



Quarterly Report for the NZ Music Commission

Quarter 3: July, August, September 2023

This report has been created by Recorded Music NZ for The NZ Music Commission.

The purpose of the report is to track the consumption of NZ Music consumed within NZ across various media: Streaming, Downloads, Physical formats and Radio.

At a glance: **Quarter 3 – July, August, September 2023**

Streaming

- The number of streams by NZ artists streamed in NZ was **up 0.4%** from last quarter to **186,120,229** streams this quarter.
- The number of Waiata Reo streams by artists streamed in Aotearoa was **up 14.2%** from last quarter to **14,714,288** streams this quarter.
- Overall streaming units were **up 2.7%** during this period to **2,791,818,512** total streams.

Single Sale Units

- The number of single sale units by NZ artists purchased digitally in NZ was **down 8.5%** from last quarter to **8,289** units this quarter.
- Overall Single Sales units were **down 1.5%** during this period to **97,111** total units.

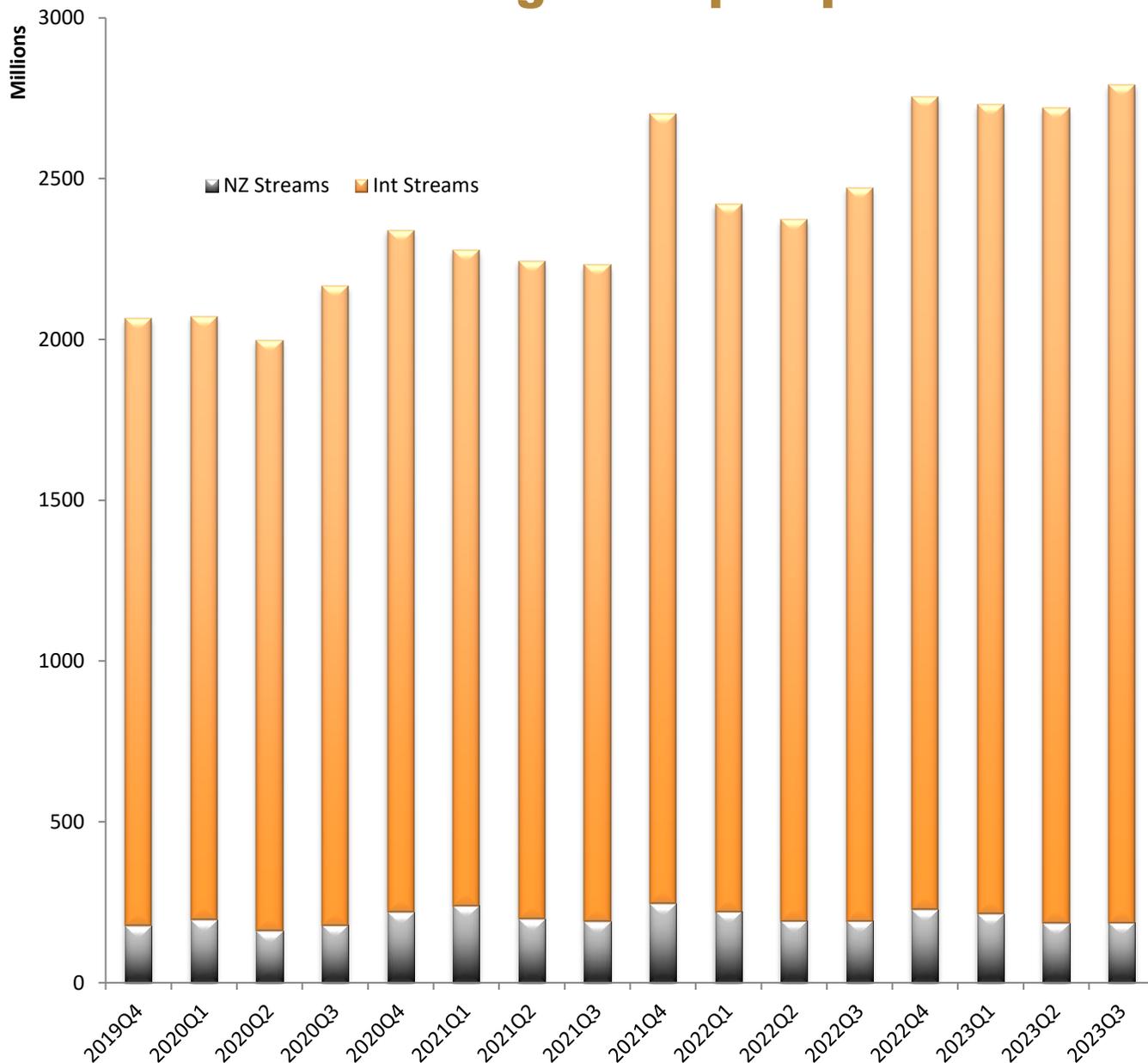
Album Sales Units

- The number of album sales units by NZ artists purchased digitally or physically in NZ was **down 4.3%** from last quarter to **8,214** units this quarter.
