



QUARTER 1, 2024 REPORT

PREPARED EXCLUSIVELY FOR THE NZ MUSIC COMMISSION



NEW ZEALAND
MUSIC COMMISSION
TE REO REKA O AOTEAROA
www.nzmusic.org.nz



REPORT SUMMARY

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 1 – January, February, March 2024**

Streaming

The number of streams by NZ artists streamed in NZ **decreased by 1%** from last quarter to **212,657,608** streams this quarter.

The number of Waiata Reo streams by artists streamed in Aotearoa saw a **decrease of 2.45%** from last quarter to **14,214,661** streams this quarter.

Overall streaming units were **down by 0.48%** during this period to **2,823,462,157** total streams.

Single Sale Units

The number of single sale units by NZ artists purchased digitally in NZ was **down 4.1%** from last quarter to **8,901** units this quarter.

Overall Single Sales units were **down 3.2%** during this period to **92,433** total units.

Album Sales Units

The number of album sales units by NZ artists purchased digitally or physically in NZ saw a significant **decrease of 43%** from Q4 2023 to **8,489** units this quarter.

Overall Album Sales units were **down 9.2%** during this period to **78,484** total units.

Radio

Individual spins of songs by NZ artists across all radio in NZ was **down 4.3%** from last quarter to **403,262** spins this quarter.

Individual spins of Waiata Reo across all radio in NZ was **down 1.4%** from last quarter to **128,857** spins this quarter.

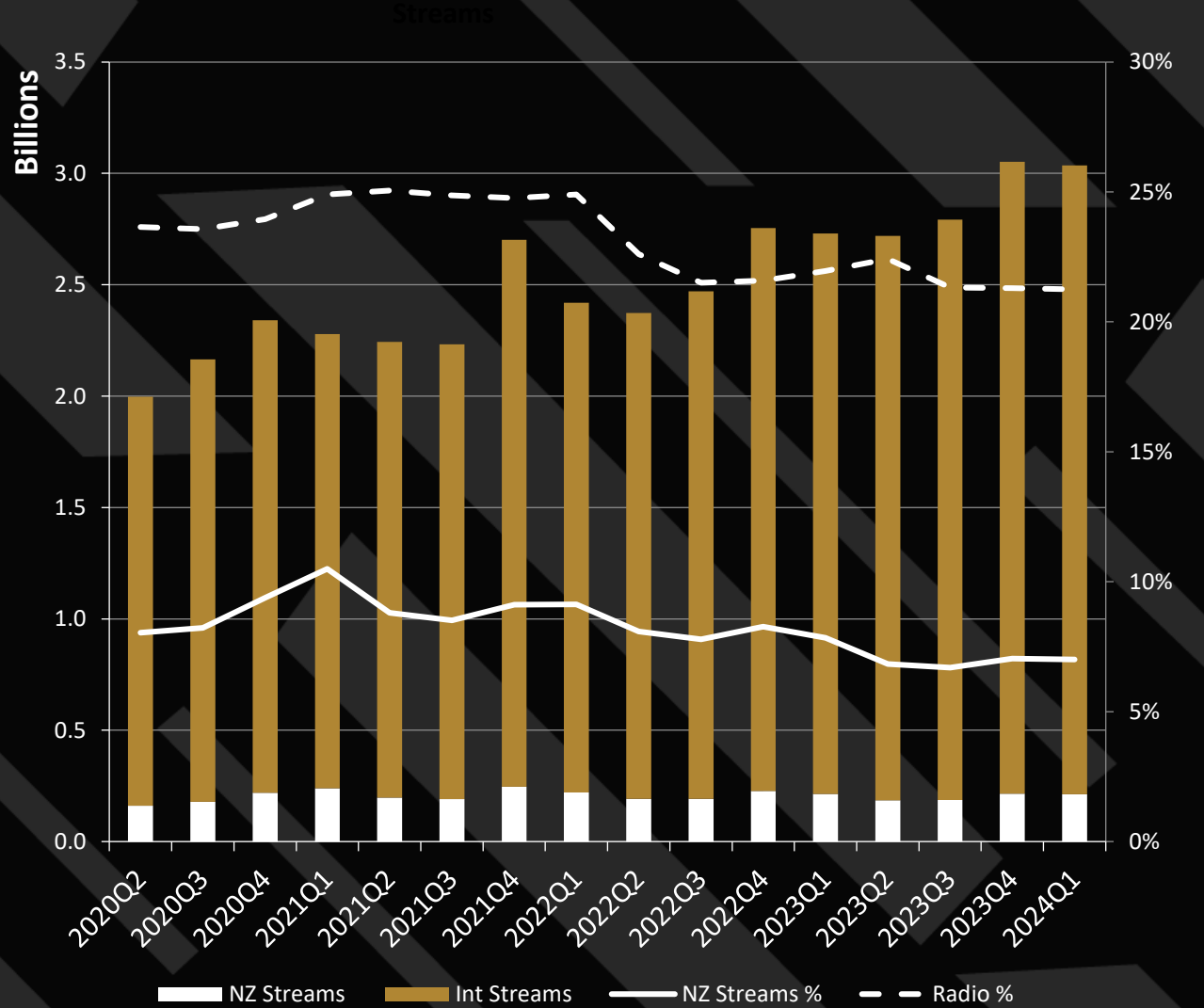
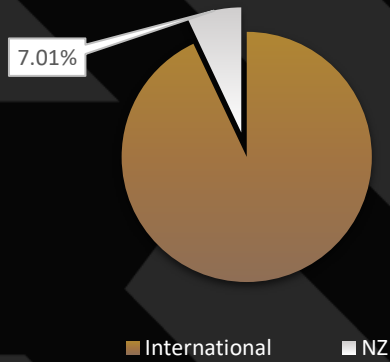
NZ STREAMING UNITS PER QUARTER

