

NEW ZEALAND MUSIC COMMISSION REPORT Q4 2025



NEW ZEALAND
MUSIC COMMISSION
TE REO REKA O AOTEAROA

RECORDED
MUSIC^{NZ}

Q4 2025 REPORT SUMMARY

New Zealand music streaming volumes **remained stable** compared with Q4 2024 (**▼0.7%**), with New Zealand content totalling **215.5M streams**, while total streams (including international content) rose **▲8.6%** from Q3 2025.

New Zealand music's RadioScope Points share **fell to 18.8%**, its lowest level across the 16 quarters covered in this report (**▼1.15 pp from Q3 2025, ▼1.64 pp from Q4 2024**), as New Zealand music RadioScope Points declined **▼6.1% from Q4 2024** and indexing from Q1 2022 shows sustained growth in non-New Zealand content.

New Zealand music single sales increased slightly from Q3 2025 (**▲6.4%**) to **6.7K units**, as overall sales declined **▼0.6%**. Percentage share of sales was equal to that of Q4 2024 at **9.1%**.

New Zealand album sales increased to **16.1K units** (**▲0.7% from Q3 2025, ▲5.6% from Q4 2024**), but international album sales reached their highest level of the 16 quarters (up **▲27.2%** from Q3), reducing New Zealand music's album share from 16.2% in Q3 to **13.3%** (**▼2.93 pp**).

Waiata reo Māori quarterly streaming volumes declined **▼10.5%** to **15.3M** compared with Q4 2024, as its share of total New Zealand streams fell from **7.9% → 7.1%**. Q4 volumes, however, remained greater than both 2023 and 2022 Q4 levels.



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Q4 STREAMING UNITS & STREAMING SHARE