- Overall Album Sales units were **down 9.2%** during this period to **78,484** total units.

Radio

- Individual spins of songs by NZ artists across all radio in NZ was **down 4.9%** from last quarter to **410,615** spins this quarter.
- Individual spins of Waiata Reo across all radio in NZ was **down 0.7%** from last quarter to **127,588** spins this quarter.

Streaming Units per quarter



Top 10 Q3 2023

	Title	Artist	Label
1	Blue Eyed Māori	Corrella	Corrella/DRM
2	In The Air	L.A.B.	LOOP
3	Take It Away	L.A.B.	LOOP
4	They Don't Know	Savage feat. Aaradhna	DawnRaid/FMG/Universal
5	Controller	L.A.B.	LOOP
6	Mr Reggae	L.A.B.	LOOP
7	Don't Forget Your Roots	Six60	Massive/Universal
8	Wandering Eye	Fat Freddy's Drop	TheDrop/Rhythmmethod/DRM
9	Why Oh Why	L.A.B.	LOOP
10	Don't Dream It's Over	Crowded House	Capitol/Universal

Q3 2023 (July to September)

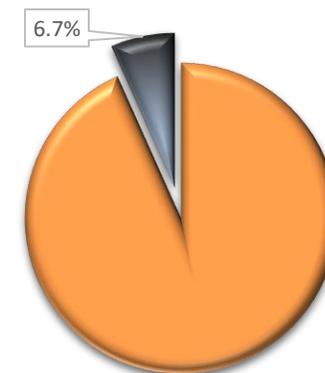
- Total # of streams = 2,791,818,512
- # of NZ Music streams = 186,120,229 (6.7%)

Q2 2023 (April to June)

- Total # of streams = 2,719,383,250
- # of NZ Music streams = 185,333,325 (6.8%)

Same quarter last year: Q3 2022 (July to Sep)