+ NEW ZEALAND MUSIC % ACROSS ALL STREAMING PLATFORMS

QUARTERLY COMPARISON

Q1 2024	Q4 2023	Q1 2023
NZ STREAMS 212,657,608 (7%)	NZ STREAMS 214,831,857 (7%)	NZ STREAMS 213,987,751 (8%)
INTL STREAMS 2,823,462,157	INTL STREAMS 2,837,011,967	INTL STREAMS 2,516,260,942

NZ VS INTL STREAMS



TOP 10 NZ STREAMING TRACKS

26

1

Blue Eyed Māori – Corrella (LOOP)



2

In The Air – L.A.B. (LOOP)



3

Casanova – L.A.B. (LOOP)



4

Mr Reggae – L.A.B. (LOOP)



5

Take It Away – L.A.B. (LOOP)



6

Don't Forget Your Roots – Six60 (Massive/Universal)



7

Controller – L.A.B. (LOOP)



8

Heart Of A Lion – Brutha Rodz feat. Wiz Tokelau (Brutha Rodz/Precise)



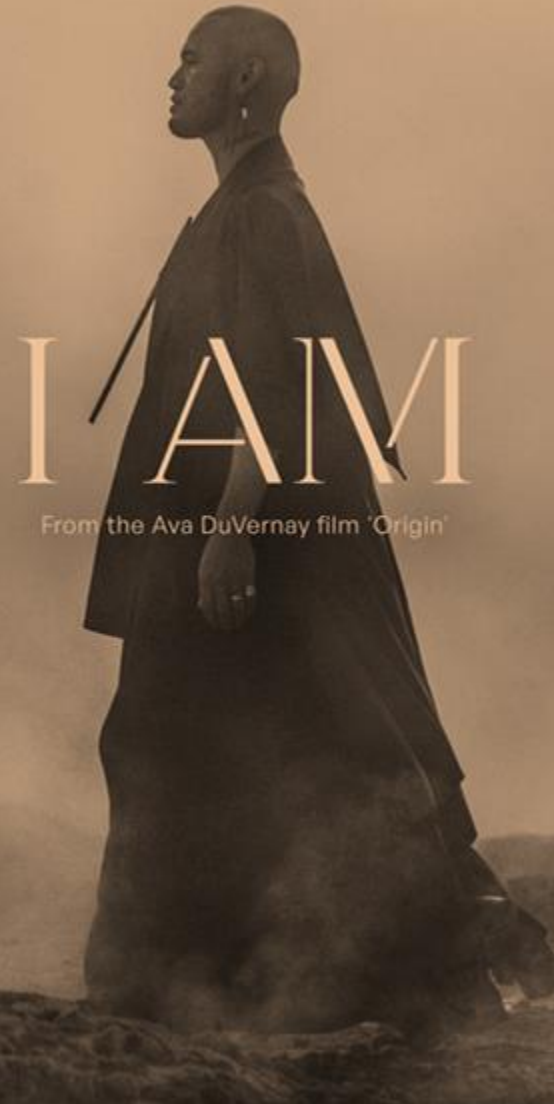
9

I AM – Stan Walker (Sony)