Total New Zealand Music Streams
215.5 M

New Zealand Music Share of All Streaming
6.6%

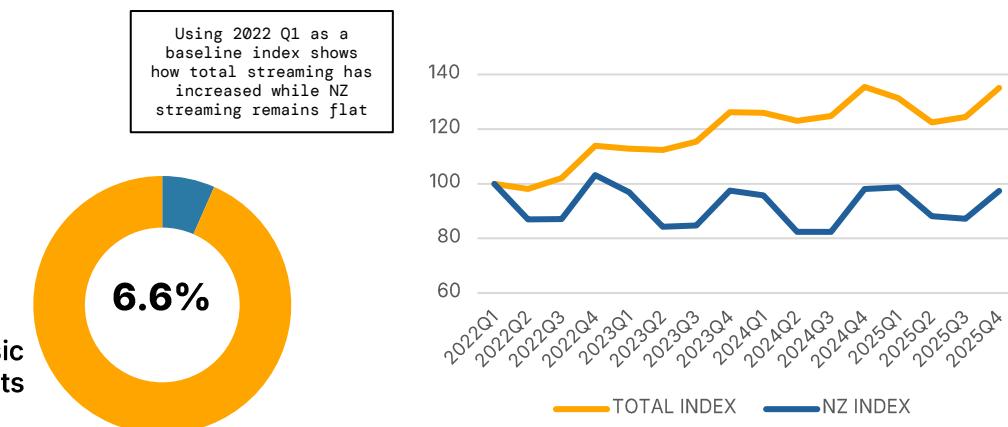
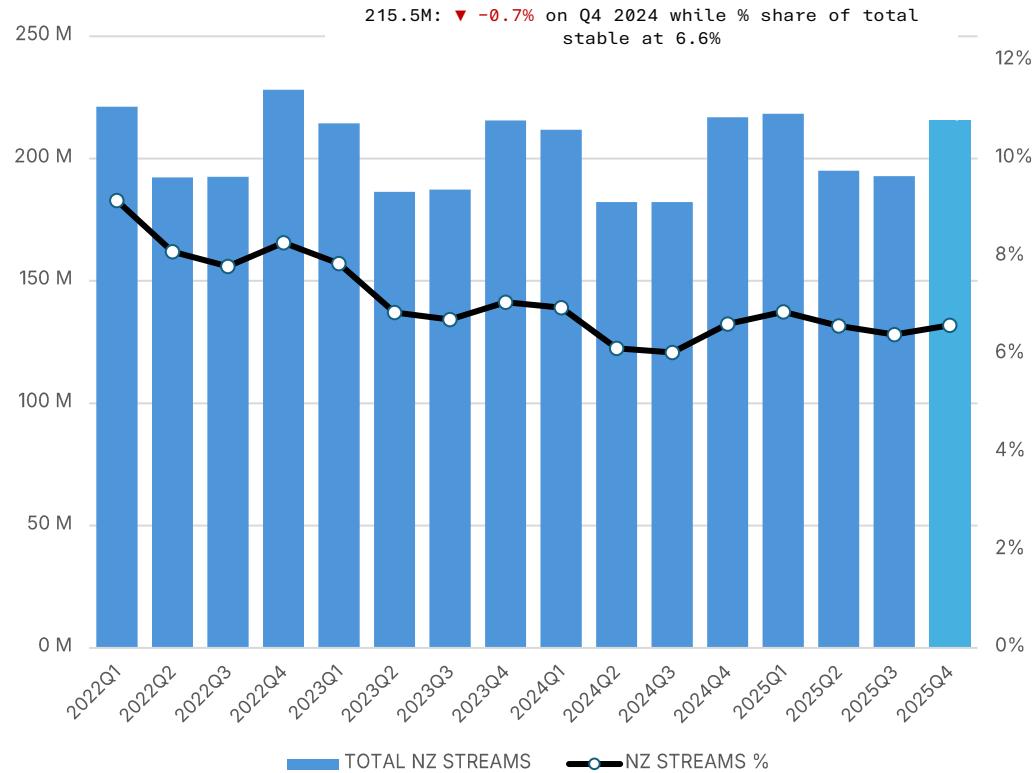
New Zealand music streaming volumes remained stable from Q4 2024 (▼-0.7%) and were up ▲+11.7% from Q3.

As a share of total streams, New Zealand music was stable at 6.6% and up ▲ +0.2 pp from Q3 2025.

The indexed volumes however, beginning from 2022 Q1 show how over the last 16 quarters total streaming has grown while New Zealand music remains flat.