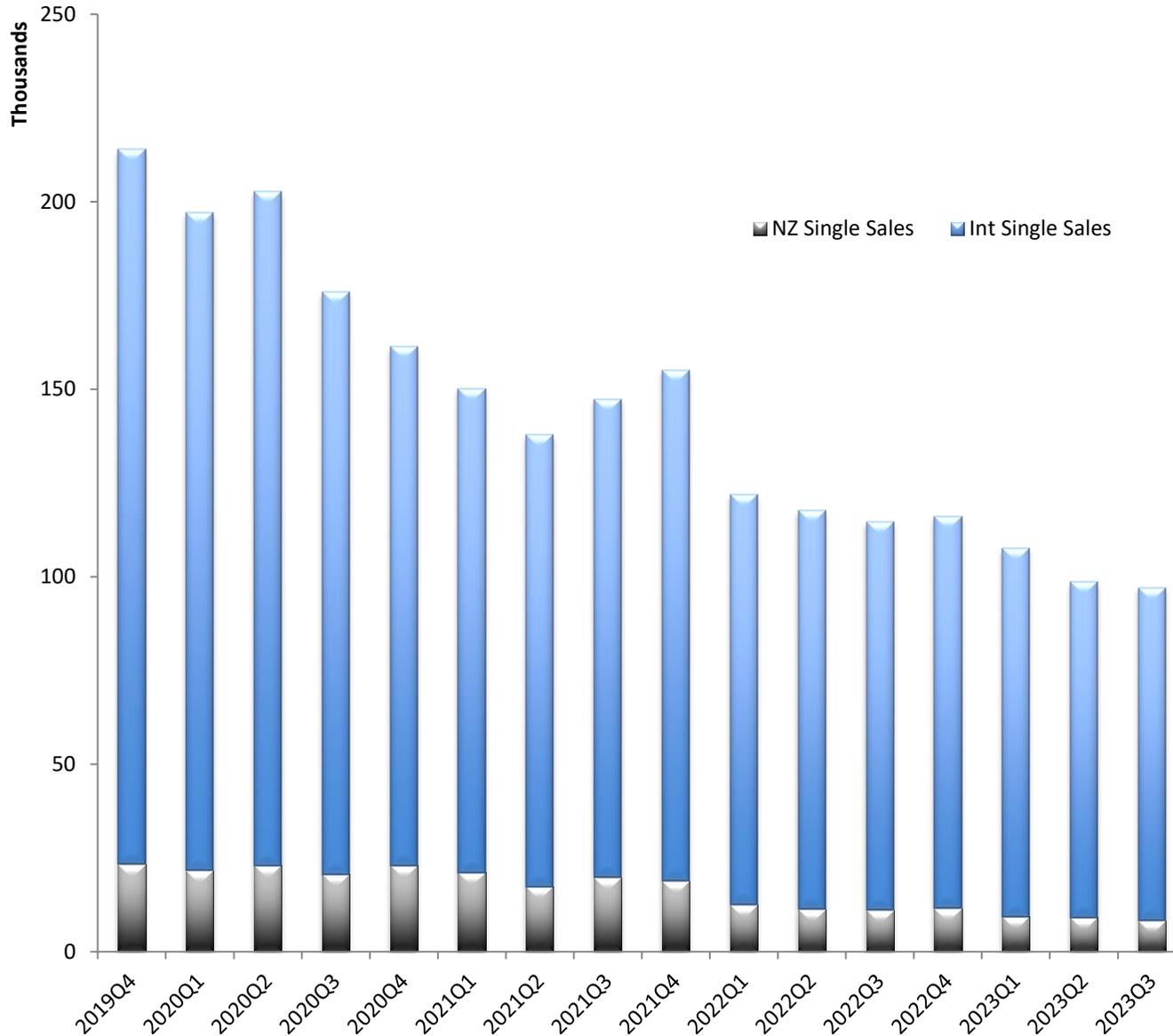
- Total # of streams = 2,470,587,089
- # of NZ Music streams = 191,980,929 (7.8%)



*Suppliers: as indicated in the notes

Single Sale Units per quarter

(Digital only)



Top 10 Q3 2023

	Title	Artist	Label
1	Date All My Friends	Holloway	Holloway/DRM
2	Pepeha	Six60	Massive/Universal
3	Libra	Danica Bryant	DanicaBryant/DRM
4	Take It Away	L.A.B.	LOOP
5	Till You're Ready	Navvy	DrydenStreet/DRM
6	Whatever	Cassie Henderson	CassieHenderson/DRM
7	Blue Eyed Māori	Corrella	Corrella/DRM
8	Business Suite	Big Tasty	BigTasty/DRM
9	Poi E	The Patea Maori Club	Maui/Jayrem/Border
10	Slice Of Heaven	Coterie feat. Sir Dave Dobbyn	SonyMusic

Q3 2023 (July to September)

