



Quarterly Report for the NZ Music Commission

Quarter 2: April, May, June 2021

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 2 – April, May, June 2021**

Streaming

- The number of streams by NZ artists streamed in NZ was **down 17.4%** from last quarter to **196,440,018** streams this quarter.
- Overall streaming units were **down 1.5%** during this period to **2,243,001,679** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 17.8%** from last quarter to **17,229** units this quarter.
- Overall Single Sales units were **down 8.2%** during this period to **137,911** total units.

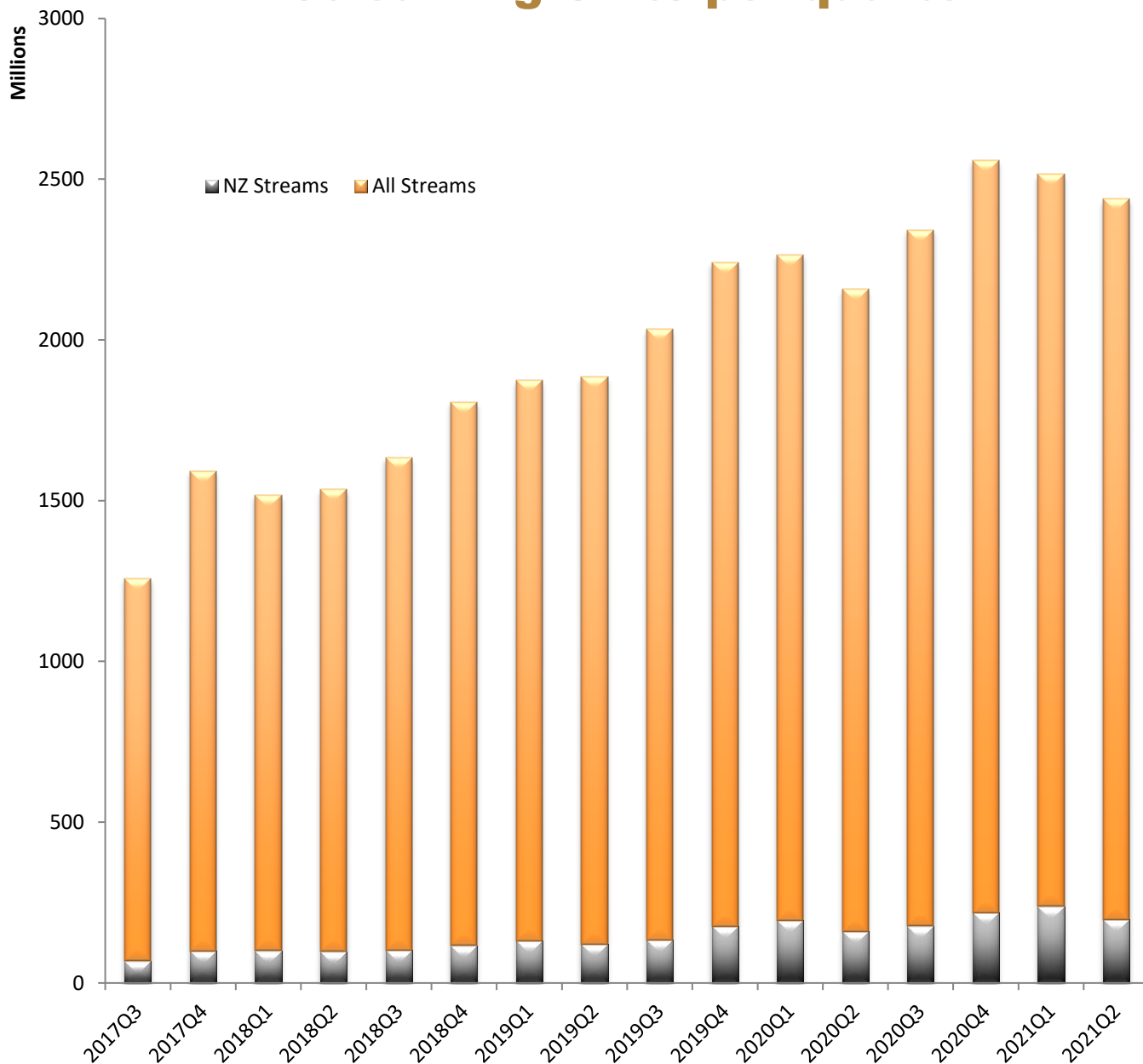
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **up 23.9%** from last quarter to **17,565** units this quarter.
- Overall Album Sales units were **down 4.6%** during this period to **93,756** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **down 2.6%** from last quarter to **422,710** spins this quarter.