10

Why Oh Why – L.A.B. (LOOP)

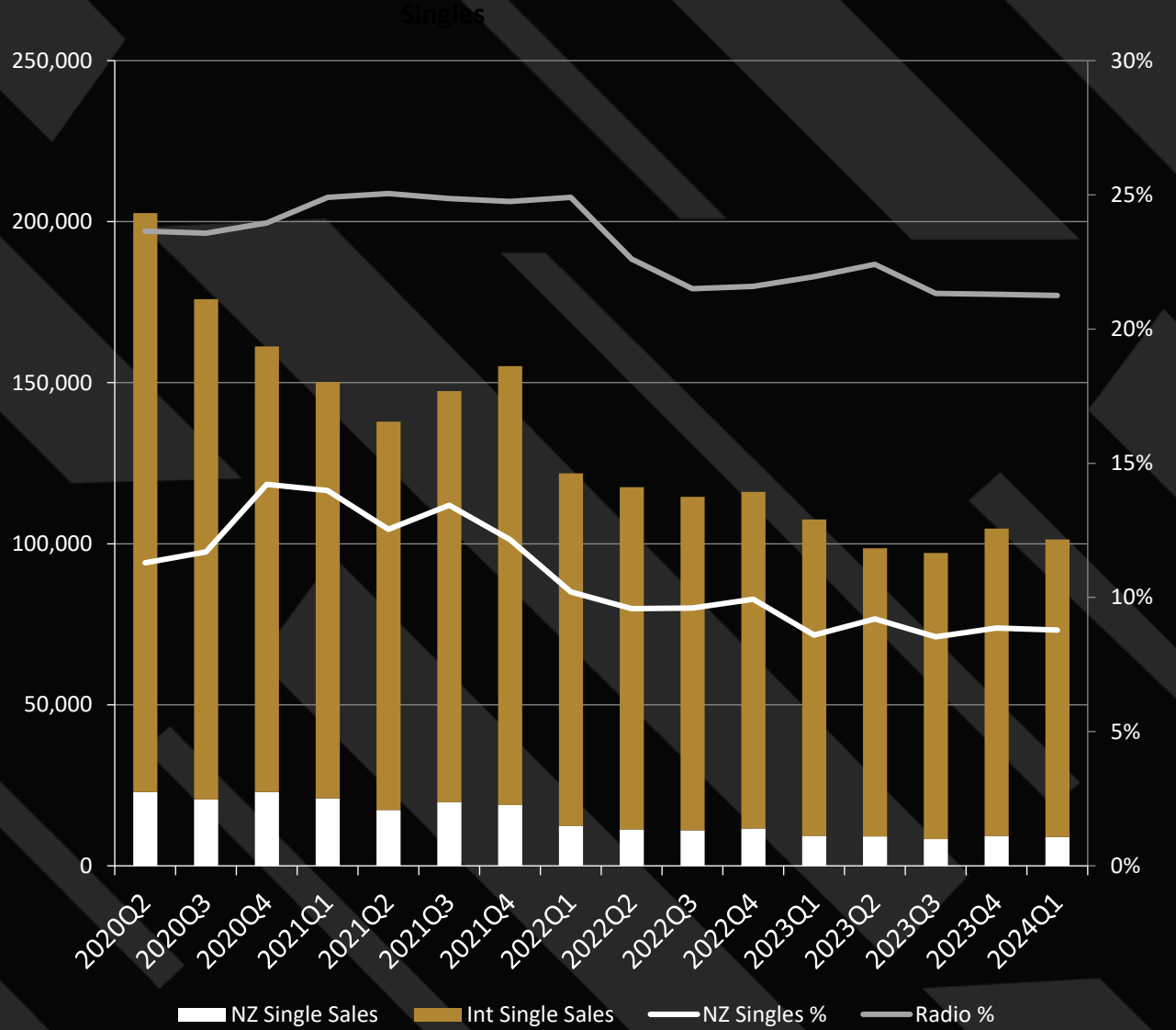
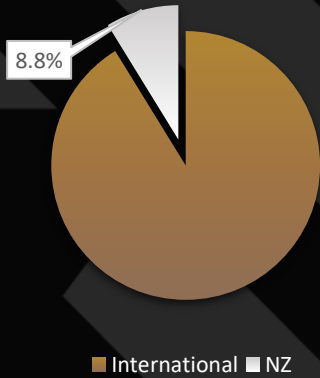


