RECORDED MUSIC NZ

2026

Q3 REPORT
NEW ZEALAND MUSIC COMMISSION

SUMMARY

Q3 2026

New Zealand Music Streaming
175,162,355 (6.0%)

	Volume	Percentage Share
Last Quarter:	▼2%	No change
Q3 2025:	▼9%	▼0.3 pp

New Zealand Music Single Sales
6,204 (9.2%)

	Volume	Percentage Share
Last Quarter:	▼10%	▼0.8 pp
Q3 2025:	▲1%	▲0.7 pp

New Zealand Music Album Sales
11,376 (11.9%)

	Volume	Percentage Share
Last Quarter:	▼11%	▼1.8 pp
Q3 2025:	▼29%	▼4.3 pp

New Zealand Music Radio Points
971,980 (19.2%)

	Volume	Percentage Share
Last Quarter:	▼7%	▼1.3 pp
Q3 2025:	▼5%	▼0.7 pp

Waiata Reo Māori Streaming
13,457,768 (7.7%)

	Volume	Percentage Share
Last Quarter:	▲2%	▲0.4 pp
Q3 2025:	▼20%	▼0.7 pp

NEW ZEALAND

Q3 2026 STREAMING UNITS

Total New Zealand Music Streams

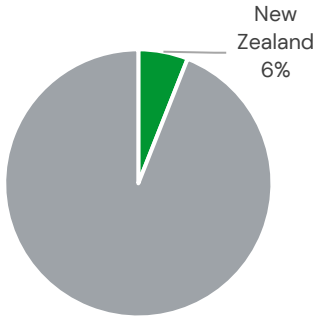
175,162,355

In **Q3 2026**, New Zealand music generated **175,162,355 streaming units**.

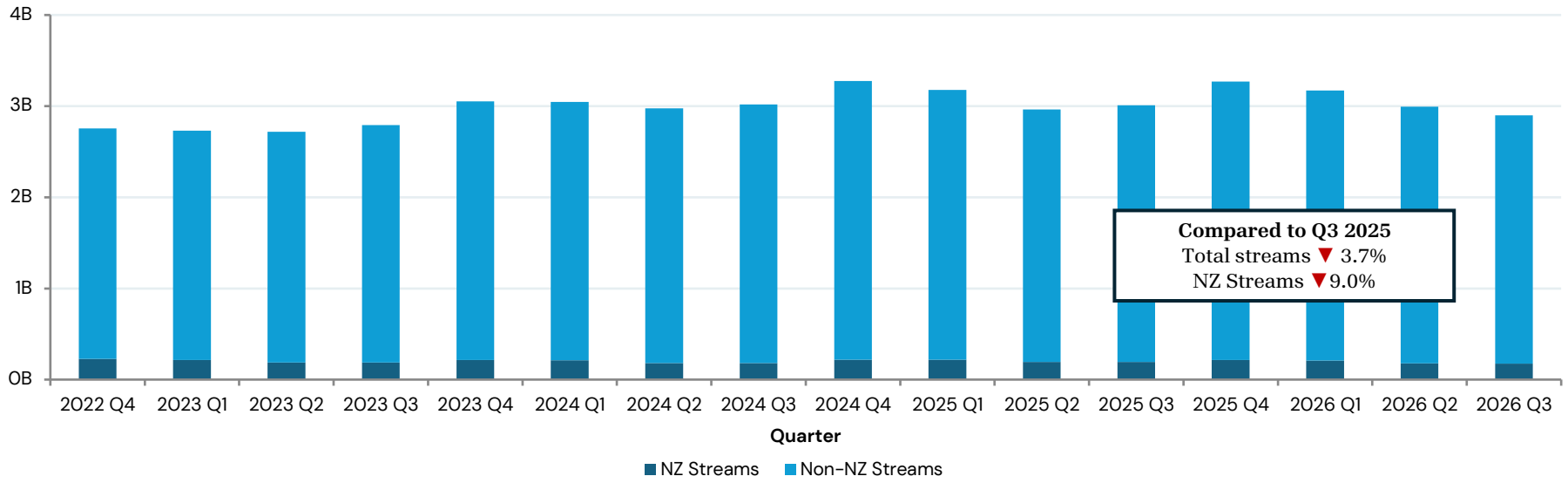
This is a **2.3% decrease of total NZ music streams compared to last quarter** and a **9.0% decrease from Q3 2025.** Total streams, comparatively, decreased 3.7% from Q3 2025 and were down 3.1% from last quarter.

New Zealand share of all streaming remained at **6.0%,** equal to last quarter and down 0.3 percentage points from Q3 2025.

