



QUARTER 4 REPORT: OCTOBER, NOVEMBER, DECEMBER 2023

PREPARED EXCLUSIVELY FOR:



**NEW ZEALAND
MUSIC COMMISSION**

TE REO REKA O AOTEAROA

www.nzmusic.org.nz

This report has been created by Recorded Music NZ for The NZ Music Commission.



The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

AT A GLANCE

QUARTER 4: OCT, NOV, DEC 2023

UP 15%

STREAMING

DOWN 1%

The number of streams by NZ artists streamed in NZ were up from Q3 to **213,904,092** streams this quarter.

The number of Waiata Reo streams by artists streamed in Aotearoa were down from Q3 to **14,571,962** streams in Q4.

UP 9.3%

Overall streaming units were up to **3,051,843,824** total streams in Q4.

UP 11.9%

SINGLE SALE UNITS

The number of single sale units by NZ artists purchased digitally in NZ were up from Q3 to **9,273** units in Q4.

UP 7.8%

Overall Single Sales units were up during this period to **104,719** total units.

UP 81.2%

ALBUM SALE UNITS

Album sales units by NZ artists purchased digitally or physically in NZ were up from Q3 to **14,897** units in Q4.

UP 43.9%

Overall Album Sales units were up during this period to **113,155** total units.

UP 2.5%

RADIO

Individual spins of songs by NZ artists across all radio in NZ were up from last quarter to **421,042** spins this quarter.

UP 2.4%

Individual spins of Waiata Reo across all radio in NZ were up from last quarter to **130,688** spins this quarter.



NZ STREAMING UNITS PER QUARTER

[+ NEW ZEALAND RADIO %'S ACROSS ALL RADIO]

6.7%



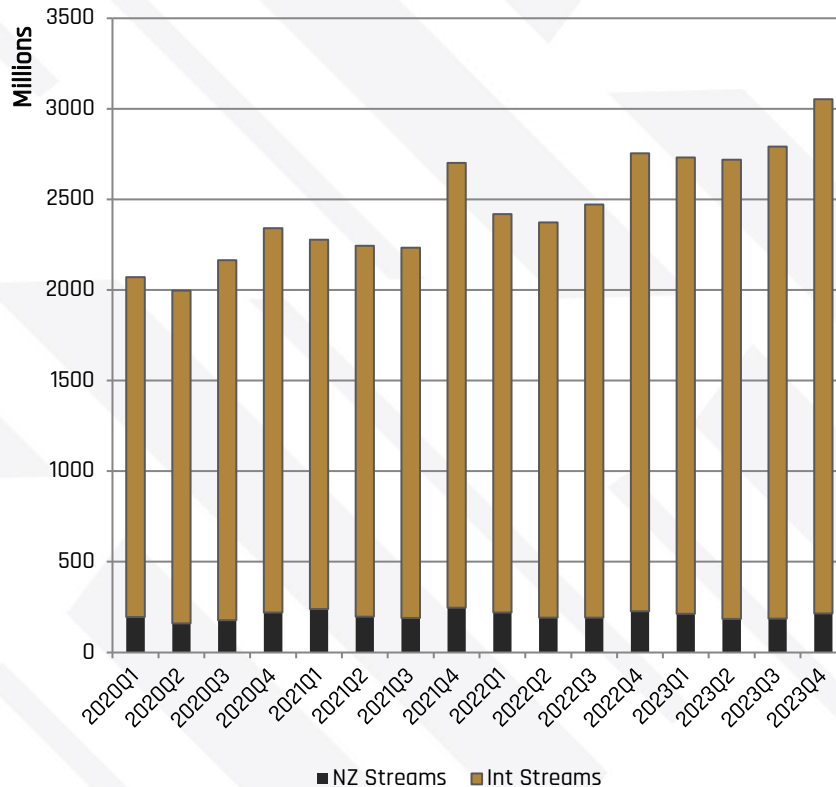
INTERNATIO...