Q4 2025 New Zealand Music Share Of Radio Points

Total New Zealand Music Streams & Stream % Share



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Q4 DIGITAL SINGLE SALES

Total New Zealand Music Digital Single Sales

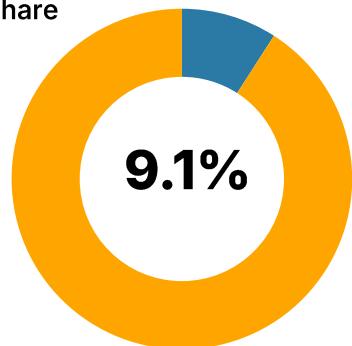
6.7 K

New Zealand Music Share of Digital Single Sales

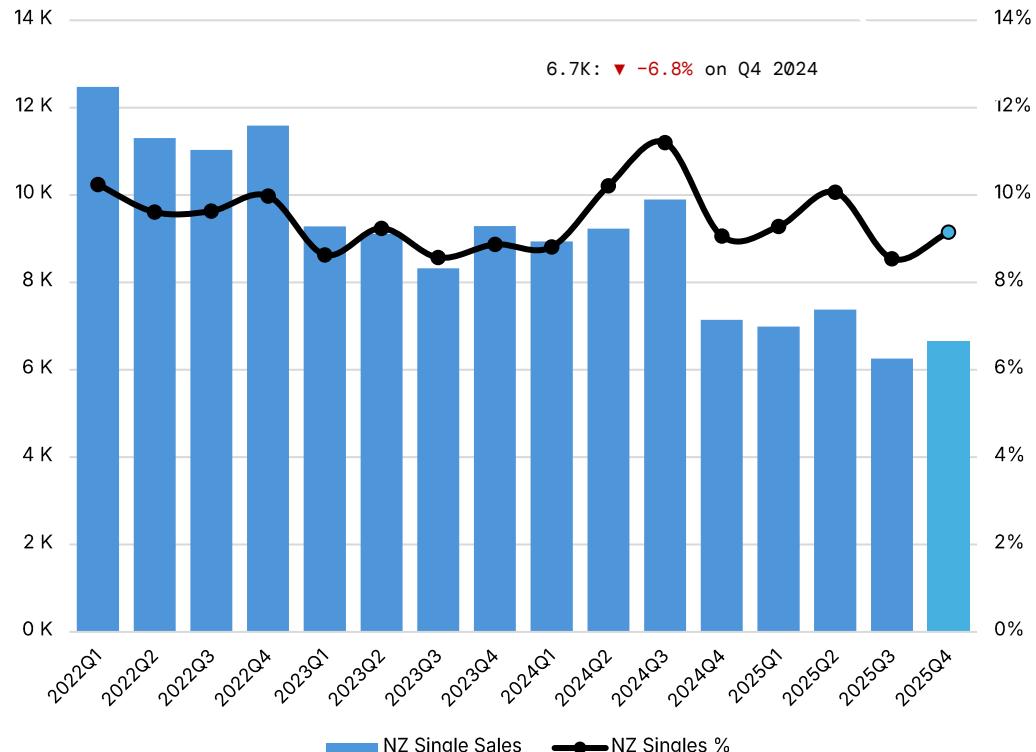
9.1%

New Zealand music digital single sales increased from Q3 2025 ▲ +6.4%, and decreased ▼ -6.8% from 7,140 in Q4 2024.

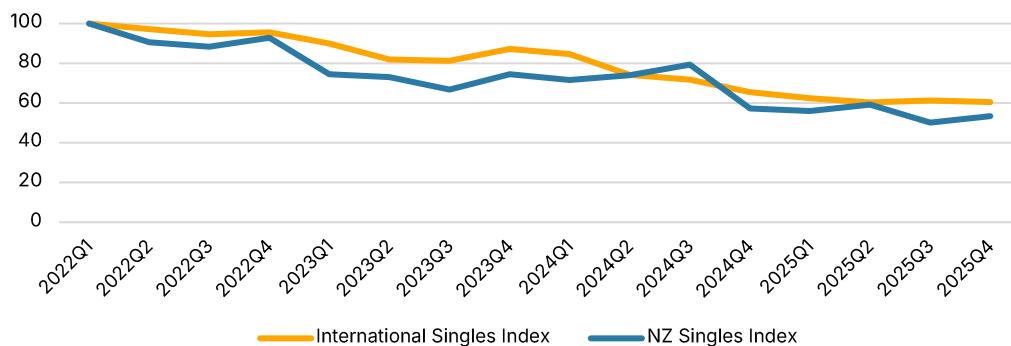
Q4 2025 New Zealand Music Digital Single Sales Share



New Zealand Music Digital Single Sales & Percentage Share



New Zealand & International Single Sales Indexed on Q1 2022



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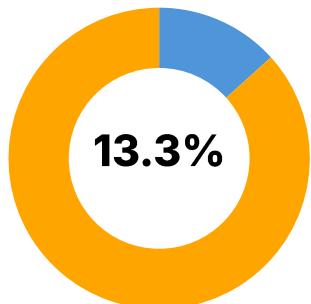
Q4 ALBUM SALE UNITS COMBINED DIGITAL & PHYSICAL