SINGLE SALE UNITS PER QUARTER (DIGITAL ONLY)

QUARTERLY COMPARISON

Q1 2024	Q4 2023	Q1 2023
NZ SINGLE SALES 8,901 (9.6%)	NZ SINGLE SALES 9,278 (9.7%)	NZ SINGLE SALES 9,246 (9.4%)
INTL SINGLE SALES 92,433	INTL SINGLE SALES 95,441	INTL SINGLE SALES 98,324

SINGLE SALES



TOP 10 NZ SINGLE SALES



1

Serendripity – Skram (Skram/DRM)



2

Oh No (Pt. 2) – L.A.B. (LOOP)



3

Casanova – L.A.B. (LOOP)



4

I AM – Stan Walker (Sony)



5

Take It Away – L.A.B. (LOOP)



6

Good Things – Kaylee Bell (Kaylee Bell/The Orchard)



7

Māori Ki Te Ao – Stan Walker (Sony)



8

In The Air – L.A.B. (LOOP)



9

Blue Eyed Māori – Corrella (LOOP)



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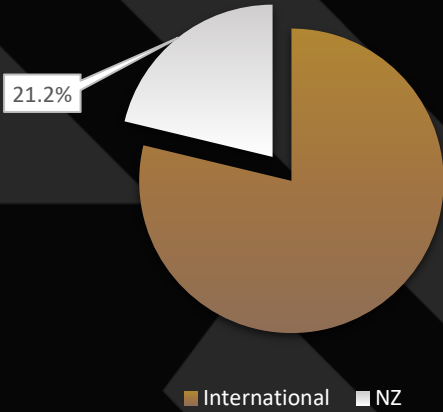
Concubine – No Cigar (Mountain Road)