Streaming Units per quarter



Top 10 Q2 2021

	Title	Artist	Label
1	Why Oh Why	L.A.B.	LOOP
2	All She Wrote	Six60	Massive/Universal
3	In The Air	L.A.B.	LOOP
4	Controller	L.A.B.	LOOP
5	Sundown	Six60	Massive/Universal
6	Help Me Out	Kings feat. Sons Of Zion	ArchAngel/DRM
7	Not My Neighbour	Niko Walters	Ricochet/Universal
8	Catching Feelings	DRAX Project feat. Six60	DRAXProject/Universal
9	Fade Away	Six60	Massive/Universal
10	Don't Forget Your Roots	Six60	Massive/Universal

Q2 2021 (April to June)

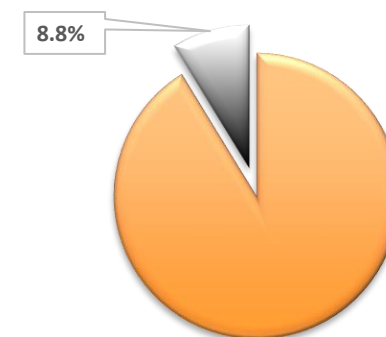
- Total # of streams = 2,243,001,679
- # of NZ Music streams = 196,440,018 (8.8%)

Q1 2021 (January to March)

- Total # of streams = 2,277,930,314
- # of NZ Music streams = 237,873,025 (10.4%)

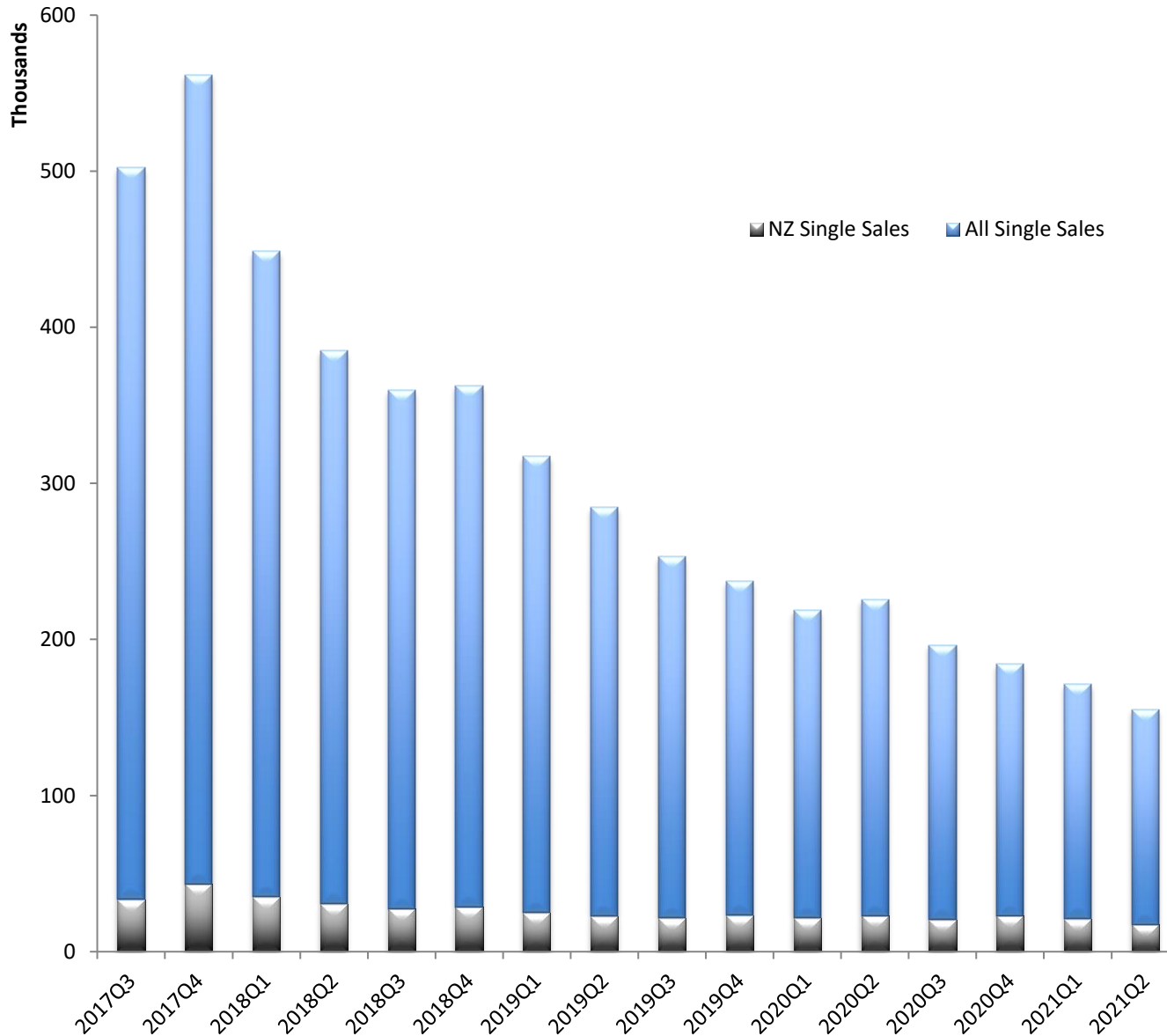
Same quarter last year: Q2 2020 (April to June)