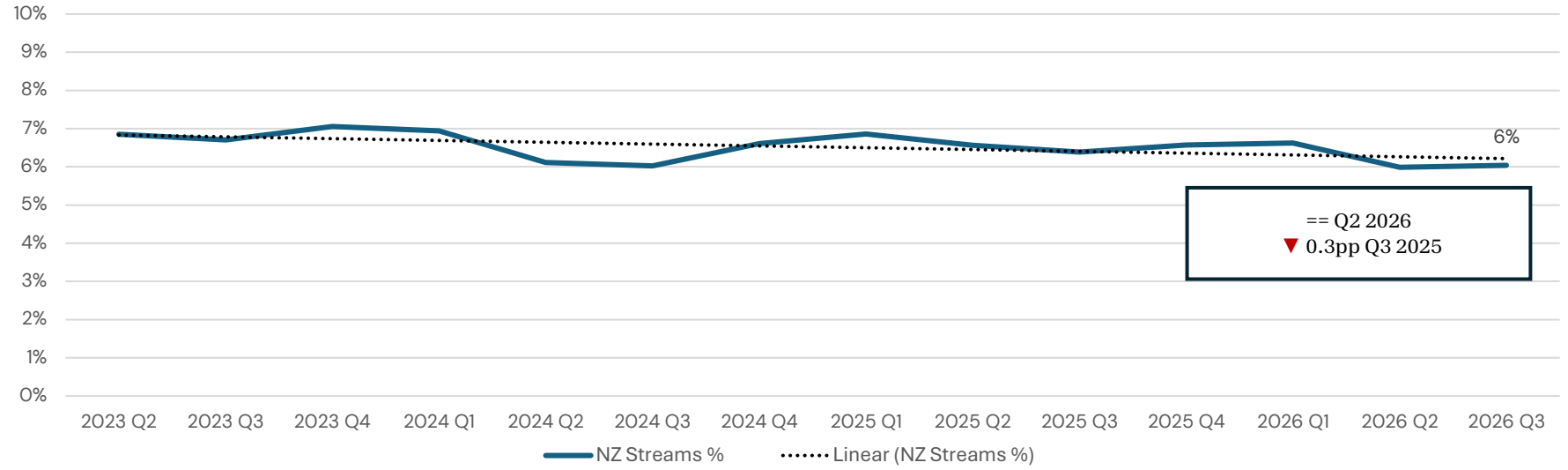
Streaming Q3 2026



Volume of NZ & Non-NZ Streams Per Quarter



New Zealand Music Share of All Streams



NEW ZEALAND

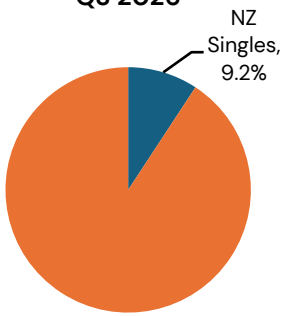
Q3 2026 DIGITAL SINGLE SALES

Total New Zealand Music Digital Single Sales

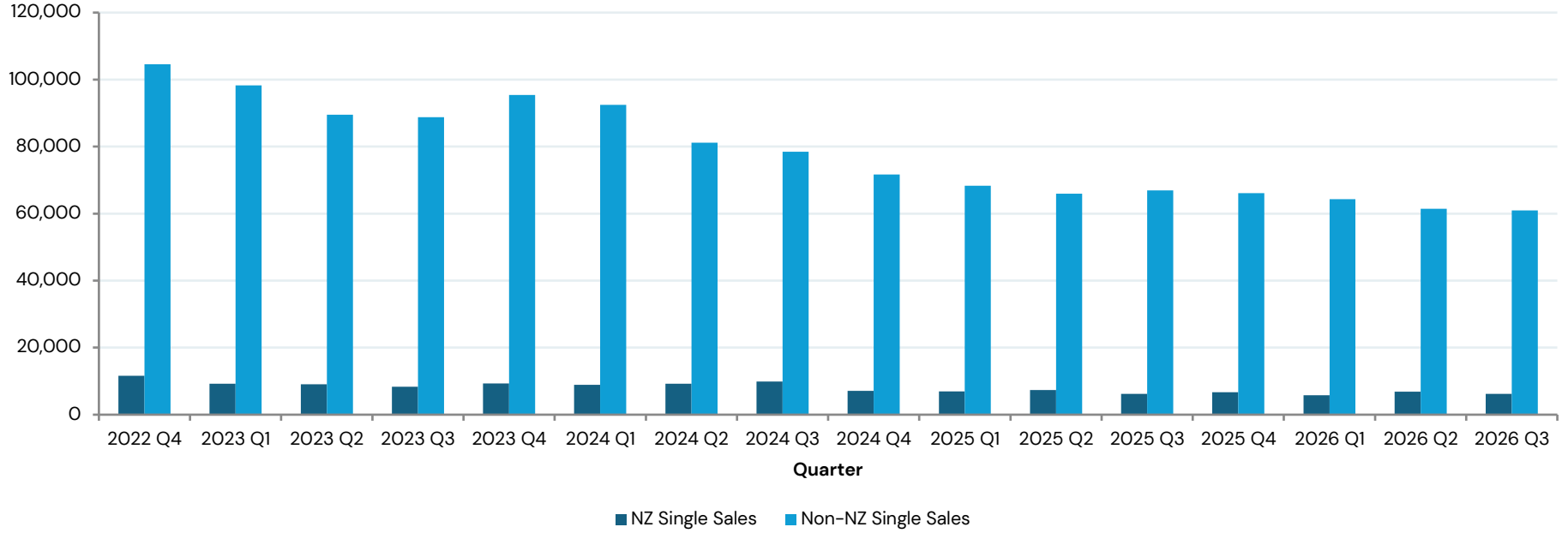
6,204

In **Q3 2026**, New Zealand music digital single sales accounted for **6,204 units** of a **total 67,151**. NZ sales **increased slightly by 1%** from **Q3 2025** while **total single