Total New Zealand Music Album Sales
16.1K

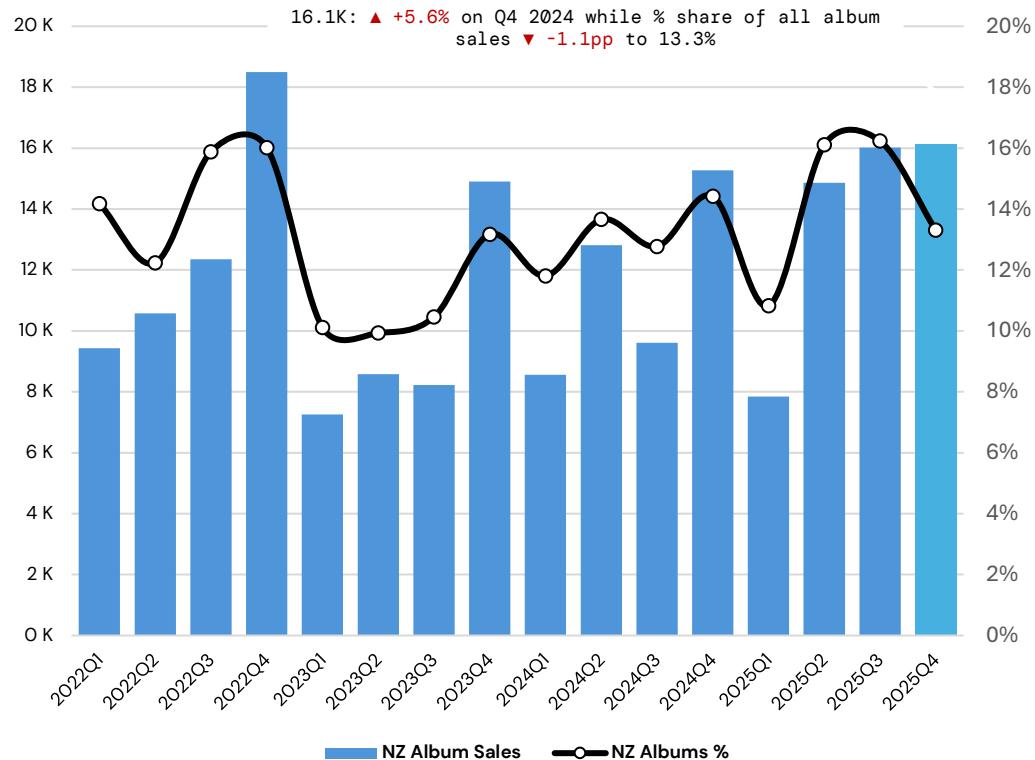
New Zealand Music Share of Album Sales
13.3%

New Zealand music album sales were up **▲ +5.6%** from Q4 2024. As a share of all album sales, however, New Zealand music was slightly down **▼ -1.1 pp** to 13.3% from 14.4% in Q4 2024.

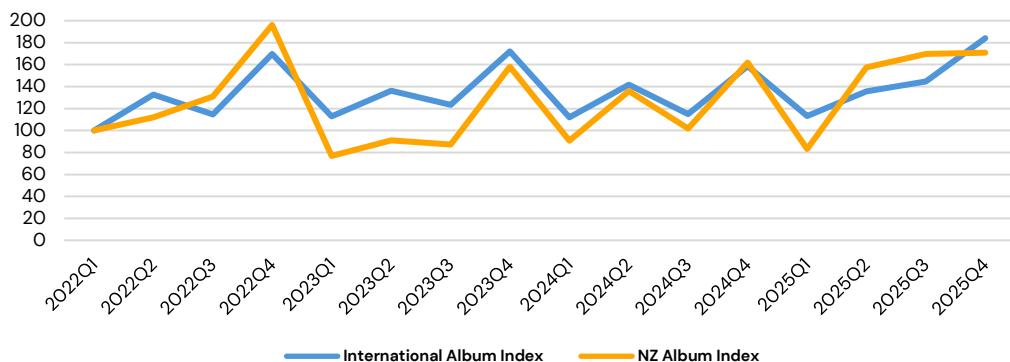
Q4 2025 New Zealand Music Album Sales Share