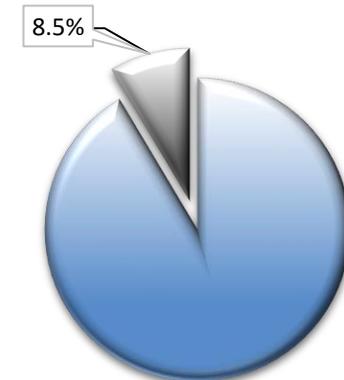
- Total # of sales = 97,111
- # of NZ Music sales = 8,289 (8.5%)

Q2 2023 (April to June)

- Total # of sales = 98,586
- # of NZ Music sales = 9,061 (9.2%)

Same quarter last year: Q3 2022 (July to Sep)

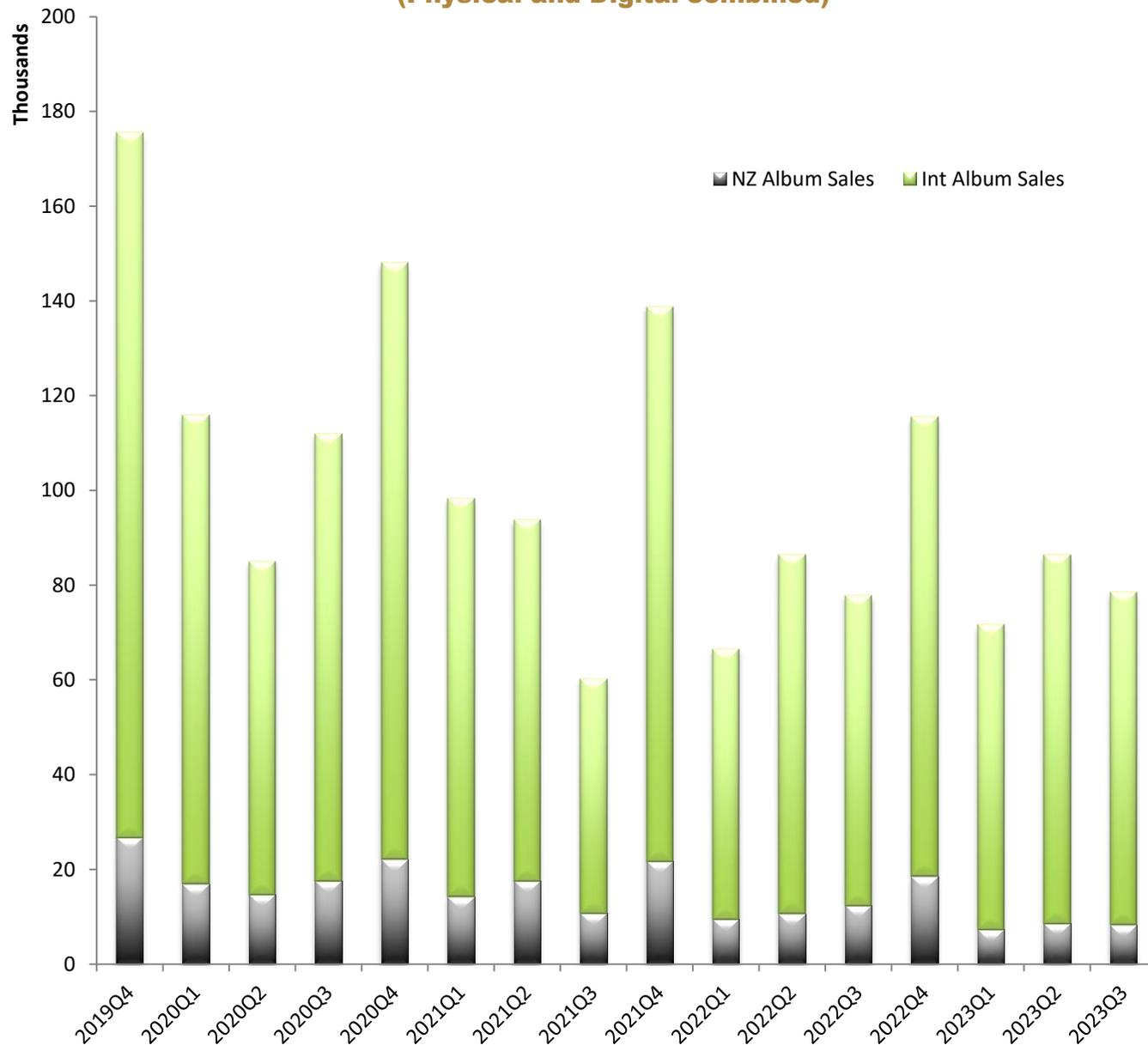
- Total # of sales = 114,531
- # of NZ Music sales = 10,996 (9.6%)