	Q4 2023	Q3 2023	Q4 2022
TOTAL STREAMS	3,051,843,824	2,791,845,146 (+ 9.3%)	2,754,623,601 (+ 10.8%)
TOTAL NZ STREAMS	213,904,092	186,008,454 (+ 15%)	227,488,673 (- 6%)

TOP 10 NZ STREAMING

Q4 2023

	TITLE	ARTIST	LABEL
1	BLUE EYED MĀORI	CORRELLA	CORRELLA/DRM
2	IN THE AIR	L.A.B.	LOOP
3	TAKE IT AWAY	L.A.B.	LOOP
4	THEY DON'T KNOW	SAVAGE FEAT. AARADHNA	DAWNRAID/FMG/ UNIVERSAL
5	CONTROLLER	L.A.B.	LOOP
6	MR REGGAE	L.A.B.	LOOP
7	DON'T FORGET YOUR ROOTS	SIX60	MASSIVE/UNIVERSAL
8	WANDERING EYE	FAT FREDDY'S DROP	THEDROP/ RHYTHMETHOD/DRM
9	WHY OH WHY	L.A.B.	LOOP
10	DON'T DREAM IT'S OVER	CROWDED HOUSE	CAPITOL/UNIVERSAL



*Suppliers: Spotify, Apple Music, YouTube



SINGLE SALE UNITS PER QUARTER (DIGITAL ONLY)

International NZ

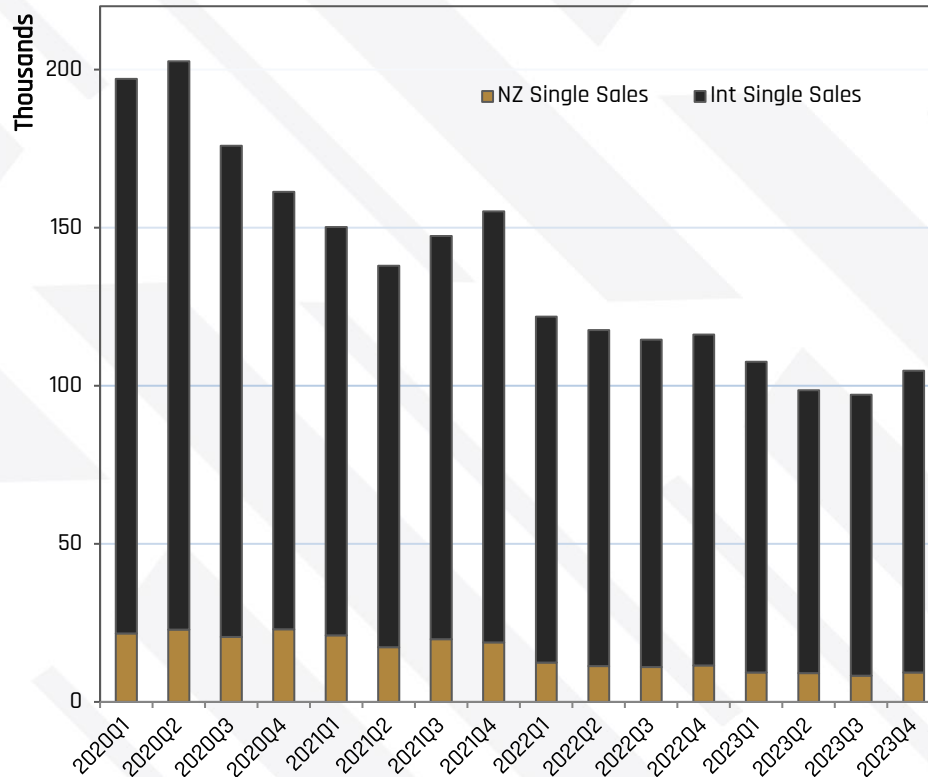
8.9%



	Q4 2023	Q3 2023	Q4 2022
TOTAL SALES	104,719	97,112 (+ 11.9%)	116,136 (- 9.8%)
TOTAL NZ MUSIC SALES	9,273	8,288 (+ 7.8%)	11,536 (- 19.6%)