AIRPLAY POINTS: ALL RADIO

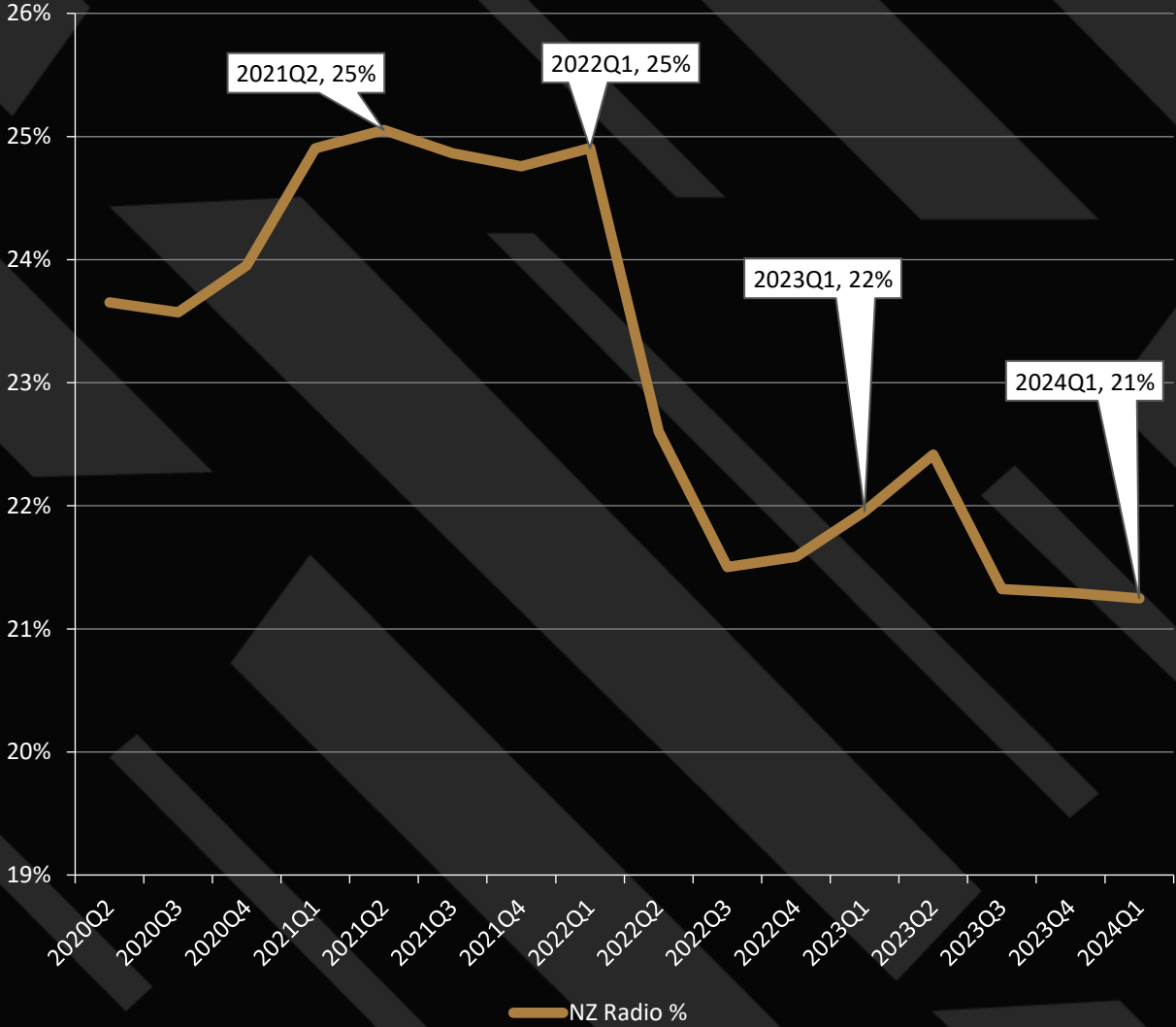
QUARTERLY COMPARISON

Q1 2024	Q4 2023	Q1 2023
NZ SONG SPINS 403,262 (29.6%)	NZ SONG SPINS 421,441 (29.4%)	NZ SONG SPINS 420,234 (30.2%)
ALL SONG SPINS 1,364,620	ALL SONG SPINS 1,431,602	ALL SONG SPINS 1,390,063

RADIO POINTS



NZ RADIO POINTS AS PERCENTAGE OF ALL RADIO POINTS



TOP 10 NZ AIRPLAY POINTS



1

Casanova - L.A.B. (LOOP)



2

Oh No (Pt. 2) - L.A.B. (LOOP)



3

Paradise – Coterie (Sony)



4

Blue Eyed Māori – Corrella (LOOP)



5

Good Things - Kaylee Bell (Kaylee Bell/The Orchard)



6

Lady Divine – Corrella (LOOP)



7

He Aho – TAWAZ (Five AM)



8

Have You Ever Seen The Rain? - House of Shem (House of Shem/Precise)



9

Whatever - Cassie Henderson (Cassie Henderson/DRM)