sales were down 8%**. Again, overall sales declined to their lowest volume for the 16-quarter series, while NZ single sales percentage share was **up 0.7 percentage points** from Q3 2025 to **9.2%**.

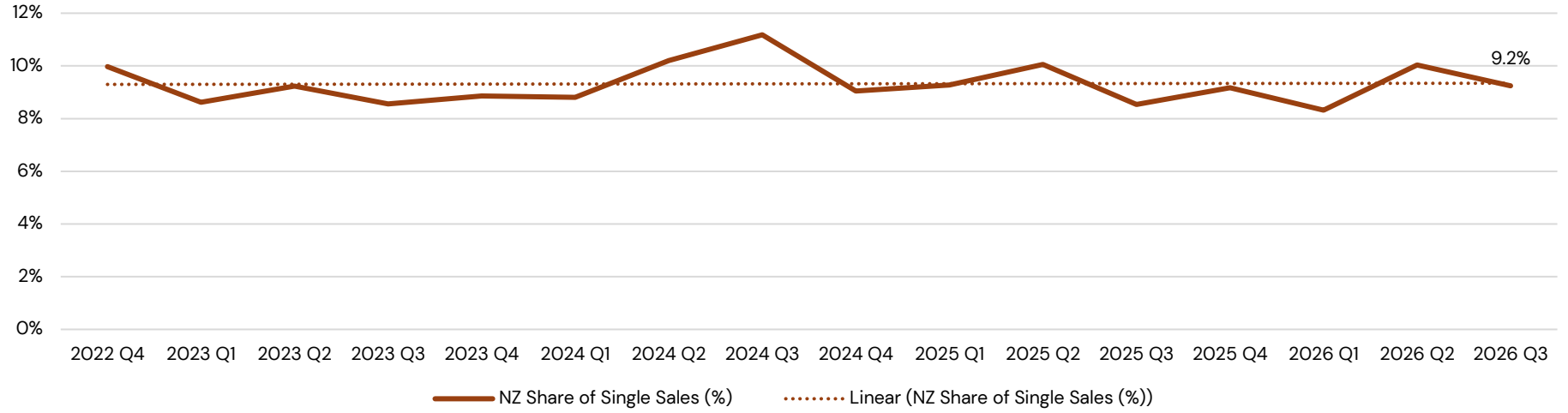
Share of Digital Single Sales Q3 2026



Volume of New Zealand and Non-NZ Digital Single Sales



New Zealand Music Percentage Share of Digital Single Sales



NEW ZEALAND

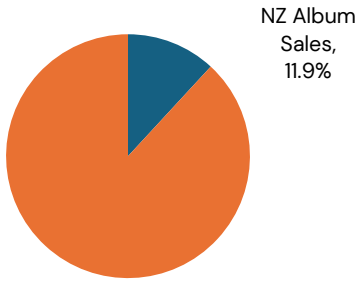
Q3 2026 ALBUM SALES
(DIGITAL & PHYSICAL COMBINED)

