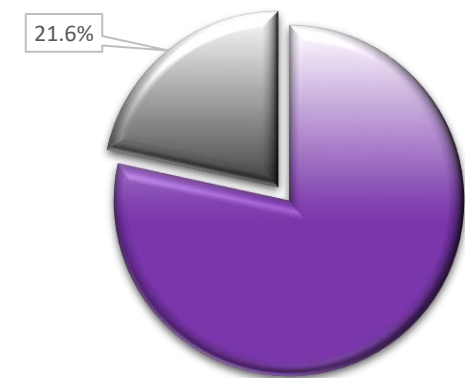
- # of NZ Song Spins: 406,302

Q3 2022 (July to September)

- # of NZ Song Spins: 398,802

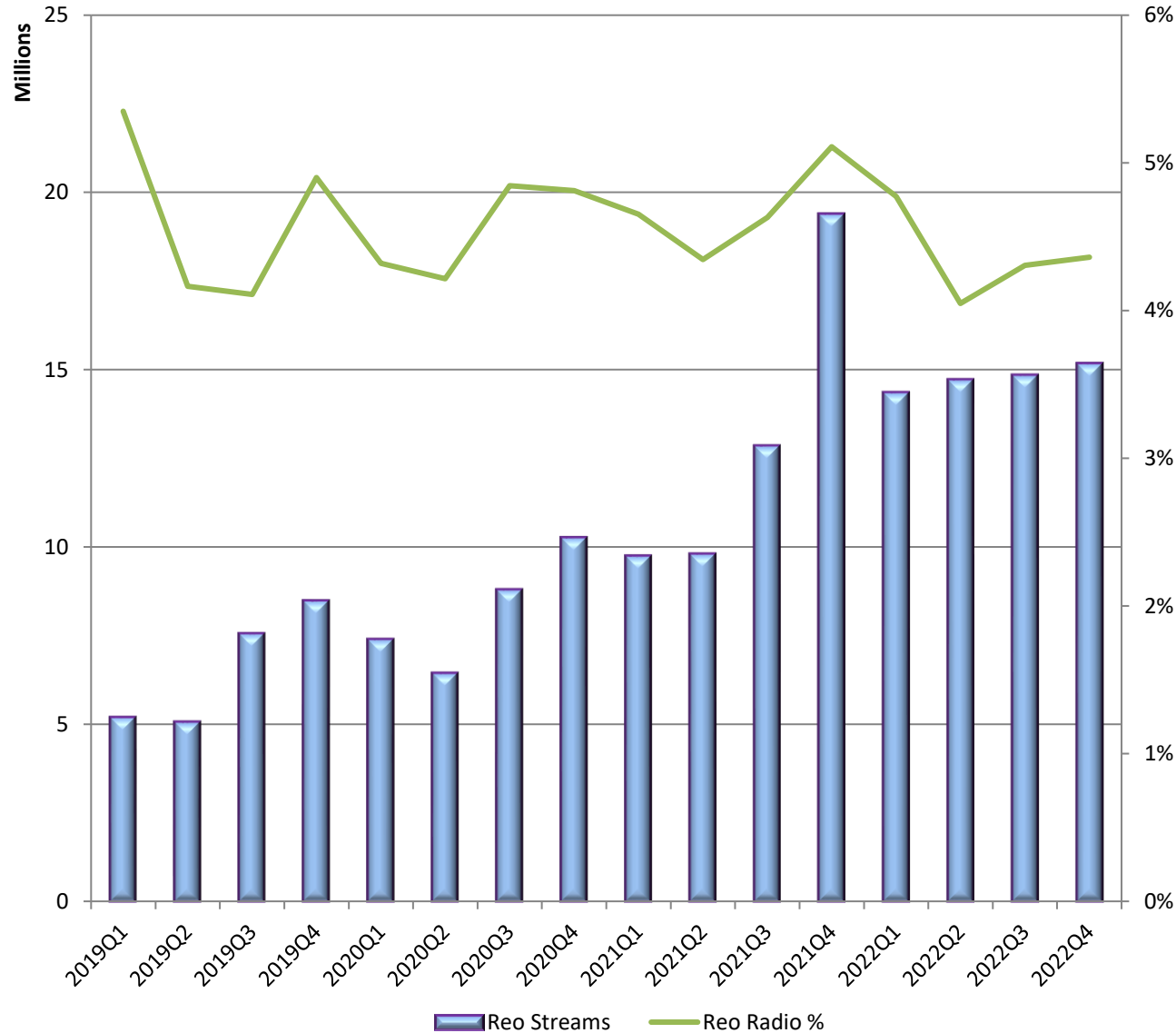
Same quarter last year: Q4 2021 (Oct to December)