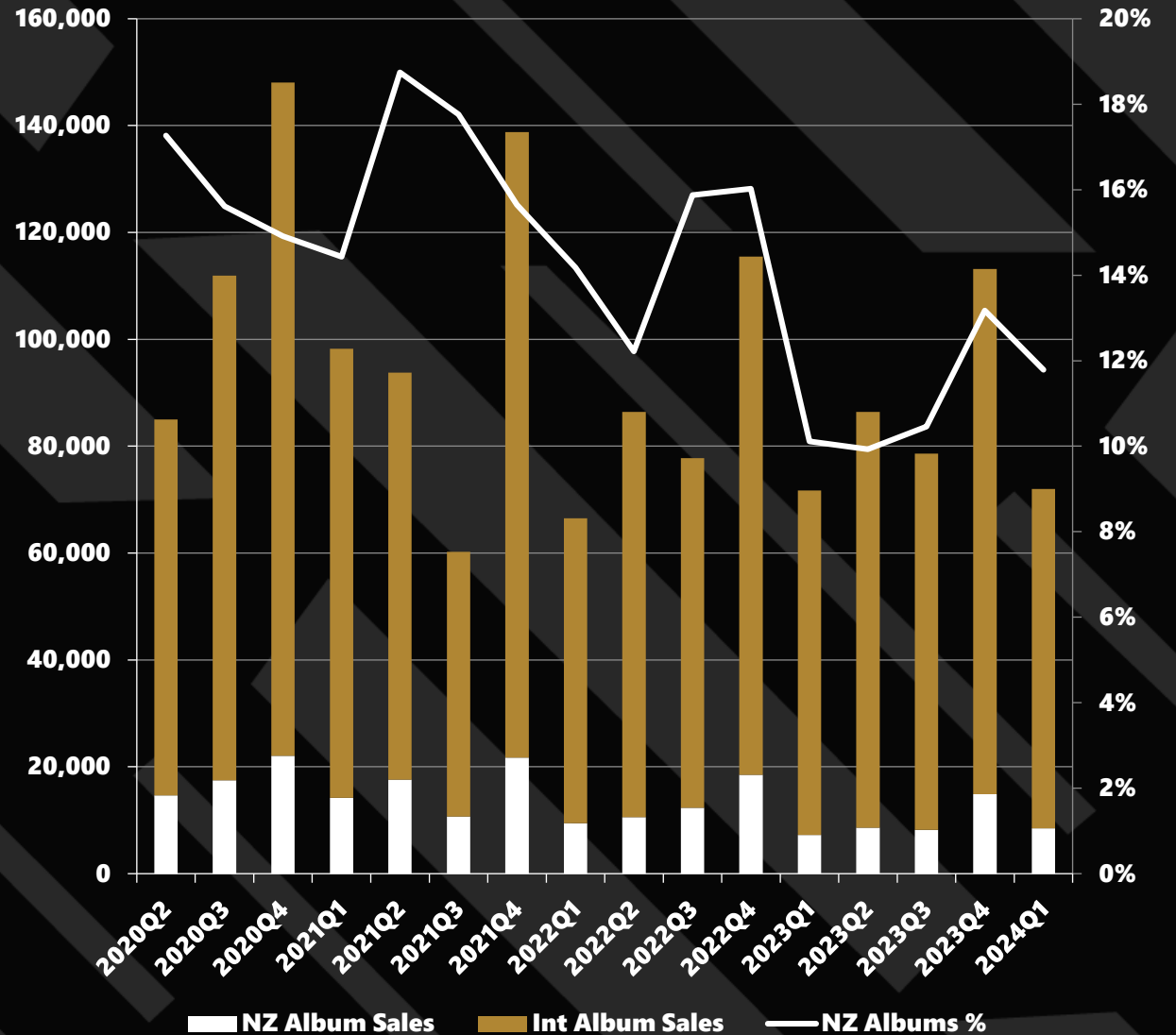
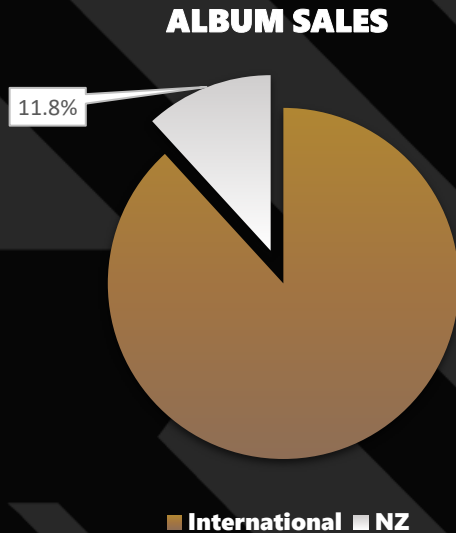
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Take It Away - L.A.B. (LOOP)

ALBUM SALE UNITS PER QUARTER (PHYSICAL AND DIGITAL COMBINED)

QUARTERLY COMPARISON

Q1 2024	Q4 2023	Q1 2023
NZ ALBUM SALES 8,489 (13.4%)	NZ ALBUM SALES 14,903 (15.1%)	NZ ALBUM SALES 7,252 (11.3%)
INTL ALBUM SALES 63,514	INTL ALBUM SALES 98,252	INTL ALBUM SALES 64,454





TOP 10 NZ ALBUM SALES



1

Dangerous Day To Be A Cold One – DARTZ (Flying Nun)



2

VI - L.A.B. (LOOP)



3

Nights Like This - Kaylee Bell (Kaylee Bell/Rhythmmethod)