Total New Zealand Music Album Sales

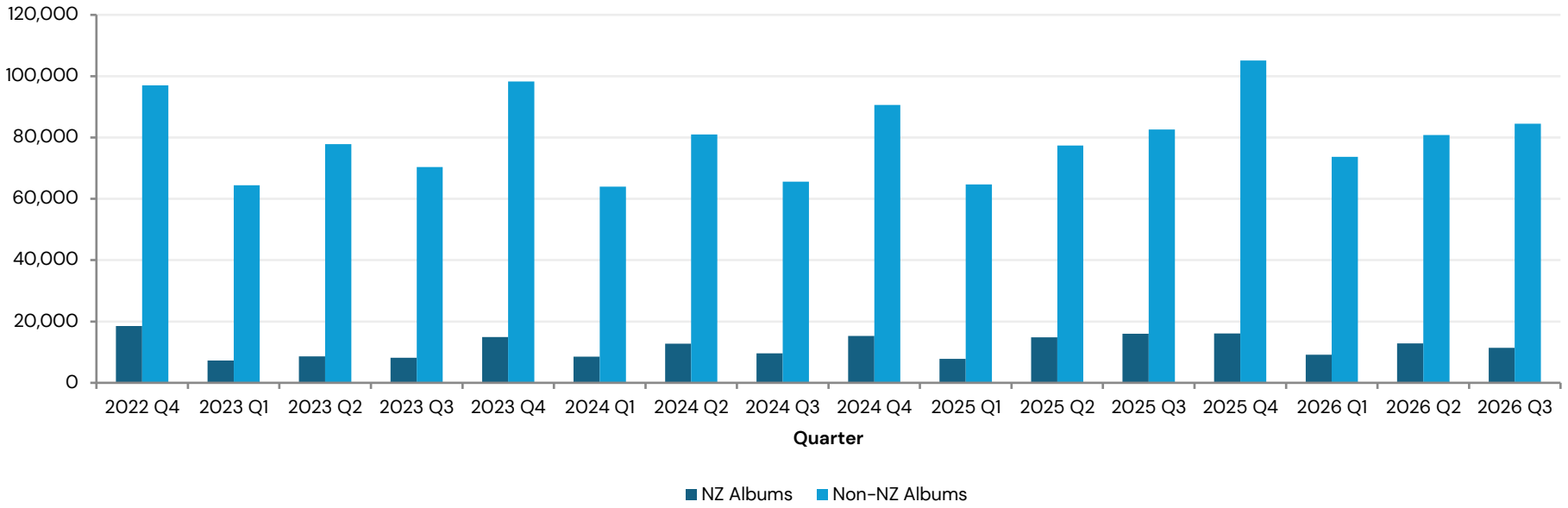
11,376

In **Q3 2026**, New Zealand album sales accounted for **11,376 units** of a total **95,873**. This is a **29% decrease from Q3 2025**. Non-NZ album sales, comparatively, were up 2.3% from the same period. NZ music's percentage share of **11.9% this quarter** is a **decrease of 4.3 percentage points** from Q3 2025. The overall share trend, however, indicates a slight increase over the 16-quarter series.

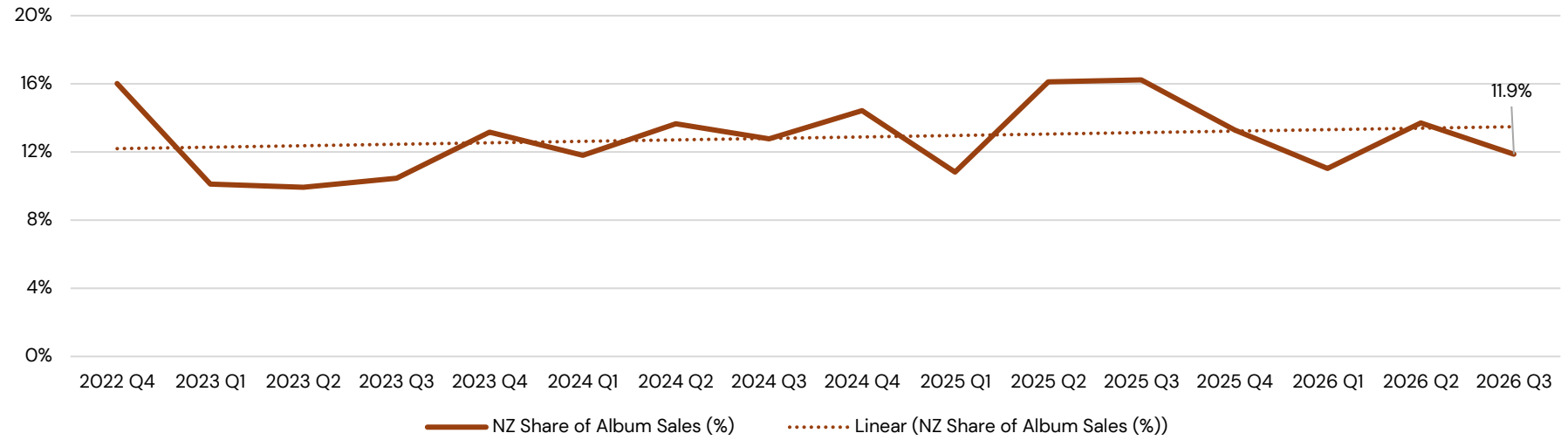
Album Sales - 2026 Q3 share



Volume of New Zealand and Non-NZ Album Sales (Physical + Digital)