TOP 10 NZ SINGLE SALES Q4 2023

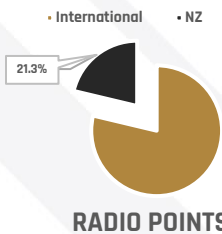
	TITLE	ARTIST	LABEL
1	I AM	STAN WALKER	SONY
2	CASANOVA	L.A.B.	LOOP
3	BLUE EYED MĀORI	CORRELLA	LOOP
4	SLICE OF HEAVEN	COTERIE FEAT. SIR DAVE DOBBYN	SONY
5	PEPEHA	SIX60	MASSIVE/UNIVERSAL
6	IN THE AIR	L.A.B.	LOOP
7	TAKE IT AWAY	L.A.B.	LOOP
8	KEITH	KAYLEE BELL	KAYLEE BELL
9	OH NO (PT. 2)	L.A.B.	LOOP
10	IN THE END I WON'T BE COMING HOME	FRENCH FOR RABBITS	AAA



*Suppliers: Spotify, Apple Music, YouTube



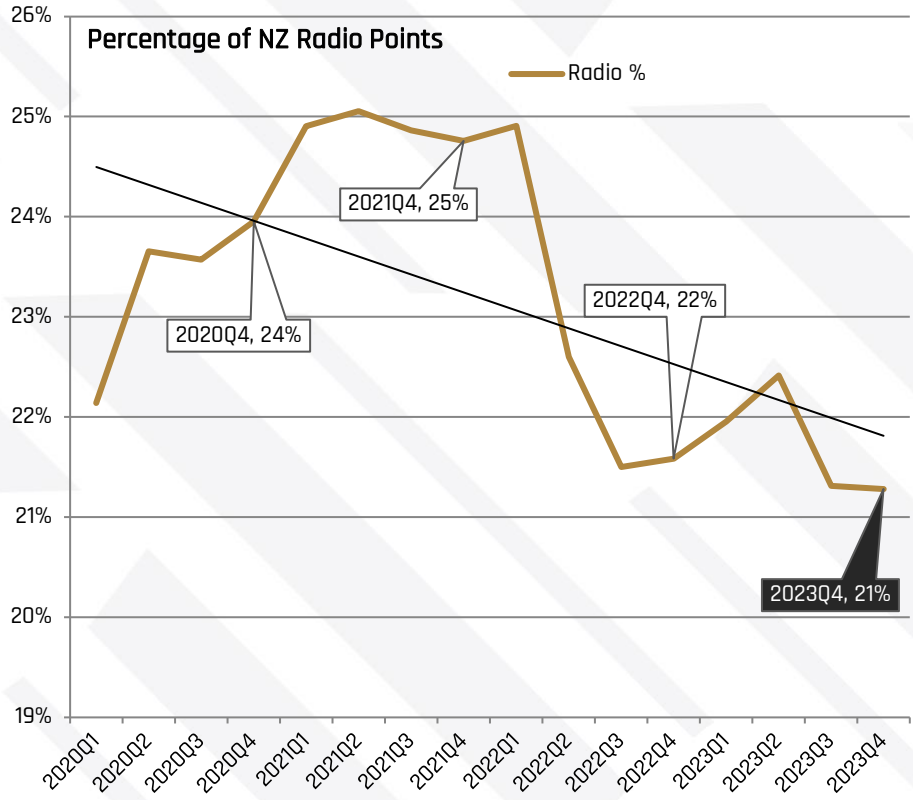
AIRPLAY POINTS: ALL RADIO



	Q4 2023	Q3 2023	Q4 2022
NZ SONG SPINS	421,042	410,771 (+ 2.5%)	406,445 (+ 3.6%)