*Suppliers: as indicated in the notes

Album Sale Units per quarter

(Physical and Digital combined)



Top 10 Q3 2023

Title	Artist	Label
1 The Buddhafinger	Tadpole	TadpoleMusic/DRM
2 Shake That Skinny Ass All The Way To Zygertron	Troy Kingi	AAA/Border/DRM
3 Knucklebones	Strawpeople	BigPop/Xelon
4 Reimagined: Greatest Hits	the feelers	thefeelers/Warner
5 Expert In A Dying Field	The Beths	IvyLeague/Border
6 Pre Heat: 5th Anniversary Edition	Heavy Chest	MouthfullProductions
7 Burn It Up	Bulletbelt	Bulletbelt/DRM
8 ARIKI	Rei	C.H.I.E.F./Kog/DRM
9 The Coin That Broke The Fountain Floor	Clementine Valentine	FlyingNun
10 Cigarettes In Space	Summer Thieves	LOOP

Q3 2023 (July to September)

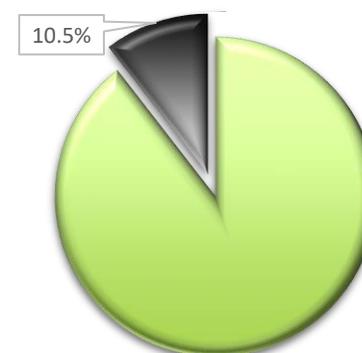
- Total # of sales = 78,484
- # of NZ Music sales = 8,214 (10.5%)

Q2 2023 (April to June)

- Total # of sales = 86,435
- # of NZ Music sales = 8,584 (9.9%)

Same quarter last year: Q3 2022 (July to Sep)