New Zealand Music Percentage Share of Total Album Sales



NEW ZEALAND

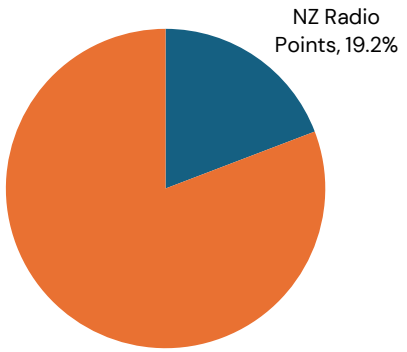
Q3 2026 RADIOSCOPE POINTS

Total New Zealand Music Radio Points

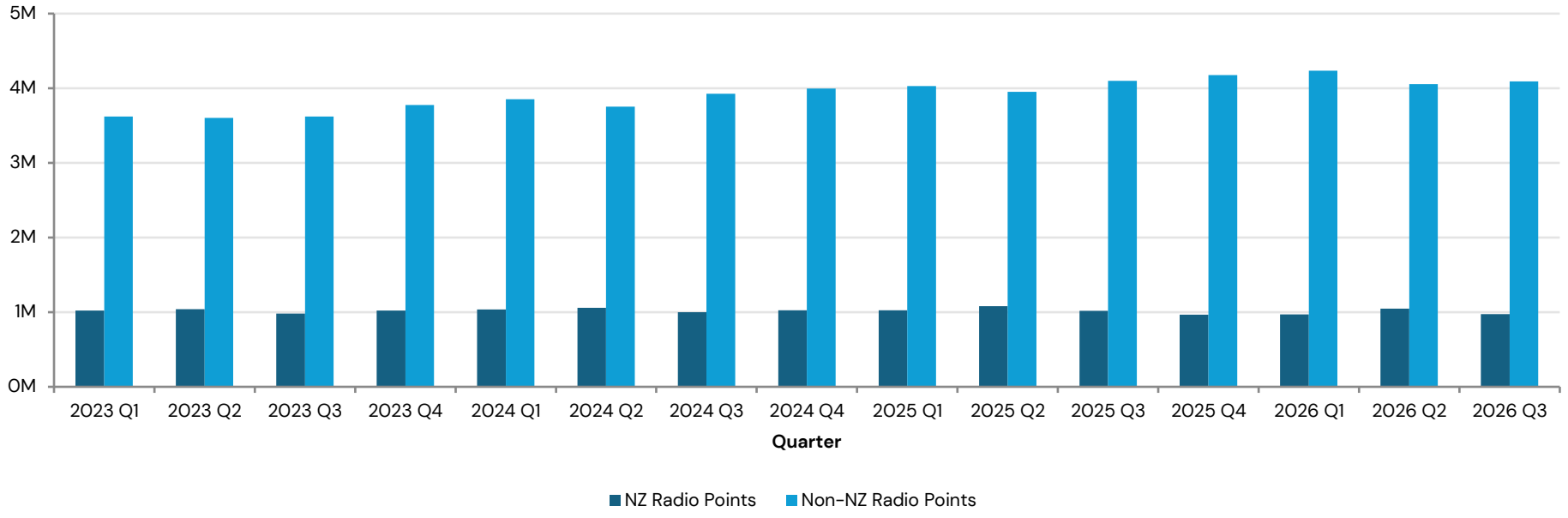
971,980

In **Q3 2026**, New Zealand music radio points accounted for **971,980** of a **total 5,063,680 radio points**. Percentage share decreased slightly by **0.7 percentage points from Q3 2025** to **19.2%.**

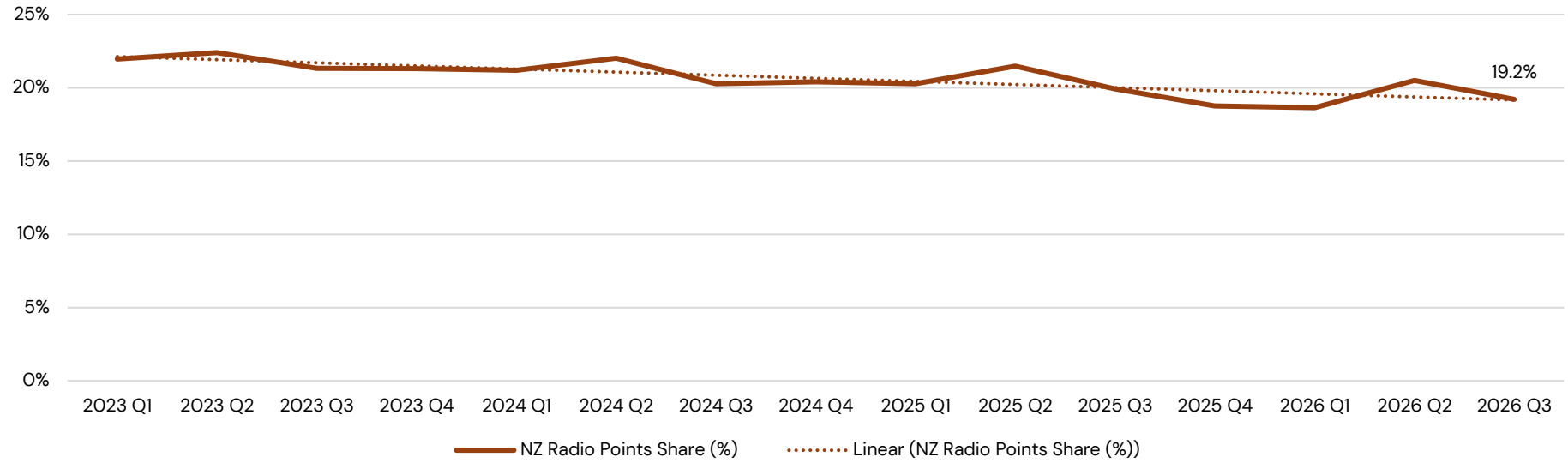
Radio Points - 2026 Q3



New Zealand and Non-New Zealand Radio Points



NZ Radio Points Share (%)