4

Thunder In The Fall - Greg Johnson (Greg Johnson)



5

Run It Back – Home Brew (Years Gone By/Border/DRM)



6

Home Brew: 11th Anniversary Edition – Home Brew (Years Gone By/Border/DRM)



7

V – L.A.B. (LOOP)



8

III – L.A.B. (LOOP)



9

Expert In A Dying Field – The Beths (Ivy League/Border)



10

L.A.B. – L.A.B. (LOOP)

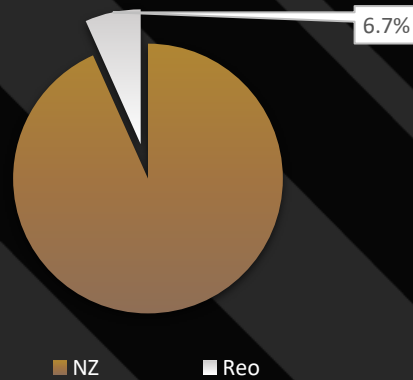
WAIATA REO STREAMING UNITS PER QUARTER

+ WAIATA REO RADIO % ACROSS ALL RADIO

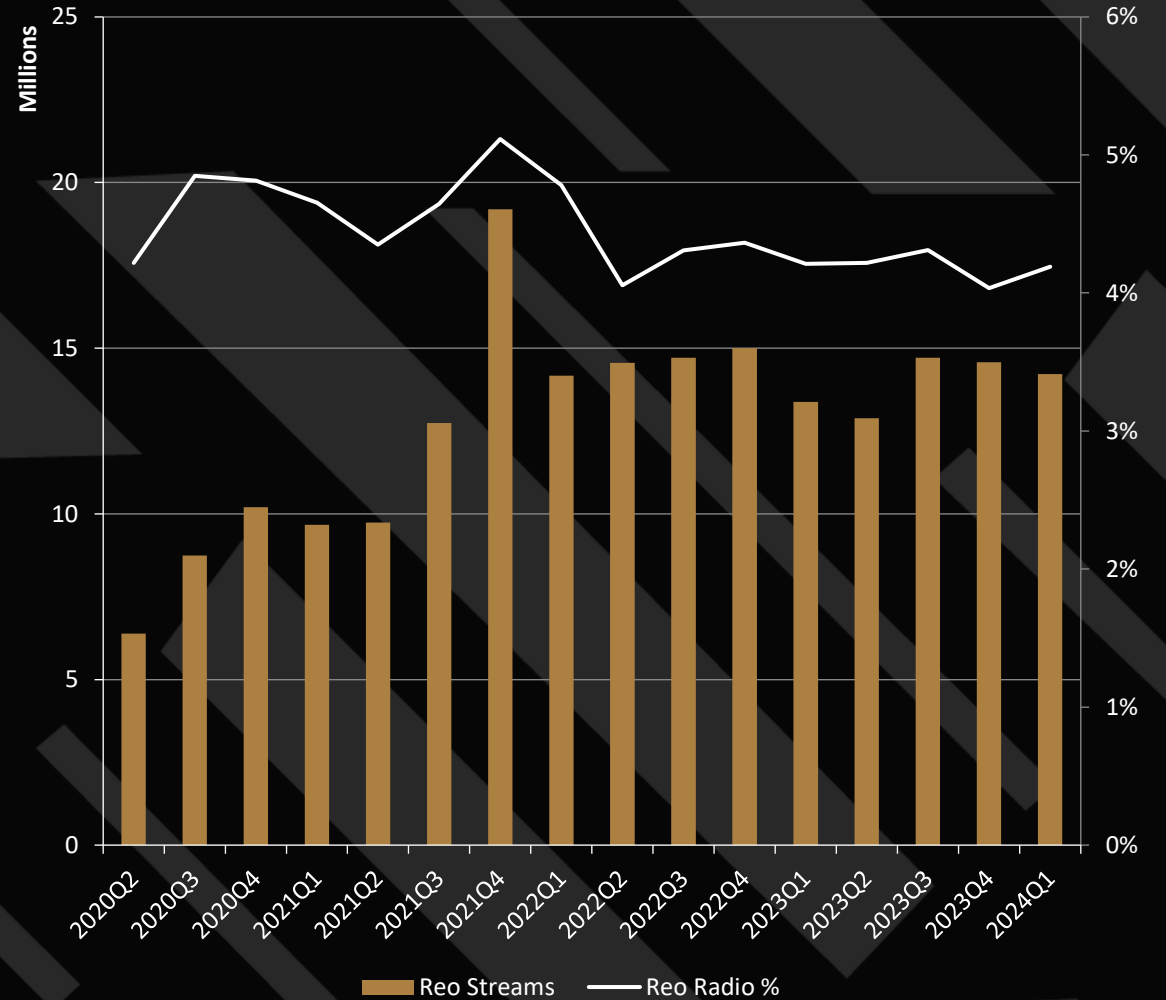
QUARTERLY COMPARISON

Q1 2024	Q4 2023	Q1 2023
TOTAL STREAMS 3,036,119,765	TOTAL STREAMS 3,051,843,824	TOTAL STREAMS 2,730,248,693
TOTAL NZ STREAMS 212,657,608 (7%)	TOTAL NZ STREAMS 214,831,857 (7%)	TOTAL NZ STREAMS 213,987,751 (8%)
WAIATA REO STREAMS 14,214,661 (0.5%)	WAIATA REO STREAMS 14,572,066 (0.5%)	WAIATA REO STREAMS 13,375,440 (0.5%)

REO % OF NZ STREAMS



REO STREAMS + NZ REO RADIO %



TOP 10 MOST STREAMED WAIATA REO OF Q1 2024



1

Kia Mau Ki Tō Ūkaipō / Don't Forget Your Roots - Six60 (Universal)



2

35 - Ka Hao feat. Rob Ruha (InDigiNation/DRM)



3

Pepeha - Six60 (Massive/Universal)



4

Poi E - The Patea Māori Club (Maui/Jayrem/Border)



5

Tōrea - Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko, Pere Wihongi (Black Media)



6

Māori Ki Te Ao - Stan Walker (Sony)



7

Aotearoa - Stan Walker feat. Ria Hall, Troy Kingi, Maisey Rika (Sony)



8

Maumahara Noa Aha - Brannigan Kaa (Jarem/Border/DRM)



9

