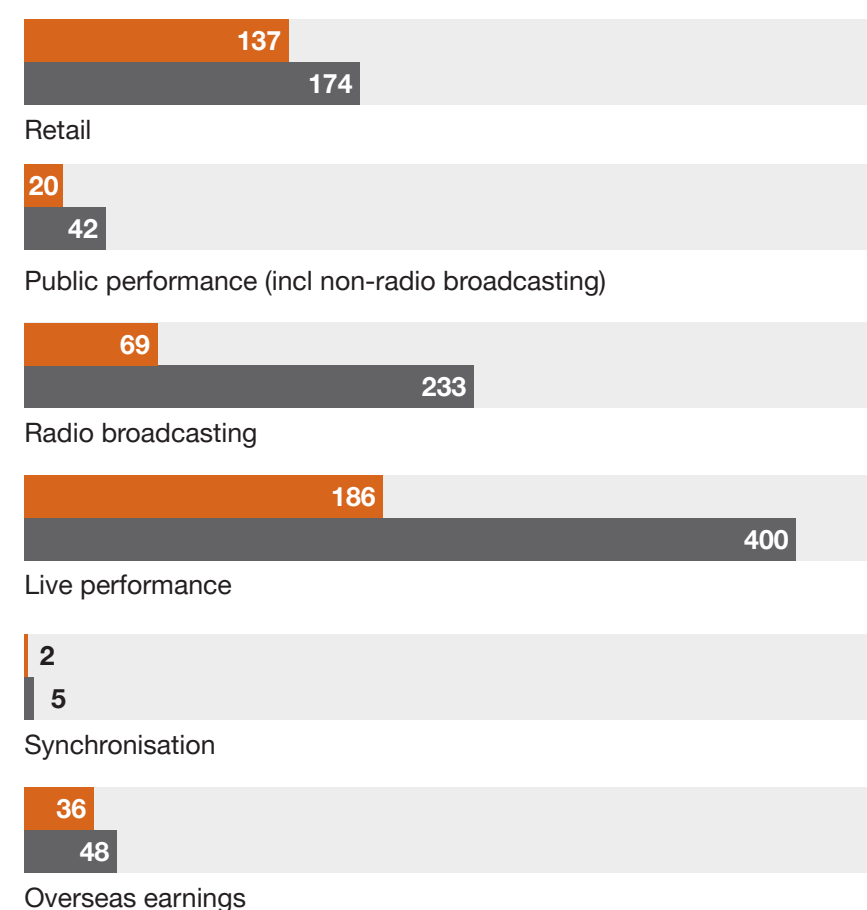


Economic contribution of the New Zealand music industry in 2023

Estimate of overall economic contribution of the music industry in New Zealand, 2023.

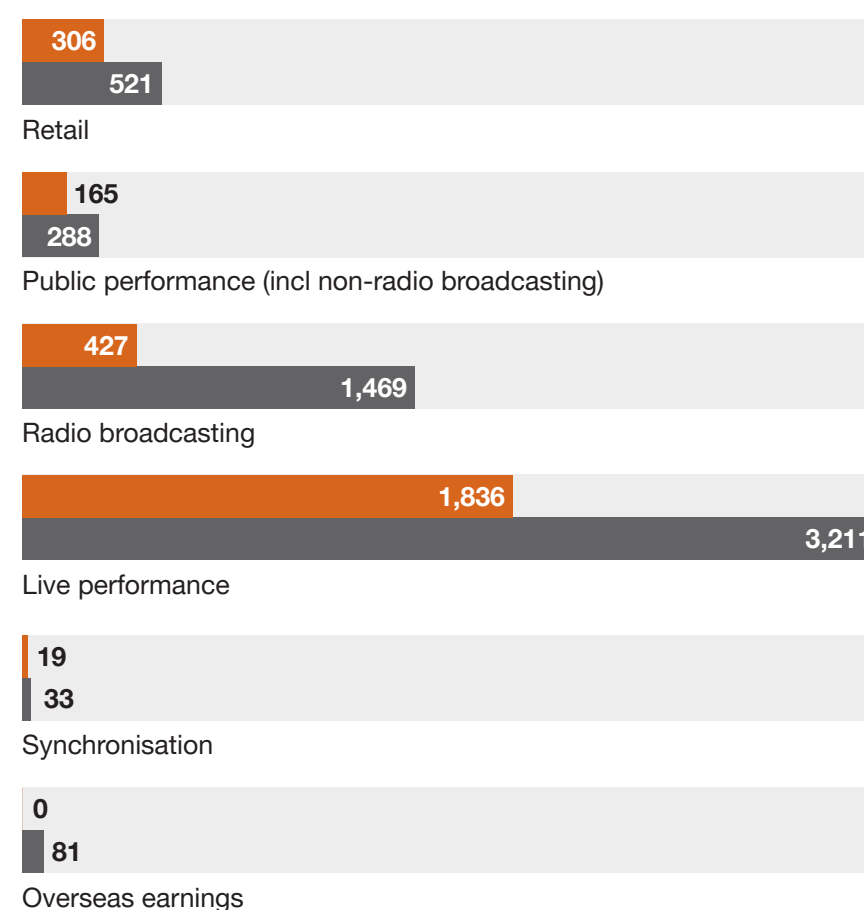
Value added (GDP, \$m)

● Direct impact NZ \$451m ● Total impact NZ \$901m



Employment (FTEs)

● Direct impact NZ 2,753 FTEs ● Total impact NZ 5,604 FTEs



Direct impacts of NZ music industry in terms of GDP and employment.