WAIATA REO MĀORI

Q3 STREAMING UNITS & PERCENTAGE OF NZ STREAMS

Waiata Reo Māori Total Streams

13,457,768

Waiata Reo Māori Share of NZ Streams

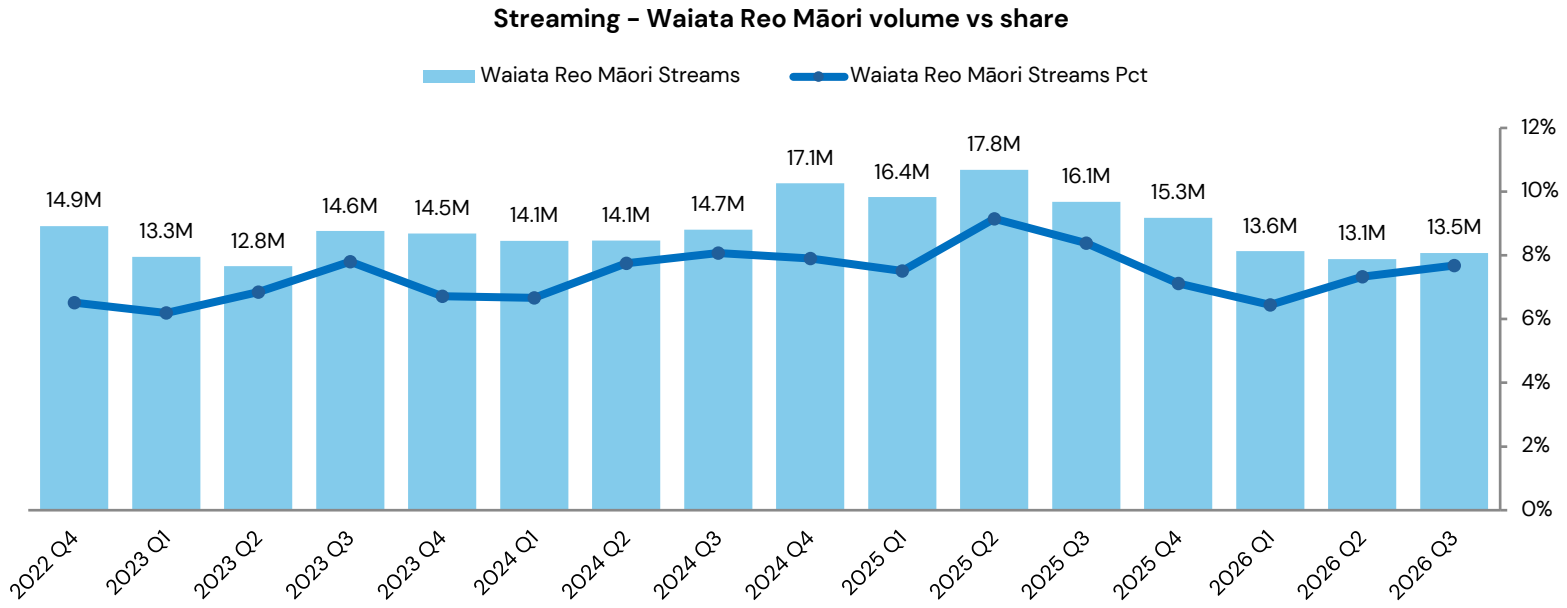
7.7%

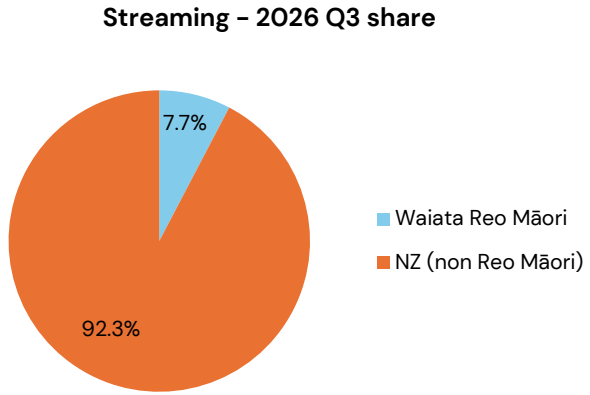
Waiata Reo Māori Share of Total Streams

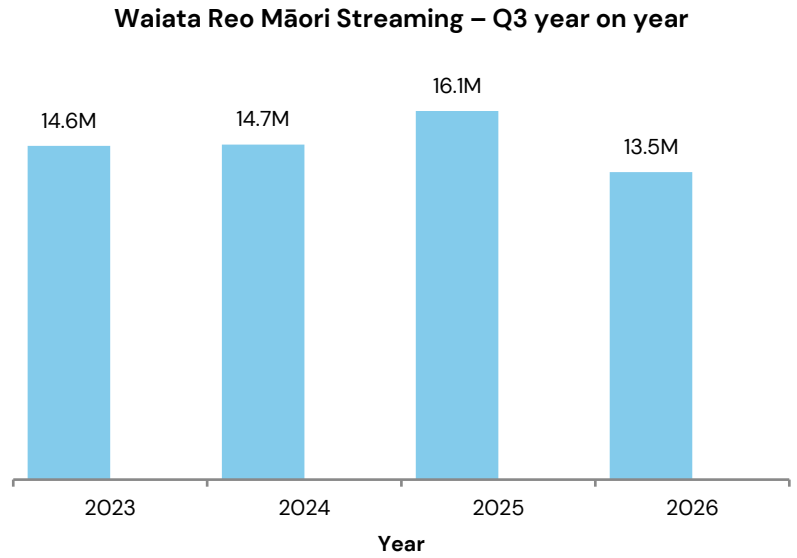
0.5%

In **Q3 2026**, waiata reo Māori generated **13,457,768 streaming units**, accounting for **7.7% of total New Zealand streams**.

This represents a 20% reduction relative to **Q3 2025** (**16.1 million streams; 8.4% share**). Compared to Q2 2026, however, share of New Zealand streams is **up 0.4 percentage points from 7.3%**.







TOP 10

Q3 2026 Top NZ Tracks: Chart Points

1. IN THE AIR
   L.A.B • LOOP
2. DON’T DREAM IT’S OVER
   CROWDED HOUSE • CAPITOL/UNIVERSAL
3. READY TO RIDE
   HORI SHAW & TE WEHI • HORISHAW/PRECISE
4. SAW
   SON & WATER • SON&WATER/PRECISE
5. UNAWARE
   TE WEHI • HEREPURU/PRECISE
6. BLUE EYED MĀORI
   CORRELLA • LOOP
7. FREAKED OUT
   FAT PAPI & PRODSHUSHY • BROKE/LABELENGINE
8. BACK IN MY ARMS
   HORI SHAW • HORI SHAW/PRECISE
9. HOME
   SON & WATER FEAT. MYSHAAN • SON&WATER/PRECISE
10. SWEET LOVER
    LOMEZ BROWN • LOMEZBROWN/PRECISE

Q3 2026 Top NZ Albums: Chart Points

1. SIX60 (1)
   SIX60 • MASSIVE/UNIVERSAL
2. FIRST XV
   SONS OF ZION • SONYMUSIC
3. MOANA OST
   VARIOUS • DISNEY/UNIVERSAL
4. SIX60 (3)
   SIX60 • MASSIVE/UNIVERSAL
5. PURE HEROINE