New Zealand Music Album Sales & Percentage Share



Indexed Album Sales



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Q4 RADIOSCOPE AIRPLAY POINTS (ALL RADIO)

Waiata Reo Māori Radio Points
202.2 K (3.9%)

New Zealand Music Radio Points
961.5 K (18.8%)

Non-New Zealand Music Radio Points
4.2 M (81.2%)

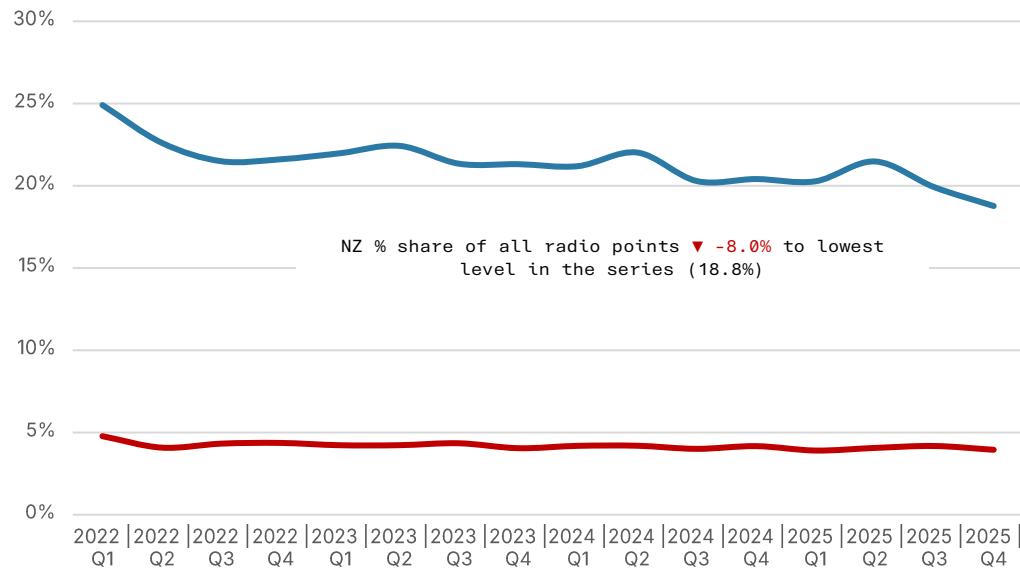
RadioScope airplay points are a weighted calculation for radio play based on radio station audience sizes.

New Zealand share of radio points declined **▼-8.0% (-1.6pp)** to 18.8%, the lowest share in the 16 quarter series.

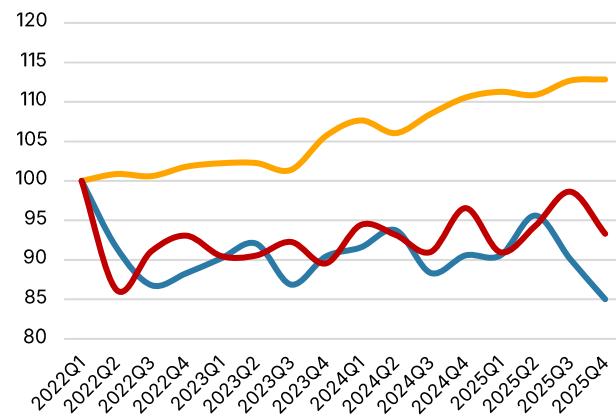
Waiata reo Māori share of total radio points reached 3.9% for Q4 (**▼-0.2** percentage points from Q4 2024).

Meanwhile, total radio points grew
▲+2.1%.