- Total # of streams = 1,997,272,426
- # of NZ Music streams = 159,719,817 (8.0%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter (Digital only)



Top 10 Q2 2021

	Title	Artist	Label
1	All She Wrote	Six60	Massive/Universal
2	In The Air	L.A.B.	LOOP
3	Solar Power	Lorde	Universal
4	Why Oh Why	L.A.B.	LOOP
5	Don't Forget Your Roots	Six60	Massive/Universal
6	Not My Neighbour	Niko Walters	Ricochet/Universal
7	Controller	L.A.B.	LOOP
8	Sundown	Six60	Massive/Universal
9	Remember Me	Teeks	SonyMusic
10	Be Somebody	Mitch James	SonyMusic

Q2 2021 (April to June)

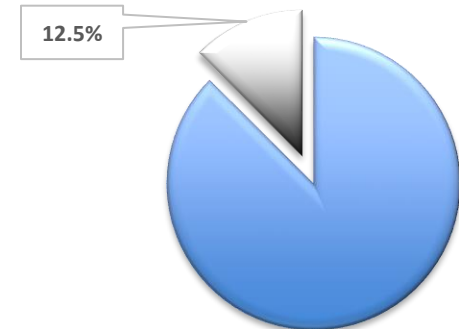
- Total # of sales = 137,911
- # of NZ Music sales = 17,229 (12.5%)

Q1 2021 (January to March)

- Total # of sales = 150,201
- # of NZ Music sales = 20,959 (14.0%)

Same quarter last year: Q2 2020 (April to June)