   LORDE • UNIVERSAL
6. CASTLE HILL
   MEL PARSONS • CAPEROAD/BORDER
7. RIGHT HERE RIGHT NOW
   SIX60 • MASSIVE/UNIVERSAL
8. I’M HOME
   TE WEHI • HEREPURU/PRECISE
9. SIX60 EP
   SIX60 • MASSIVE/UNIVERSAL
10. SIX60 (2)
    SIX60 • MASSIVE/UNIVERSAL

TOP 10

Q3 2026: Most Single Streams

1. READY TO RIDE
   HORI SHAW & TE WEHI • HORISHAW/PRECISE
2. DON'T DREAM IT'S OVER
   CROWDED HOUSE • CAPITOL/UNIVERSAL
3. IN THE AIR
   L.A.B. • LOOP
4. UNAWARE
   TE WEHI • HEREPURU/PRECISE
5. SAW
   SON & WATER • SON&WATER/PRECISE
6. BLUE EYED MĀORI
   CORRELLA • LOOP
7. BACK IN MY ARMS
   HORI SHAW • HORI SHAW/PRECISE
8. FREAKED OUT
   FAT PAPI & PRODSHUSHY • BROKE/LABELENGINE
9. SWEET LOVER
   LOMEZ BROWN • LOMEZBROWN/PRECISE
10. HOME
    SON & WATER FEAT. MYSHAAN • SON&WATER/PRECISE

Q3 2026: Most Album Sales

1. CASTLE HILL
   MEL PARSONS • CAPEROAD/BORDER
2. BEAUTIFUL MESS
   GIN WIGMORE • GINWIGMORE/UNIVERSAL
3. 4EPS
   SIVLE TALK | SOGG | U-NO JUNO | VAGINA DRY • DUNRECORDS
4. WATER FOR GASOLINE
   REB FOUNTAIN • FOUNTAIN/COLLECTIVE
5. BABY HEAVYWEIGHT
   DELANEY DAVIDSON • ROUGHDIAMOND/SOUTHBOUND
6. BASED ON A TRUE STORY
   FAT FREDDY'S DROP • THEDROP/RHYTHM/DRM
7. STREET CORNERS #1
   GAMBLE, KILLIP & ECCLES • CONTROL/THEORCHARD
8. RIGHT HERE RIGHT NOW
   SIX60 • MASSIVE/UNIVERSAL
9. TE WHARE TĪWEKAWEKA
   MARLON WILLIAMS • UNIVERSAL
10. ON THE SUN
    THE BLACK SEEDS • BLACKSEEDS/RHYTHM