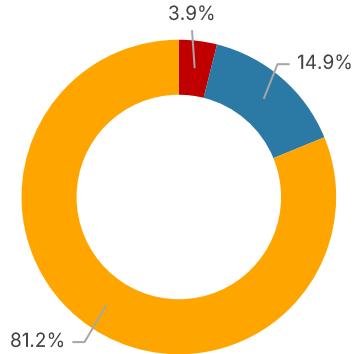
Waiata Reo Māori & New Zealand Music Radio Points Percentage Share



Indexed Total Radio Points



Share Of Radio Points



WAIATA REO MĀORI

NZ MUSIC

NON-NZ MUSIC

WAIATA REO MĀORI

Q4 STREAMING

Waiata Reo Māori Total Streams

15.29 M

Waiata Reo Māori Share of NZ Streams

7.1%

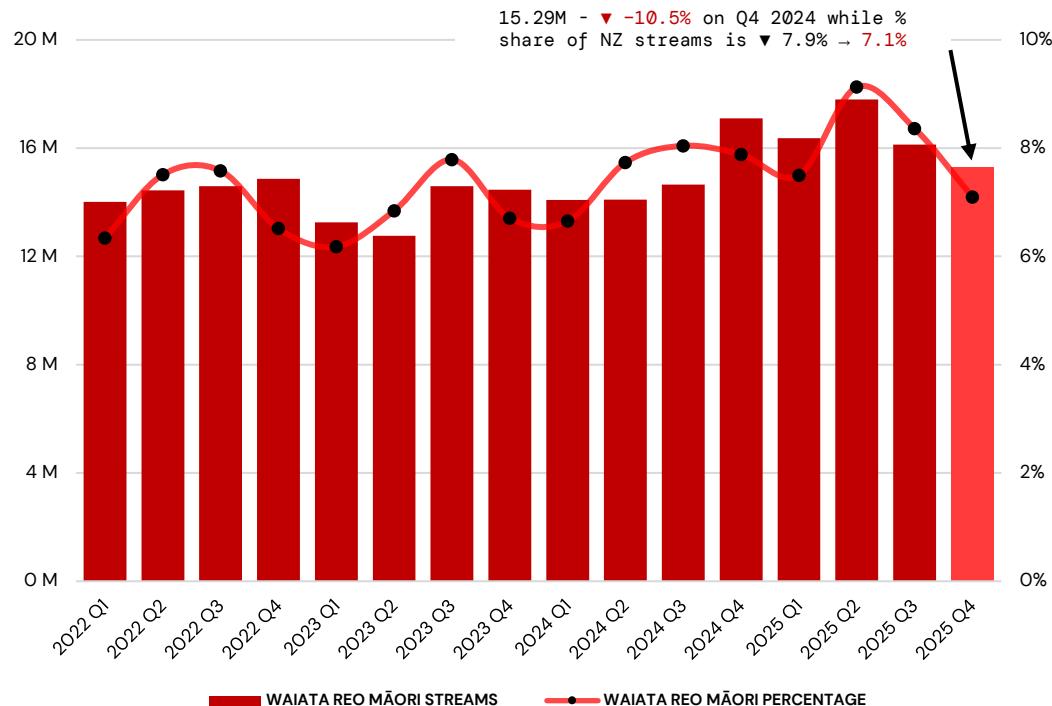
Waiata Reo Māori Share of Total Streams

0.47%

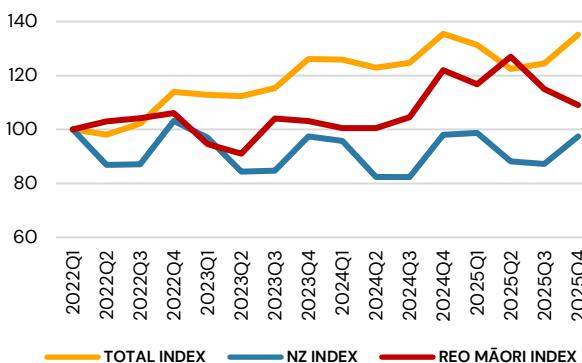
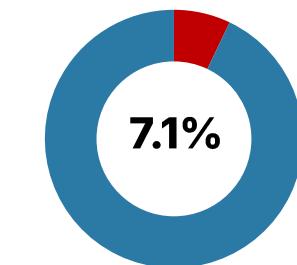
Waiata reo Māori streaming volumes for Q4 were down **▼ -10.5%** from Q4 2024. As a share of total New Zealand streams, waiata reo Māori fell from 7.9% in Q4 2024 to **7.1%** while total New Zealand streaming volumes remained flat.

Despite this decrease, Q4 volumes remain above both 2023 and 2022 Q4 levels, and the 4-quarter moving average is up **▲ +9.4%** year-on-year.