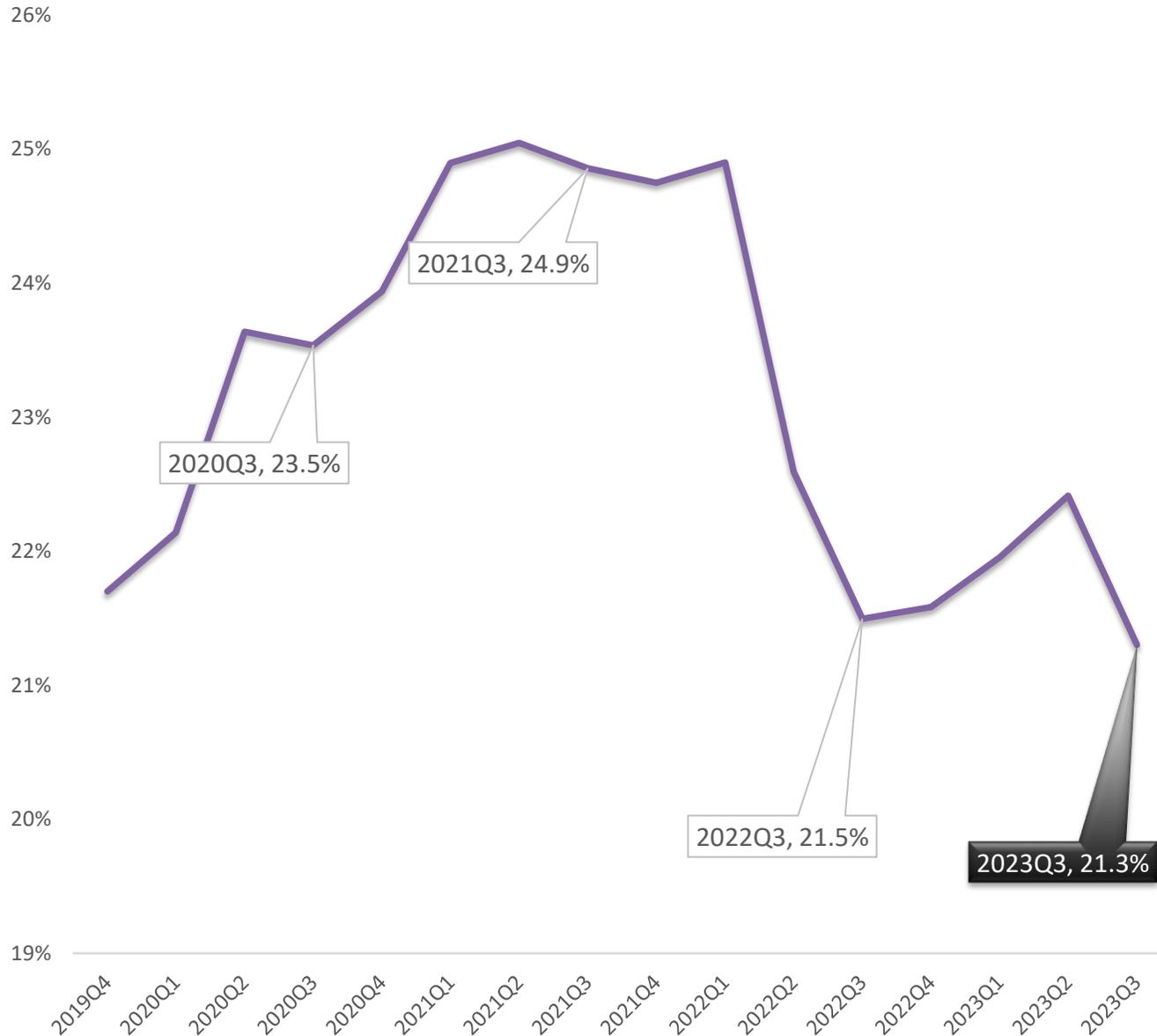
- Total # of sales = 77,757
- # of NZ Music sales = 12,341 (15.9%)



*Suppliers: as indicated in the notes

Airplay Points

(All Radio)



Top 10 Q3 2023

Title	Artist	Label
1 Whatever	Cassie Henderson	CassieHenderson/DRM
2 Till You're Ready	Navy	DrydenStreet/DRM
3 Take It Away	L.A.B.	LOOP
4 Blue Eyed Māori	Corrella	Corrella/DRM
5 Atmosphere	DRAX Project	DRAXProject/Universal
6 Whole Again	SACHI	WEA/Warner
7 Now Forever	Jackson Owens	FiveAM
8 Dance With You	Paige	SonyMusic
9 Before You Leave	Six60	Massive/Universal
10 Disrespect	DRAX Project And Charley	DRAXProject/Universal

Q3 2023 (July to September)

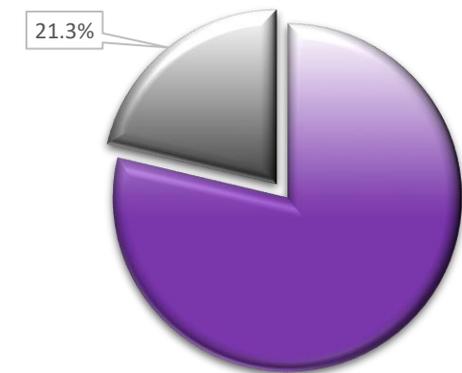
- # of NZ Song Spins: 410,615

Q2 2023 (April to June)