TOP 10 NZ AIRPLAY POINTS Q4 2023

	TITLE	ARTIST	LABEL
1	CASANOVA	L.A.B.	LOOP
2	BLUE EYED MĀORI	CORRELLA	LOOP
3	SLICE OF HEAVEN	COTERIE FEAT. SIR DAVE DOBBYN	SONY
4	STILL THE ONE	DJ NOISE AND MIKEY MAYZ	FUTURE NOW MUSIC/PRECISE
5	WHATEVER	CASSIE HENDERSON	CASSIE HENDERSON
6	GHOST	CASSIE HENDERSON	CASSIE HENDERSON
7	TILL YOU'RE READY	NAVVY	DRYDEN STREET
8	HE AHO	TAWAZ	FIVE AM
9	TAKE IT AWAY	L.A.B.	LOOP
10	ROMEO	GEORGIA LINES	AUGUST AVENUE/ADA/WARNER



*Suppliers: Spotify, Apple Music, YouTube



ALBUM SALE UNITS PER QUARTER (PHYSICAL AND DIGITAL COMBINED)

International NZ

13.2%

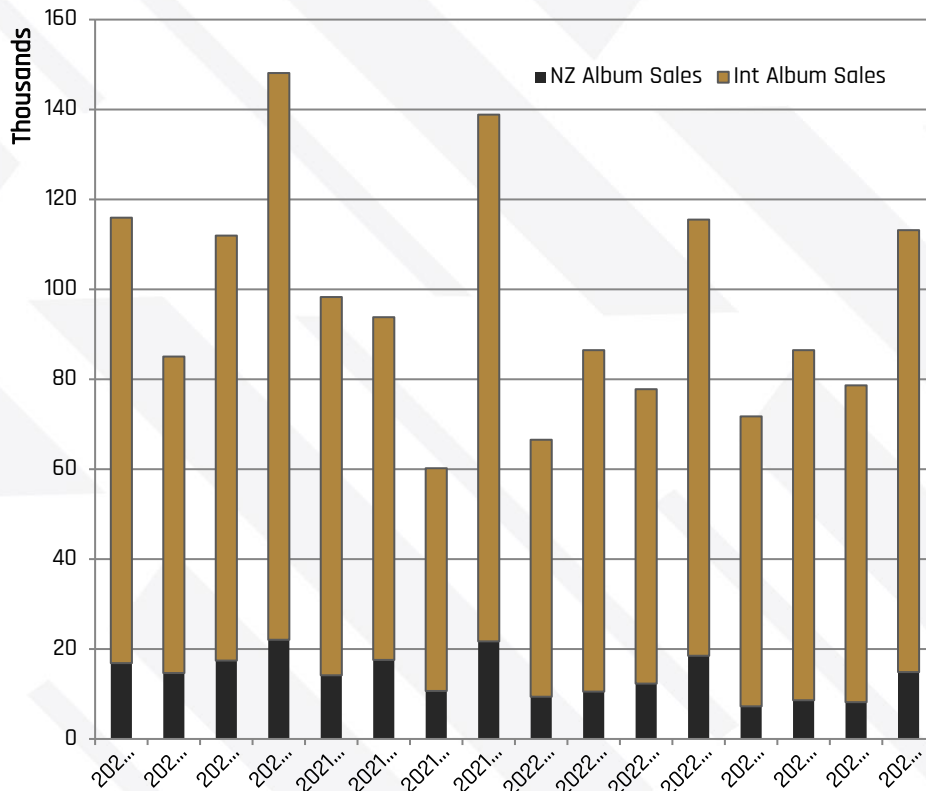


	Q4 2023	Q3 2023	Q4 2022
TOTAL ALBUM SALES	113,155	78,618 (+ 43.9%)	115,489 (- 2%)
TOTAL NZ ALBUM SALES	14,897	8,220 (+ 81.2%)	18,496 (- 19.5%)