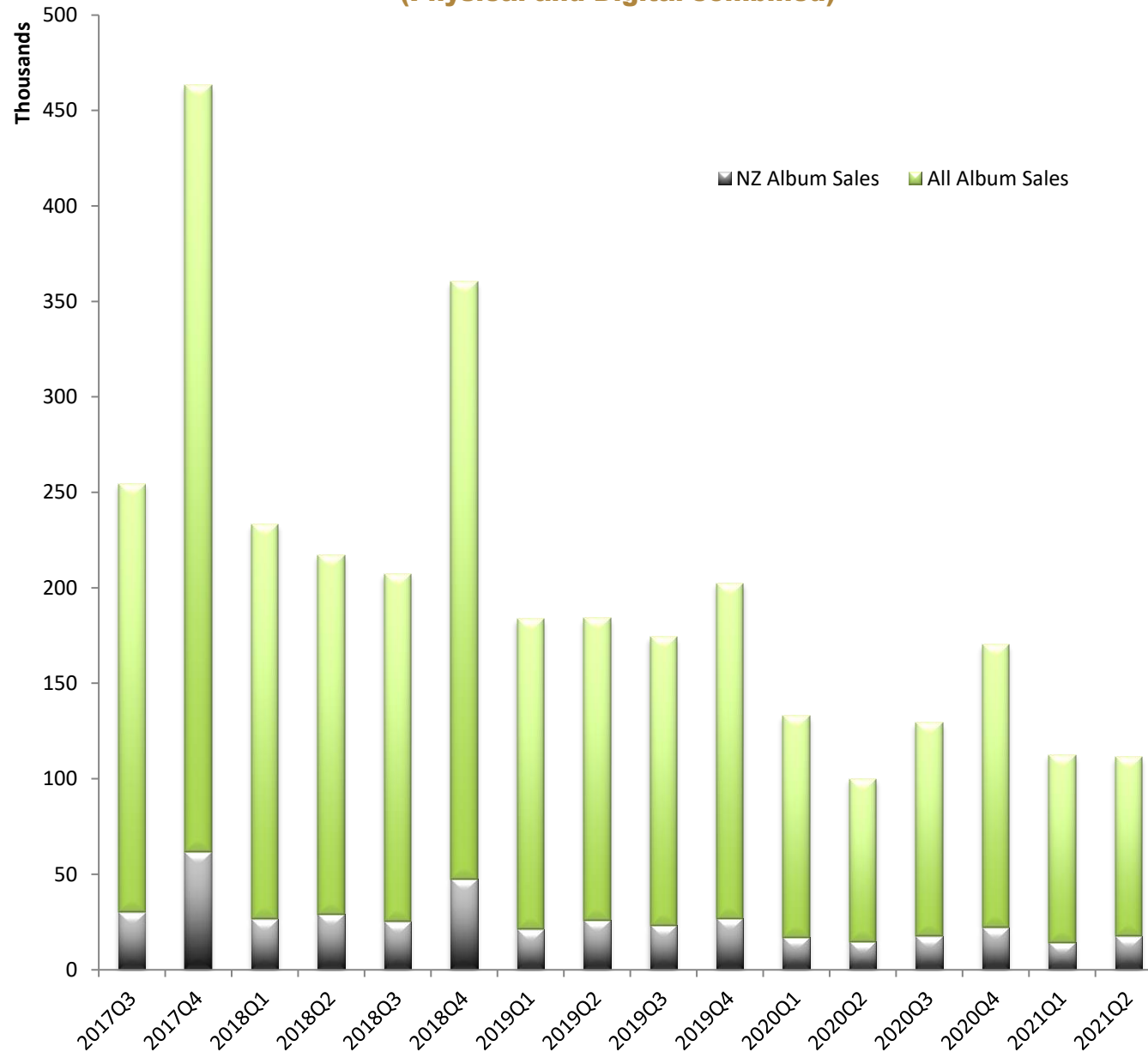
- Total # of sales = 202,645
- # of NZ Music sales = 22,794 (11.2%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q2 2021

Title	Artist	Label
1 Something To Feel	Teeks	SonyMusic
2 Dreamers Are Waiting	Crowded House	Lester/Universal
3 L.A.B. IV	L.A.B.	LOOP/Border
4 Scatterbrain	The Chills	Fire/Southbound
5 L.A.B. III	L.A.B.	LOOP/Border
The Gordons + Future		
6 Shock	The Gordons	FlyingNun
7 L.A.B.	L.A.B.	LOOP/Border
8 III	Milk	FlyingNun
9 Reb Fountain	Reb Fountain	FlyingNun
Pet: 20th Anniversary		
10 Edition	Fur Patrol	FurPatrol

Q2 2021 (April to June)