- # of NZ Song Spins: 442,838



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q4 2022

	Title	Artist	Label
1	Pepeha Kia Mau Ki Tō Ūkaipō / Don't Forget Your	Six60	Massive/Universal
2	Roots	Six60	Universal
3	35	Ka Hao feat. Rob Ruha	InDigiNation/DRM
4	Taku Raumiri	Uru Whetu feat. Torere And Te Aroha	CincoCine/DRM
5	Poi E	The Patea Maori Club	Maui/Jayrem/Border
6	Tōrea	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi- Takoko And Pere Wihongi	BlackMedia/DRM
7	Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika	SonyMusic
8	Maumahara Noa Ahau	Brannigan Kaa	MinaakaMusic/DRM
9	Purea (Cool It Down)	Coterie	Massive/SonyMusic
10	Tua	Stan Walker feat. Ibanez Maeva	SonyMusic

Q4 2022 (October to December)

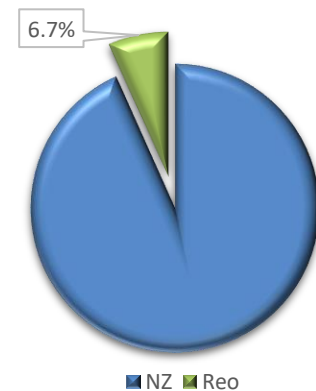
- Total # of streams = 2,754,623,601
- # of NZ Music streams = 227,061,655 (8.2%)
- Total # of Waiata Reo streams = 15,180,739 (0.6%)

Q3 2022 (July to September)

- Total # of streams = 2,470,587,089
- # of NZ Music streams = 191,680,186 (7.8%)
- Total # of Waiata Reo streams = 14,850,375 (0.6%)

Same quarter last year: Q4 2021 (Oct to December)

- Total # of streams = 2,701,389,937
- # of NZ Music streams = 245,690,789 (9.1%)
- Total # of Waiata Reo streams = 19,388,368 (0.7%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://nztop40.co.nz/assets/Chart-Rules-June-2022.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

Streaming: Spotify Apple Music YouTube	The Breeze The Edge More FM ZM The Rock The Hits Mai FM The Sound Coast Magic Radio Hauraki Flava George FM Gold Life FM Brian FM Radio Rhema Niu FM bFM Star rdu Active 88.6FM Radio 1 Bayrock 1XX Tahi	Radio: 531 PI Base FM Radio Wanaka Hokonui Pulzar Coast FM (Greymouth) The Station The Most Radio Control Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator KAOS Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator	KAOS Tainui FM Tahu FM Atiawa Toa Nga Iwi FM Radio Waatea Moana AM Kia Ora FM Ngati Hine FM Tautoko FM The Heat Te Arawa FM Te Korimako Awa FM Ngati Porou Raukawa FM Sun FM Radio Kahungunu Tumeke FM Turanga FM Tuwharetoa FM Te Upoko O Te Ika Maniapoto FM Te Hiku O Te Ika Sunshine FM
Physical Sales: JBHiFi MightyApe Flying Out Marbecks Real Groovy Slowboat MerchMe MerchFan Physical Southbound Flying Nun (Wgtn) Vinyl Countdown Relics My Music Taupo The Warehouse Penny Lane K-Pop NZ Love Police Physical Townsend Direct To Consumer			
Digital Sales: iTunes Bandcamp Direct To Consumer			