- # of NZ Song Spins: 431,863

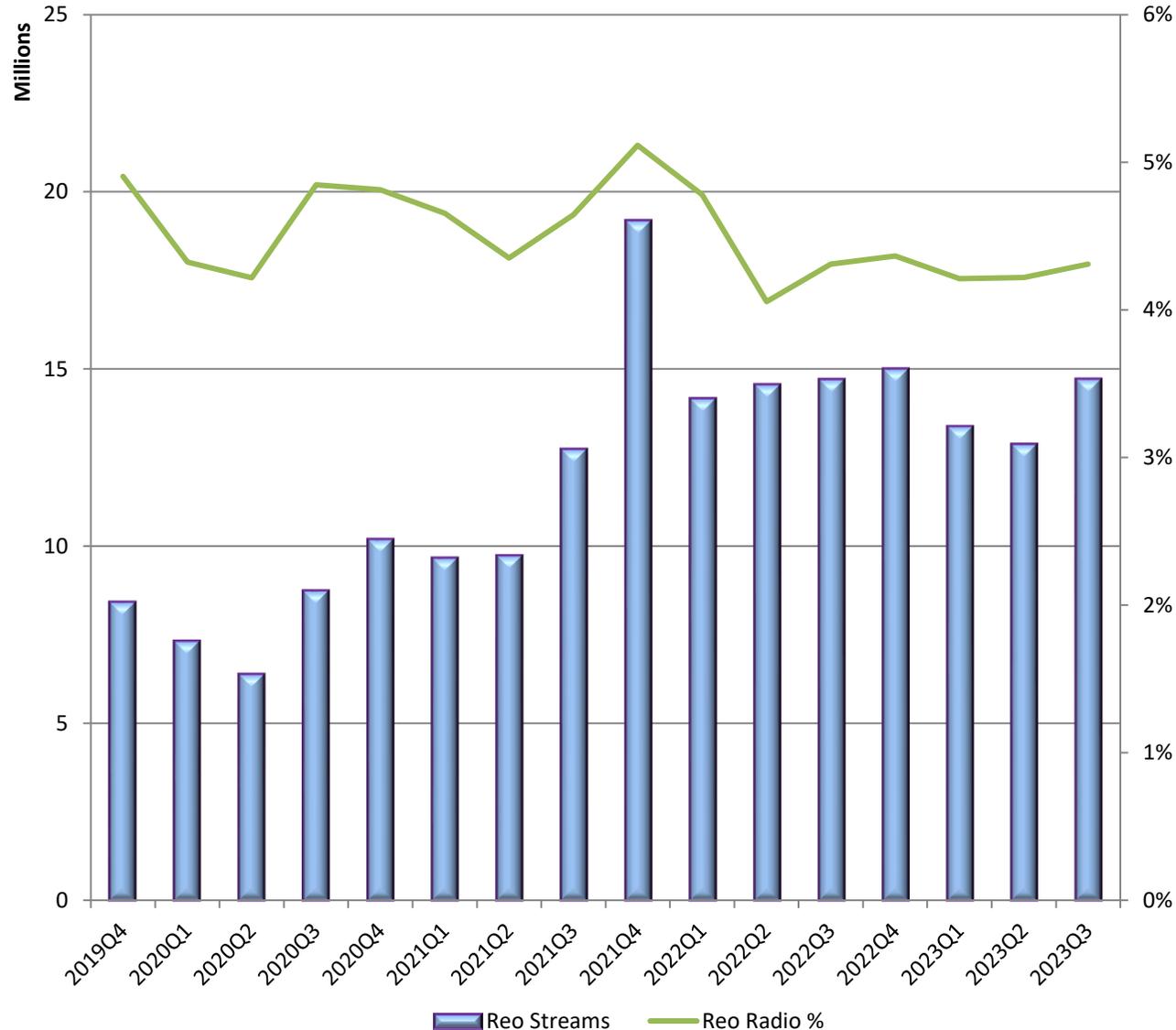
Same quarter last year: Q3 2022 (July to Sep)