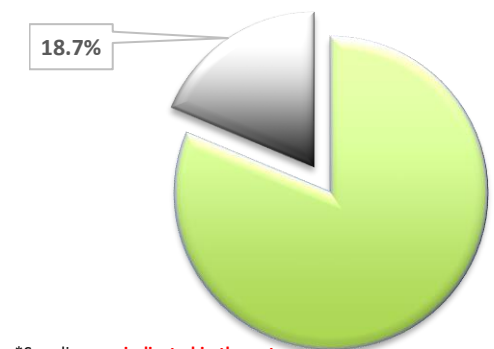
- Total # of sales = 93,756
- # of NZ Music sales = 17,565 (18.7%)

Q1 2021 (January to March)

- Total # of sales = 98,249
- # of NZ Music sales = 14,177 (14.4%)

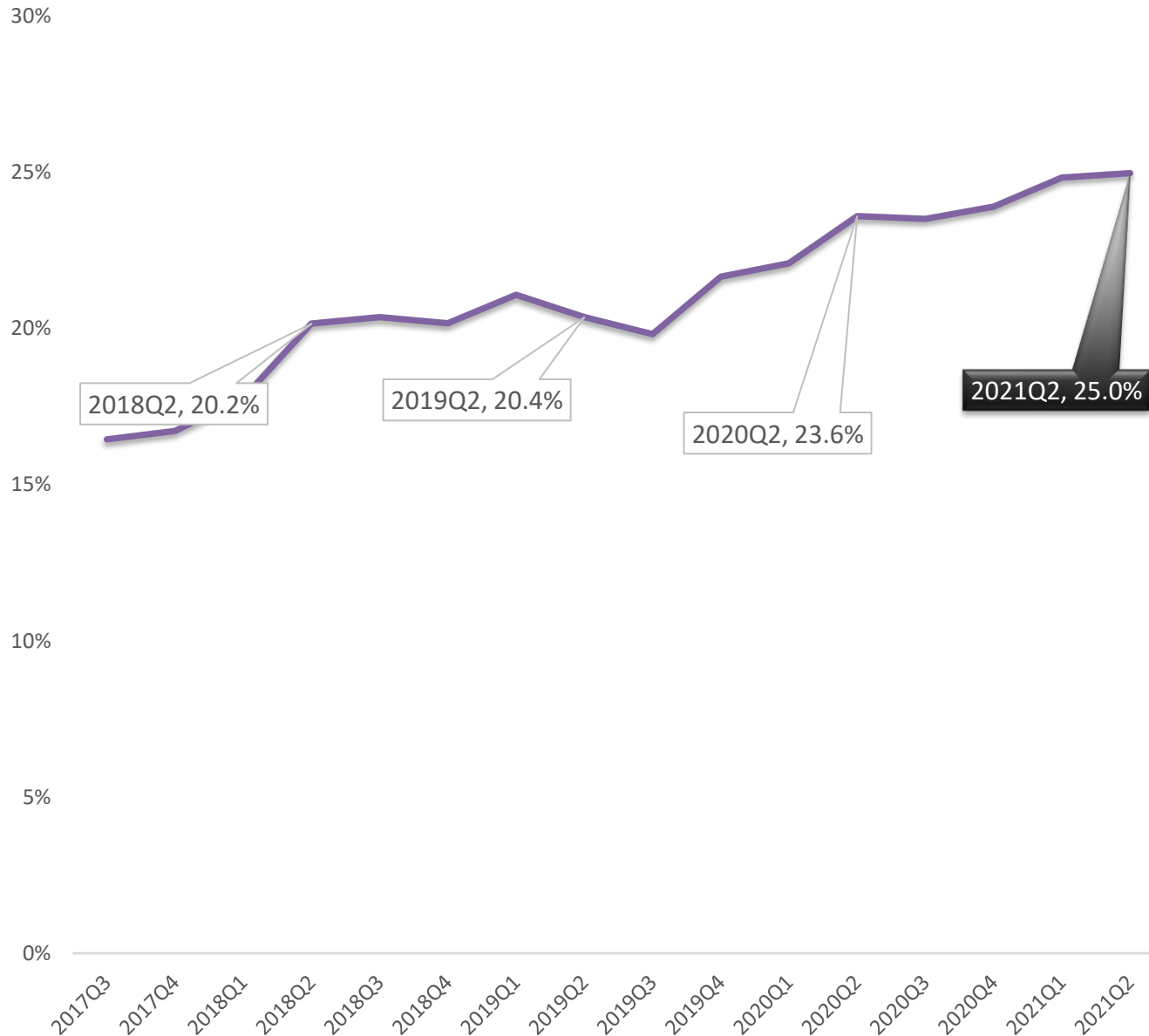
Same quarter last year: Q2 2020 (April to June)