TOP 10 NZ ALBUM SALES

Q4 2023

	TITLE	ARTIST	LABEL
1	HOME BREW: 11TH ANNIVERSARY EDITION	HOME BREW	YEARS GONE BY
2	RUN IT BACK	HOME BREW	YEARS GONE BY
3	TYRANNY OF DISTANCE	BEASTWARS	DESTROY/UNIVERSAL
4	MERMAIDENS	MERMAIDENS	MERMAIDENS
5	LIVE AT THE HOLLYWOOD	DIMMER	CRYSTALATOR RECORDS
6	TIME WASTERS: SOUNDTRACK TO CURRENT DAY MEANDERINGS	TROY KINGI	AAA
7	EBONY LAMB	EBONY LAMB	SLOW TIME
8	BRAVE WORDS: EXPANDED	THE CHILLS	FLYING NUN
9	EP II	INFINITY RITUAL	VINYL COUNTDOWN
10	BLACKBIRD RETURNS	FAT FREDDY'S DROP	THE DROP

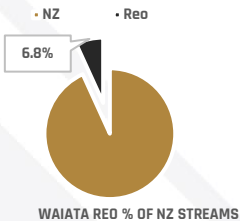


*Suppliers: Spotify, Apple Music, YouTube



WAIATA REO STREAMING UNITS PER QUARTER

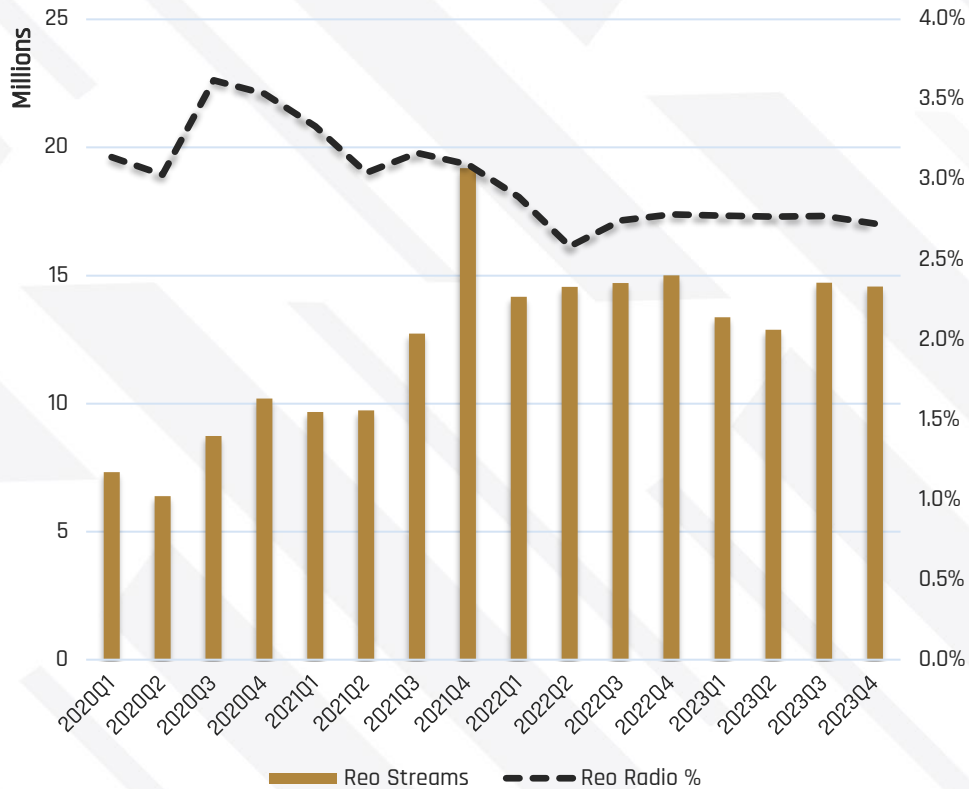
+ WAIATA REO RADIO % ACROSS ALL RADIO



	Q4 2023	Q3 2023	Q4 2022
TOTAL STREAMS	3,051,843,824	2,791,845,146 (+ 9.3)	2,754,623,601 (+ 10.8)
TOTAL NZ MUSIC STREAMS	213,904,092	186,008,454 (+ 15%)	227,488,673 (- 6%)
TOTAL WAIATA REO STREAMS	14,571,962	14,715,586 (- 1%)	15,003,555 (- 2.9%)