Waiata Reo Māori Streams + Waiata Reo Māori % Of NZ Streams



Indexed Volumes Of Waiata Reo Māori, NZ & Total Streams



TOP 10

MOST STREAMED NZ TRACKS

1

READY TO RIDE

HORI SHAW & TE WEHI • HORI SHAW/PRECISE

6

BLUE EYED MĀORI

CORRELLA • LOOP

2

IN THE AIR

L.A.B • LOOP

7

DON'T FORGET YOUR ROOTS

SIX60 • MASSIVE/UNIVERSAL

3

DON'T DREAM IT'S OVER

CROWDED HOUSE • CAPITOL/UNIVERSAL

8

SWEET LOVER

LOMEZ BROWN • LOMEZ BROWN/PRECISE

4

UNAWARE

TE WEHI • HEREPURU/PRECISE

9

WHY OH WHY

L.A.B • LOOP

5

BACK IN MY ARMS

HORI SHAW • HORI SHAW/PRECISE

10

SUN GOES DOWN

NESIAN MYSTIK • ARCH DYNASTY/DRM

TOP 10

MOST ALBUM SALES

1

LOVE LOYALTY RESPECT

TRIGGAR HAPPY • RAGING BULL

6

TE WHARE TīWEKAWEKA

MARLON WILLIAMS • MARLON WILLIAMS/UNIVERSAL

2

ANITYA

TOM SCOTT • YEARS GONE BY/BORDER/THE ORCHARD

7

COWBOY UP

KAYLEE BELL • KAYLEE BELL/RHYTHMETHOD/THE ORCHARD

3

BLINDSPOTT

BLINDSPOTT • BLINDSPOTT INTERNATIONAL/HOLIDAY

8

CORNER COMING UP

THE BATS • FLYING NUN

4

THE BUDDHAFINGER

TADPOLE • TADPOLE/DRM

9

NEON COWGIRL

TAMI NEILSON • OUTSIDE MUSIC/REDEYE/SOUTHBOUND

5

THE SHIP // THE SEA

BEASTWARS • DESTROY/UNIVERSAL

10

BASED ON A TRUE STORY

FAT FREDDY'S DROP • THE DROP/RHYTHMETHOD/DRM

TOP 10

MOST RADIOSCOPE AIRPLAY POINTS

1

SATELLITE

HARPER FINN • HARPER FINN/WARNER

6

FILL UP

MYSHAAN FT. HIGH WATAH • MYSHAAN/PRECISE

2

READY TO RIDE

HORI SHAW & TE WEHI • HORI SHAW/PRECISE

7

THE THING ABOUT US

KAYLEE BELL • KAYLEE BELL/RHYTHMETHOD/THE ORCHARD

3

OVER ROMANTIC

RIIKI REID • WEA/WARNER

8

MĀNAWA MAIEA MATARIKI

TAWAZ, STAN WALKER & HONE • TAWAZ/PRECISE

4

NEW ROMANCE

BORDERLINE • BORDERLINE/AUGUSTAVENUE/EMPIRE

9

SUMMER RAIN

DRAZ PROJECT • EMI/UNIVERSAL

5

HONEY

FOLEY • FOLEY/THE ORCHARD

10

TERRIFY

BORDERLINE • BORDERLINE/AUGUSTAVENUE/EMPIRE

TOP 10

WAIATA REO MĀORI STREAMS

1

MĀORI KI TE AO
STAN WALKER • SONY MUSIC

6

TŌREA

MAKAIRA BERRY, HAMIORA TUARI, MERE ARIHI PIPI-TAKOKO & PERE WIHONGI • BLACK MEDIA/DRM

2

TŌKU REO TŌKU OHOOHO
TE TIRA WAIATA O TE PUKAWAI • APRA/UNIVERSAL

7

35
KA HAO FT. ROB RUHA • INDIGATION/DRM

3

PEPEHA
SIX60 • MASSIVE/UNIVERSAL

8