- Total # of sales = 85,007
- # of NZ Music sales = 14,675 (17.3%)



*Suppliers: as indicated in the notes

Airplay Points (All Radio)



Top 10 Q2 2021

Title	Artist	Label
1 All She Wrote	Six60	Massive/Universal
2 Over It	DRAX Project	DRAXProject/Universal
3 Help Me Out	Kings feat. Sons Of Zion	ArchAngel/DRM
4 Fade Away	Six60	Massive/Universal
5 Why Oh Why	L.A.B.	LOOP
6 Crazy	Sons Of Zion	SonyMusic
7 Not My Neighbour	Niko Walters	Ricochet/Universal
8 Younger	Teeks	SonyMusic
9 Be Somebody	Mitch James	SonyMusic
10 Would You	Mikey Dam	Republic/Universal

Q2 2021 (April to June)

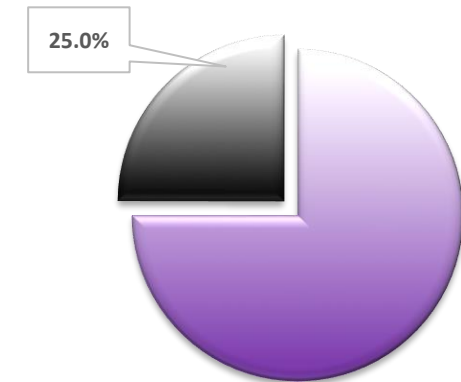
- # of NZ Song Spins: 411,925

Q1 2021 (January to March)

- # of NZ Song Spins: 422,710

Same quarter last year: Q2 2020 (April to June)

- # of NZ Song Spins: 363,636



*Stations Tracked: as indicated in the notes

Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://www.nztop40.co.nz/assets/Chart%20Rules%20July%202018.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

<u>Streaming:</u>	<u>Radio:</u>
Spotify Apple Music Google All Access	The Edge The Breeze More FM ZM The Rock Mai FM The Hits Coast Magic The Sound Radio Hauraki Flava George FM Mix FM Life FM Radio Rhema Niu FM bFM Southern Star Active 88.6FM rdu Radio 1 Bayrock 1XX Pulzar 531 PI Hokonui Central FM Coast FM (West Coast)
<u>Physical Sales:</u> The Warehouse JBHiFi Marbecks Real Groovy Mighty Ape Flying Out Southbound Slowboat Mint Music My Music Rough Peel Vinyl Countdown Bandcamp Townsend Direct To Consumer	Base FM Radio Control QFM Peak FM The Most Tainui FM (Waikato) Radio Waatea (Auckland) Tahu FM (Christchurch) Ngati Hine FM (Whangarei) Atiawa Toa (Lower Hutt) Te Arawa FM (Rotorua) Ake (Auckland) Kia Ora FM (Palmerston North) Awa FM (Whanganui) Maniapoto FM (Te Kuiti) Nga Iwi FM (Paeroa) Ngati Porou (Ruatoria) Raukawa FM (Tokoroa) Sun FM (Whakatane) The Heat (Rotorua) Radio Kahungunu (Hawkes Bay) Moana AM (Tauranga) Te Korimako (Taranaki) Tumeke FM (Whakatane) Turanga FM (Gisborne) Tuwharetoa FM (Turangi) Te Hiku O Te Ika (Kaitaia)
<u>Digital Sales:</u> iTunes Google Play Music Bandcamp Direct To Consumer	