TOP 10 MOST STREAMED WAIATA REO Q4 2023

	TITLE	ARTIST	LABEL
1	KIA MAU KI TŌ ŪKAIPŌ / DON'T FORGET YOUR ROOTS	SIX60	UNIVERSAL
2	35	KA HAO FEAT. ROB RUHA	INDIGNATION
3	PEPEHA	SIX60	MASSIVE/UNIVERSAL
4	POI E	THE PATEA MĀORI CLUB	MAUI/JAYREM
5	TŌREA	MAKAIRA BERRY, HAMIORA TUARI, MERE ARIHI PIPI-TAKOKO AND PERE WIHONGI	BLACKMEDIA
6	AOTEAROA	STAN WALKER FEAT. RIA HALL, TROY KINGI AND MAISEY RIKA	SONY
7	MAUMAHARA NOA AHAU	BRANNIGAN KAA	JAYREM
8	HE AHO	TAWAZ	FIVE AM
9	TAKU RAUMIRI	URU WHETU FEAT. TORERE AND TE AROHA	CINCOCINE
10	TE ATA MĀHINA	TE MATATINI AND TE PIKIKŌTUKU O NGĀTI RONGOMAI FEAT. WHENUA PATUWAI	TE MATATINI



*Suppliers: Spotify, Apple Music, YouTube

Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://nztop40.co.nz/assets/Chart-Rules-June-2022.pdf>

If you have any questions relating to the data collection or methodology please email data@recordedmusic.co.nz

Contributing Data Sources:

STREAMING	PHYSICAL SALES			RADIO				
Spotify	JBHIFI	Flying Nun (Wgtn)	The Breeze	Gold	531 PI	Lake FM	KAOS	Awa FM
Apple Music	MightyApe	Vinyl Countdown	The Edge	Life FM	Base FM	Timeless Taupo	Tainui FM	Ngati Porou
YouTube	Flying Out	Relics	More FM	Brian FM	Radio Wanaka	Beach FM	Tahu FM	Raukawa FM
DIGITAL SALES	Marbecks	My Music Taupo	ZM	Radio Rhema	Hokonui	Generator	Atiawa Taa	Sun FM
iTunes	Real Groovy	The Warehouse	The Rock	Niu FM	Pulzar	KAOS	Nga Iwi FM	Radio Kahungunu
Bandcamp	Slowboat	Penny Lane	The Hits	bFM	Coast FM (Greymouth)	Anthemz	Radio Waatea	Tumeke FM
Direct To Consumer	MerchMe	K-Pop NZ	Mai FM	Star	The Station	QFM	Moana AM	Turanga FM
	MerchFan Physical	Love Police Physical	The Sound	rdu	The Most	Peak FM	Kia Ora FM	Tuwharetoa FM
	Southbound	Townsend	Coast	Active 88.6FM	Radio Control	100 Point 3 FM Timaru	Ngati Hine FM	Te Upoko O Te Ika
		Direct To Consumer	Magic	Radio 1	Anthemz	Lake FM	Tautoko FM	Maniapoto FM
			Radio Hauraki	Bayrock	QFM	Timeless Taupo	The Heat	Te Hiku O Te Ika
			Flava	1XX	Peak FM	Beach FM	Te Arawa FM	Sunshine FM
			George FM	Tahi	100 Point 3 FM Timaru	Generator	Te Korimako	