Proud To Be Māori – IllumiNGĀTI (IllumiNGĀTI)



10

Taku Raumiri - Uru Whetu feat. Torere and Te Aroha (Cinco Cine)

Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://nztop40.co.nz/assets/Chart-Rules-June-2022.pdf>

If you have any questions relating to the data collection or methodology please email data@recordedmusic.co.nz

Contributing Data Sources:

STREAMING	PHYSICAL SALES		RADIO					
Spotify	JBHiFi	Flying Nun	The Breeze	Gold	531 PI	Lake FM	KAOS	Awa FM
Apple Music	MightyApe	Vinyl Countdown	The Edge	Life FM	CFM	Timeless Taupo	Tainui FM	Ngati Porou
YouTube	Flying Out	Domino	More FM	Brian FM	Radio Wanaka	Beach FM	Tahu FM	Raukawa FM
DIGITAL SALES	Marbecks	My Music Taupo	ZM	Radio Rhema	Hokonui	Reel World	Atiawa Toa	Sun FM
iTunes	Real Groovy	The Warehouse	The Rock	Niu FM	Pulzar	KAOS	Nga Iwi FM	Radio Kahungunu
Bandcamp	Slowboat	K-Pop NZ	The Hits	bFM	Coast FM (Greymouth)	Anthemz	Radio Waatea	Tumeke FM
Direct To Consumer	MerchMe	Love Police Physical	Mai FM	Star	The Station	QFM	Moana AM	Turanga FM
	MerchFan Physical	Townsend	The Sound	rdu	The Most	Peak FM	Kia Ora FM	Tuwharetoa FM
	Southbound	Direct To Consumer	Coast	Active 88.6FM	Radio Control	100 Point 3 FM Timaru	Ngati Hine FM	Te Upoko O Te Ika
			Magic	Radio 1	Anthemz	Lake FM	Tautoko FM	Maniapoto FM
			Radio Hauraki	Bayrock	QFM	Timeless Taupo	The Heat	Te Hiku O Te Ika
			Flava	1XX	Peak FM	Beach FM	Te Arawa FM	Sunshine FM
			George FM	Tahi	100 Point 3 FM Timaru	Generator	Te Korimako	Radio Samoa