Compiled exclusively for New Zealand Music Commission by Recorded Music NZ
Single Streams = combined audio on-demand streaming, paid and ad-supported | Album Sales = combined physical & digital sales

TOP 10

Q3 2026: Radio Airplay Points

1. LAY YOUR HEAD
   COTERIE • MASSIVE/SONYMUSIC
2. WATCHING IT BURN
   BORDERLINE • DRAXPROJECT/UNIVERSAL
3. WE MADE IT
   SIX60 • MASSIVE/UNIVERSAL
4. SUMMER RAIN
   DRAX PROJECT • BORDERLINE/AUGUSTAVENUE/EMPIRE
5. CRYBABY
   MAX ALLAIS • REALTHING/BETTERNOW/UNIVERSAL
6. SAW
   SON & WATER • SON&WATER/PRECISE
7. MY BOY
   TEEKS • SONYMUSIC
8. GROW DOWN
   LUCA GEORGE • UNIVERSAL
9. ENDLESSLY
   SIX60 • MASSIVE/UNIVERSAL
10. ME FOR ME
    KAYLEE BELL • KAYLEEBELL/RHYTHM/THEORCHARD

Q3 2026: Waiata Reo Māori Single Streams

1. POI Ē
   THE PĀTEA MĀORI CLUB • MAUI/JAYREM
2. TŌKU REO TŌKU OHOOHO
   TE TIRA WAIATA O TE PUKAWAI • APRA/UNIVERSAL
3. PEPEHA
   SIX60 • MASSIVE/UNIVERSAL
4. MĀORI KI TE AO
   STAN WALKER • SONYMUSIC
5. AOTEAROA
   STAN WALKER • SONY MUSIC
6. TŌREA
   MAKAIRA BERRY, HAMIORA TUARI... • BLACK MEDIA/DRM
7. KIA MAU KI TŌ ŪKAIPŌ
   SIX60 • UNIVERSAL
8. 35
   KA HAO FT. ROB RUHA • INDIGINATION/DRM
9. KEI WAREWARE I A TĀTOU
   TE MATATINI & TE KURU MARUTEA • TE MATATINI/THE ORCHARD
10. TE ATA MĀHINA
    TE MATATINI & TE PIKIKŌTUKU O NGĀTI RONGOMAI • TE MATATINI/DRM

Compiled exclusively for New Zealand Music Commission by Recorded Music NZ
Radio Airplay Points are calculated using plays and radio station audience size | Single Streams = combined audio on-demand streaming, paid and ad-supported

Methodology & Data Sources:

All data is collected by Recorded Music NZ directly from the sources below. Quarter 3, 2026 data included 13 chart weeks commencing 3/7/26 and ending 1/10/26.
Where historical quarters contain 14 weeks, and thus an extra week of sales data, data have been normalised to 13 weeks for more representative comparison.

Data inclusion is dictated by the Official Aotearoa Music Charts chart rules. Streaming, single and album parameters are available from the Official Aotearoa Music Charts website here: Chart Rules.pdf
If you have any questions relating to the data collection or methodology, please email data@recordedmusic.co.nz

Contributing Data Sources:

STREAMING	PHYSICAL SALES		RADIO					
Spotify	JBHiFi	Flying Nun	The Breeze	Gold	531 PI	Lake FM	KAOS	Awa FM
Apple Music	MightyApe	Vinyl Countdown	The Edge	Life FM	CFM	Timeless Taupo	Tainui FM	Ngati Porou
YouTube	Flying Out	Domino	More FM	Brian FM	Radio Wanaka	Beach FM	Tahu FM	Raukawa FM
DIGITAL SALES	Marbecks	My Music Taupo	ZM	Radio Rhema	Hokonui	Reel World	Atiawa Toa	Sun FM
iTunes	Real Groovy	Lume	The Rock	Niu FM	Pulzar	KAOS	Nga Iwi FM	Radio Kahungunu
Bandcamp	Slowboat	K-Pop NZ	The Hits	bFM	Coast FM (Greymouth)	Anthemz	Radio Waatea	Tumeke FM
Direct To Consumer	MerchMe	Love Police Physical	Mai FM	Star	The Station	QFM	Moana AM	Turanga FM
	MerchFan Physical	Townsend	The Sound	rdu	The Most	Peak FM	Kia Ora FM	Tuwharetoa FM
	Southbound	Direct To Consumer	Coast	Active 88.6FM	Radio Control	100 Point 3 FM Timaru	Ngati Hine FM	Te Upoko O Te Ika
			Magic	Radio 1	Anthemz	Lake FM	Tautoko FM	Maniapoto FM
			Radio Hauraki	Bayrock	QFM	Timeless Taupo	The Heat	Te Hiku O Te Ika
			Flava	1XX	Peak FM	Beach FM	Te Arawa FM	Sunshine FM
			George FM	Tahi	100 Point 3 FM Timaru	Generator	Te Korimako	Radio Samoa