KEI WAREWARE I A TĀTOU
TE MATATINI & TE KURU MARUTEA • TE MATATINI/THE ORCHARD

4

POI E
THE PĀTEA MĀORI CLUB • MAUI/JAYREM/BORDER

9

AOTEAROA
STAN WALKER FT. RIA HALL, TROY KINGI & MAISEY RIKA • SONY MUSIC

5

KIA MAU KI TŌ ŪKAIPŌ
SIX60 • UNIVERSAL

10

MĀNAWA MAIEA MATARIKI
TAWAZ, STAN WALKER & HONE • TAWAZ/PRECISE

Data notes:

All data is collected by Recorded Music NZ/Radioscope directly from the sources indicated below. In the majority of instances data is supplied digitally and these sources may change from time to time.

The methods of determining data inclusion within each particular categorisation is in alignment with the Official NZ Music Charts terms and conditions. These terms and conditions specify streaming, single and album parameters and are available on Recorded Music NZ's Official NZ Music Charts website here:

<https://nztop40.co.nz/assets/Chart-Rules-June-2022.pdf>

If you have any questions relating to the data collection or methodology, please email data@recordedmusic.co.nz

Contributing Data Sources:

STREAMING	PHYSICAL SALES		RADIO					
Spotify	JBHiFi	Flying Nun	The Breeze	Gold	531 PI	Lake FM	KAOS	Awa FM
Apple Music	MightyApe	Vinyl Countdown	The Edge	Life FM	CFM	Timeless Taupo	Tainui FM	Ngati Porou
YouTube	Flying Out	Domino	More FM	Brian FM	Radio Wanaka	Beach FM	Tahu FM	Raukawa FM
DIGITAL SALES	Marbecks	My Music Taupo	ZM	Radio Rhema	Hokonui	Reel World	Atiawa Toa	Sun FM
iTunes	Real Groovy	The Warehouse	The Rock	Niu FM	Pulzar	KAOS	Nga Iwi FM	Radio Kahungunu
Bandcamp	Slowboat	K-Pop NZ	The Hits	bFM	Coast FM (Greymouth)	Anthemz	Radio Waatea	Tumeke FM
Direct To Consumer	MerchMe	Love Police Physical	Mai FM	Star	The Station	QFM	Moana AM	Turanga FM
	MerchFan Physical	Townsend	The Sound	rdu	The Most	Peak FM	Kia Ora FM	Tuwharetoa FM
	Southbound	Direct To Consumer	Coast	Active 88.6FM	Radio Control	100 Point 3 FM Timaru	Ngati Hine FM	Te Upoko O Te Ika
			Magic	Radio 1	Anthemz	Lake FM	Tautoko FM	Maniapoto FM
			Radio Hauraki	Bayrock	QFM	Timeless Taupo	The Heat	Te Hiku O Te Ika
			Flava	1XX	Peak FM	Beach FM	Te Arawa FM	Sunshine FM
			George FM	Tahi	100 Point 3 FM Timaru	Generator	Te Korimako	Radio Samoa