- # of NZ Song Spins: 398,611



*Stations Tracked: as indicated in the notes

Waiata Reo Streaming Units per quarter [+ Waiata Reo Radio %'s across all radio]



Top 10 Most Streamed Waiata Reo Q3 2023

Title	Artist	Label
Kia Mau Ki Tō Ūkaipō / Don't Forget Your		
1	Roots	Six60 Universal
2	Pepeha	Six60 Massive/Universal
3	35	Ka Hao feat. Rob Ruha InDigiNation/DRM
4	Tōrea	Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko And Pere Wihongi BlackMedia/DRM
5	Aotearoa	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika SonyMusic
6	Poi E	The Patea Maori Club Maui/Jayrem/Border
7	Taku Raumiri	Uru Whetu feat. Torere And Te Aroha CincoCine/DRM
8	He Aho	TAWAZ FiveAM
9	Maumahara Noa	Ahau Brannigan Kaa Jayrem/Border/DRM
10	Te Ata Māhina	Te Matatini And Te Pikikōtuku o Ngāti Rongomai feat. Whenua Patuwai TeMatatini/DRM

Q3 2023 (July to September)

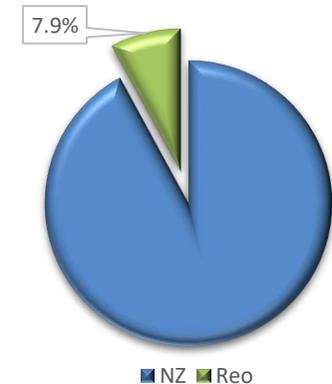
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Q2 2023 (April to June)

- Total # of streams = 2,719,383,250
- # of NZ Music streams = 185,333,325 (6.8%)
- Total # of Waiata Reo streams = 12,880,188 (0.5%)

Same quarter last year: Q3 2022 (July to Sep)

- Total # of streams = 2,470,587,089
- # of NZ Music streams = 191,980,929 (7.8%)
- Total # of Waiata Reo streams = 14,708,409 (0.6%)



Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here: <https://nztop40.co.nz/assets/Chart-Rules-April-2023.pdf>

If you have any questions relating to the data collection or methodology please contact Recorded Music NZ. www.recordedmusic.co.nz

Contributing Data Sources:

Streaming: Spotify Apple Music YouTube	The Breeze The Edge More FM ZM The Rock The Hits Mai FM The Sound Coast Magic Radio Hauraki Flava George FM Gold Life FM Brian FM Radio Rhema Niu FM bFM Star rdu Active 88.6FM Radio 1 Bayrock 1XX Tahi	Radio: 531 PI Base FM Radio Wanaka Hokonui Pulzar Coast FM (Greymouth) The Station The Most Radio Control Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator KAOS Anthemz QFM Peak FM 100 Point 3 FM Timaru Lake FM Timeless Taupo Beach FM Generator	KAOS Tainui FM Tahu FM Atiawa Toa Nga Iwi FM Radio Waatea Moana AM Kia Ora FM Ngati Hine FM Tautoko FM The Heat Te Arawa FM Te Korimako Awa FM Ngati Porou Raukawa FM Sun FM Radio Kahungunu Tumeke FM Turanga FM Tuwharetoa FM Te Upoko O Te Ika Maniapoto FM Te Hiku O Te Ika Sunshine FM
Physical Sales: JBHiFi MightyApe Flying Out Marbecks Real Groovy Slowboat MerchMe MerchFan Physical Southbound Flying Nun (Wgtn) Vinyl Countdown Relics My Music Taupo The Warehouse Penny Lane K-Pop NZ Love Police Physical Townsend Direct To Consumer			
Digital Sales: iTunes Bandcamp Direct To Consumer			